



SRINIVAS UNIVERSITY

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III. Specific Observation of VEC -Report received from UGC- DEB on 23rd Feb, 2026

Programmes not recommended by VEC:

Submission:

B2- 1.1. Compliance Requirements

1. Act of the HEI for offering online programmes is not submitted.

(a) The HEI-Srinivas University Act (2013) permits the offering of online programmes under the following clauses:

Point 7(i), 7(vi), Point 8(ii), 8(xv),8 (xvii),8(xxi)- Attaching the copy of the Act having these provisions.

Annexure 1 (Proof attached)

(b) There are **three state private Universities** in Karnataka, which are already offering online mode programmes, duly approved by UGC-DEB.

Dayanand Sagar University (2012) and Adichunchanagiri University (2012) have provisions under their Act like Srinivas University Act (2013) only.

Attaching the copy of the Act of the referred Universities and its provisions mentioned under Point 7(i), 7(vi), Point 8(ii), 8(xv),8 (xvii),8(xxi)

On this precedence, Srinivas University will also be compliant with the same HEI act having the required provisions in it.

Annexure 2 (Proof attached)

(c) The objects of the University Act under point 7(vi) clearly permits the university to offer online mode which is in total alignment to the definition of Online mode as per the ODL OL Regulations 2020.Reference -Page 58, Part III- Sec 4 under definitions point (u)

Annexure 3. (Proof with page extract attached)

The above supports the compliance requirements

2. Copy of approval of statutory bodies for PPR & ELMs of 4-year UG programme(s) is not submitted.

The copy of the Statutory bodies' approval for the Programme Project Report and the ELM of 4-year UG programme for the online mode has been duly submitted.



Annexure 4 (Document attached)

This supports the compliance mandate

3. PPR is not as per UGC (Open and Distance Learning Programme and Online Programme) Regulations, 2020.

The suggestions given by the VEC panel members towards the PPR has been duly incorporated in each of the proposed programmes. The PPR document has been updated and passed again through the BOS and Academic council.

The contents of the updated PPR are as per the UGC (Open and Distance Learning Programme and Online Programme) Regulations, 2020.

Annexure 5 (PPR attached with Academic council MOM) Link to the document/drive

<https://drive.google.com/drive/u/1/folders/15yUosrSln09mfcuybfvT8il9BOwhoxST>

This supports the compliance mandate.

4. ELM is not as per UGC (Open and Distance Learning Programme and Online Programme) Regulations, 2020.

The ELM for the online programme has been prepared as per the UGC (Open and Distance Learning Programme and Online Programme) Regulations, 2020.

The ELM is enabled as per the 4 Quadrants of Audio-Visual content, E- learning modules, Web resources and discussion forums and Assessment questions.

The specifications given for the content preparation under each quadrant has been completely followed and facilitated for the course as per the academic credits.

The minimum content requirements as per the 50% duration of the programme has been completed and all the 4-quadrants content is made available from Sem 1 to 4 for UG programmes and from Sem1 to 2 for the PG programmes.

The VEC panel suggestions are also incorporated in the content as a measure of improvement.

Annexure 6: The content details as per the 4 quadrants is provided in the file /link as due submission along with the undertaking from the university for the same.

Annexure 6 (Content links as per 4 quadrants for all the programmes shared in the document/drive)

<https://drive.google.com/drive/u/1/folders/1euQb0F1z7YDsPF2G3zRqsYmfRHw JB R>

This supports the compliance mandate.


REGISTRAR
SRINIVAS UNIVERSITY
MANGALORE





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III. Specific Observation of VEC -Report received from UGC- DEB on 23rd Feb, 2026

1. Act of the HEI for offering online programme is not submitted.

Submission:

Srinivas University stands Compliant to this requirement, and the following reasons and documentary proofs are submitted in support of it.

(a) The HEI-Srinivas University Act (2013) permits the offering of online programmes under the following clauses:

Point 7(i), 7(vi), Point 8(ii), 8(xv), 8(xvii), 8(xxi) - Attaching the copy of the Act having these provisions.

Annexure 1 (Proof attached- Srinivas University Act (2013)-Relevant provisions highlighted)

(b) There are three state private Universities in Karnataka, which are already offering online mode programmes, duly approved by UGC-DEB.

Dayanand Sagar University (2012) and Adichunchanagiri University (2012) have provisions under their Act like Srinivas University Act (2013) only.

Attaching the copy of the Act of the referred Universities and its provisions mentioned under Point 7(i), 7(vi), Point 8(ii), 8(xv), 8 (xvii), 8(xxi)

On this **precedence**, Srinivas University will also be compliant with the same HEI act having the required provisions in it.

Annexure 2 (Proof attached- Adichunchanagiri University Act (2012) and Dayanand Sagar University Act (2012) - Same provisions as of Annexure- 1 is highlighted)

(c) The objects of the University Act under point 7(vi) clearly permits the university to offer online mode which is in total alignment to the definition of online mode as per the ODL OL Regulations 2020.Reference -Page 58, Part III- Sec 4 under definitions point (u)

Annexure 3. (Proof attached- Extract from Srinivas University Act (2013) and UGC ODL OL Regulations 2020 -Relevant points highlighted)


Registrar

REGISTRAR
SRINIVAS UNIVERSITY

MANGALORE





KARNATAKA ACT NO. 42 OF 2013
THE SRINIVAS UNIVERSITY ACT, 2013

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STATEMENT OF OBJECTS AND REASONS

Act No.42 of 2013.- A. Shama Rao Foundation (R), Mangalore has come forward to establish private University in the State. The establishment of a private university by a well-known organization would certainly help in spreading the quality education to the needy students. This also accelerates the enhancement of gross enrolment ratio in the higher education sector which presently stands at 11.5% only in Karnataka.

Keeping in view the above, it is considered necessary to provide for establishment of a private University in the name Srinivas University by the A. Shama Rao Foundation (R), Mangalore.

This private university focuses on teaching, training, research and development in the fields of Technical, Health, Management, life sciences and allied sectors and for the matters connected therewith or incidental thereto.

Hence, the Bill.

[L.C. Bill No.13 of 2013, File No. Samvyashae 26 Shasana 2013]

[Entry 25 of List III of the Seventh Schedule to the Constitution of India.]



KARNATAKA ACT NO. 42 OF 2013

(First Published in the Karnataka Gazette Extra-ordinary on the twenty fifth day of March, 2013)

THE SRINIVAS UNIVERSITY ACT, 2013

(Received the assent of the Governor on the Twenty Second day of March, 2013)

An Act to establish and incorporate in the State of Karnataka a University of unitary nature in private sector by the A. Shama Rao Foundation (R), Mangalore to promote and undertake the advancement of applied University education in General, Technical, Health, Management, Life Sciences and allied sectors and for the matters connected therewith or incidental thereto.

Whereas it is expedient to establish and incorporate in the State of Karnataka a University of unitary nature in private sector by the A. Shama Rao Foundation (R), Mangalore to promote and undertake the advancement of applied University Education in Technical, Health, Management, life sciences and allied sectors and for the matters connected therewith or incidental thereto for the purposes hereinafter appearing;

Be it enacted by the Karnataka State Legislature in the sixty fourth year of the Republic of India as follows:-

CHAPTER - I PRELIMINARY

1. Short title, extent and commencement:-(1) This Act may be called the Srinivas University Act, 2013.

(2) It extends to the whole of the State of Karnataka.

(3) It shall come into force on such ¹[date]¹ as the State Government may, by notification, in the official Gazette, appoint.

¹ The Act came into force on 23.02.2017 vide notification No. ED 370 URC 2016, Dated: 23.02.2017

2. Definitions:-In this Act, unless the context otherwise requires,-

(a) “Academic Council” means the Academic Council of the University as specified in section 25;

(b) “Agenda Matters” means all the matters and businesses to be designated in the Statutes each of which can be either included in the Agenda or be taken up for discussion and decision at a meeting of the Board of Governors or the Board of Management or any Committees, as the case may be, only subject to the prior written approval of the Chancellor, consenting to the passing of such matters and businesses at such a meeting;



(c) “Board of Governors” means the Board of Governors of the University as specified in Section 23;

(d) “Board of Management” means the Board of Management of the University as specified in Section 24;

(e) “Chancellor”, “Vice-Chancellor”, “Pro Vice-Chancellor” means respectively the Chancellor, Vice Chancellor and Pro Vice Chancellor of the University;

(f) “Campus” means a campus established, maintained by the University wherever situated;

(g) “Committees” means the committees formed under this Act or by the various functionaries of the University as the case may be and includes the Nomination Committee, the Finance Committee and such other committees;

(h) “Constituent College” means a college or institution established and maintained by the University;

(i) “Finance Committee” means the Finance Committee of the University as specified in Section 27;

(j) “Government” means the Government of Karnataka;

(k) “National Accreditation bodies” means a body established by the Central Government for laying down norms and conditions for ensuring academic standards of higher education, such as University Grants Commission, All India Council of Technical Education, National Council of Teacher Education, Medical and Dental Councils of India, Pharmaceutical Council of India, National Council of Assessment and Accreditation, Indian Council of Agriculture Research, Council of Scientific and Industrial Research etc. and includes the Government;

(l) “Prescribed” means prescribed by rules made by the Government under this Act;

(m) “Principal in relation to a Constituent College” means the head of the Constituent College and includes, where there is no Principal or in the absence of a Principal appointed, the Vice-Principal or any other person for the time being appointed to act as Principal;

(n) “Registrar” means the Registrar of the University;

(o) “Regional Centre” means a centre established or maintained by the University for the purpose of co-ordinating and supervising the work of Study Centres in any region and for performing such other functions as may be conferred on such centre by the Board of Management;



(p) "Sponsoring Authority" or "Sponsoring Body" in relation to this Act means Sponsoring Trust;

(q) "Sponsoring Trust" means A. Shama Rao Foundation (R), Mangalore, registered under the Indian Trust Act, 1982.

(r) "State" means State of Karnataka;

(s) "Statutes" and "Regulations" means respectively the Statutes and Regulations of the University made under this Act;

(t) "Study Centre" means a centre established and maintained by the University for the purpose of advising, counseling or for rendering any other assistance required by the students in the context of the education;

(u) "Teacher" means and includes a Professor, Associate Professor, Assistant Professor, Reader or Lecturer or such other person as may be appointed for imparting instruction or conducting or to guide research in the University or in a Constituent College and includes the Principal of Constituent College in conformity with the norms prescribed by the University Grants Commission;

(v) "University" means Srinivas University established and incorporated under this Act;

(w) "University Grants Commission" means the Commission established under section 4 of the University Grants Commission Act, 1956 (Central Act 3 of 1956);

(x) "Visitor" means the visitor of the University as specified in section 13.

CHAPTER - II

THE UNIVERSITY AND SPONSORING BODY

3. Proposal for the establishment of the University:- (1) Sponsoring Trust shall have the right to establish the University of unitary nature subject to and in accordance with the provisions of this Act.

(2) The proposal to establish a University shall be made to the State Government by Sponsoring Trust.

(3) The proposal shall contain the following particulars, namely:-

(i) the objects of the University along with the details of Sponsoring Trust;

(ii) the extent and status of the University and the availability of land;

(iii) the nature and type of programmes of study and research to be undertaken by the University during a period of five academic years immediately following the commencement date;

(iv) the nature of faculties, courses of study and research proposed to be started;



(v) the campus development such as buildings, equipment and structural amenities;

(vi) the phased outlays of capital expenditure for a period of five academic years immediately following the commencement date;

(vii) the item-wise recurring expenditure, sources of finance and estimated expenditure for each student;

(viii) the scheme for mobilizing resources and the cost of capital thereto and the manner of repayments to each source;

(ix) the scheme of generation of funds internally through the recovery of fee from students, revenues anticipated from consultancy and other activities relating to the objects of the University and other anticipated incomes;

(x) the details of expenditure on unit cost, the extent of concessions or rebates in fee, free ship and scholarship for students belonging to economically weaker sections and the fee structure indicating varying rate of fee, if any, that would be levied on students who are either non resident Indians or persons of Indian origin or sponsored by non resident Indians or persons of Indian origin and students of nationalities other than India;

(xi) the years of experience and expertise in the concerned discipline at the command of Sponsoring Trust; as well as the financial resources;

(xii) the system for selection of students to the courses of study at the University; and

(xiii) status of fulfillment of such other conditions as may be required by the State Government to be fulfilled before the establishment of the University.

(4) A Screening Committee shall be constituted by the State Government consisting of three members who are Ex-officio members of Karnataka State Higher Education Council to examine the proposal received from the Sponsoring Trust which has recommendations to the State Government for establishment of the University.

4. Establishment of the University:- (1) Where the State Government, after considering the recommendations of the screening Committee and holding such inquiry as it may deem necessary, is satisfied that-

(i) the Trust has ability to run an University with sufficient infrastructure.

(ii) owns a land to the extent specified below in accordance with its location namely:-

(a) twenty five acres of land if it is within limits of Bruhat Bangalore Mahanagara Palike;



- (b) forty acres of land if it is out side the limits of Bruhat Bangalore Mahanagara Palike but within Bangalore Metropolitan Region Development Authority area;
- (c) not less than sixty acres of land in the places other than the places specified in Clauses (a) and (b).

The land specified above shall consist of a single block and it shall be in the name of the concerned Trust / foundation / institution / university itself. Based on the furnished particulars required in sub-section (3) of section 3, the Government may direct the Trust to establish the permanent Statutory Endowment Fund as specified in section 47.

(2) After the establishment of the Permanent Statutory Endowment Fund, the State Government may, by notification, in the official Gazette, accord sanction for establishment of the University of unitary nature in the State by the name of "Srinivas University".

(3) The headquarters of the University shall be at Mangalore. The University shall have Campuses or Regional Centres, Study Centres anywhere in Karnataka and subject to the prior permission of the State Government and as per UGC norms.

(4) The First Chancellor, the First Vice-Chancellor, First members of the Board of Governors, First members of the Board of Management and the Academic Council and all persons who may hereafter become such officers or members, so long as they continue to hold such office or membership, shall constitute a body corporate and can sue and be sued in the name of the University.

(5) On sanction for the establishment of the University under sub-section (2), the land and other movable and immovable properties acquired, created, arranged or built by Sponsoring Trust for the purpose of the University shall vest in the University.

(6) In all suits and other legal proceedings by or against the University, the pleading shall be signed and verified by, and all processes in such suits and proceedings shall be issued to and be served on the Registrar.

(7) The land, building and other properties of the University shall not be used for any purpose other than incidental to the objects of the University.

5. Grants and Financial Assistance:- The University shall be self-financing and shall neither make a demand nor shall be entitled to any maintenance grant-in-aid or any other financial assistance from the State or any other body or corporation owned or controlled by the State:

Provided that the State may, provide financial support through grants or otherwise,-

(a) for research, development and other activities for which other State Government organizations are provided financial assistance; or



(b) for any specific research or programmes receiving support from the State Government and

(c) provided to or the benefit of the similar Universities in the State whether subject to a change in State Policy or otherwise;

Provided further that the university may receive any financial support from any other source.

6. Power to establish constituent College, additional campuses, Regional Centres or Study Centres:- The University may have Constituent Colleges, Regional Centres, additional campuses and Study Centres at such places in the State as it deems fit after the completion of five years after its establishment with prior approval of the State Government subject to norms of UGC and other National Accreditation bodies.

7. Objects of the University:-The University shall employ a broad range of strategies to achieve its vision and objectives,-

(i) to support, promote and undertake advancement of and innovation in University education leading up to and including post graduate, doctoral and post doctoral courses in the Technical, Health, Management, Life sciences and allied sectors and make provisions for research, advancement and dissemination of knowledge including consultancy in these fields;

(ii) to collaborate with any other universities, research institutions, non-profit organizations, industry associations, professional associations or other organizations, to conceptualize, design, develop and offer specific educational and research programmes, training programmes and exchange programmes for students, faculty members and others;

(iii) to undertake collaborative research and advocacy with any organizations with prior approval of the State Government;

(iv) to disseminate and advance knowledge by providing instructional and research facilities in such branches of learning as it may deem fit and in particular, to make special provisions for integrated courses in Technical, Health, Management, Life sciences and other such Higher Educational Programmes of the University and to make appropriate measures for promoting interdisciplinary studies and research;

(v) to develop human resources to meet the demands of high end technical and professional industries with research on future sustainable technologies catering to engineering solutions and support technology business and technology incubation;

(vi) to provide innovative system of University level education, flexible and open with regard to methods and places of learning, combination of courses eligibility for enrolment, age of entry, conduct of examinations and operation of programmes with a view to



promoting access and equity in higher learning besides encouraging excellence in new fields of knowledge and placing special emphasis on both academic as well as application oriented learning;

(vii) to develop resource centres to contribute to quality education with prior approval of State Government;

(viii) to establish Campuses, Regional centres, study centres and constituent Colleges at various locations in Karnataka and to contribute and develop an understanding of educational change in technical, professional, general education and social and human development with prior approval of Government;

(ix) to institute degrees, diplomas, certificates and other academic distinctions like award of credits on the basis of successful completion of academic work evaluated through multiple modern methods of assessment;

(x) to disseminate knowledge and develop a public debate on issues of education and allied development fields through seminars, conferences, executive education programmes, community development programmes, publications and training programmes and events;

(xi) to undertake programmes for development and training of faculty and researchers of the University in partnership with any other university of quality with prior approval of the State Government;

(xii) to undertake necessary or expedient action to pursue and promote the objectives of the University;

(xiii) to pursue any objectives as may be approved by the Government for the enhancement of education and other development sectors in India.

8. Powers of the University:-The University shall have the following powers, namely:-

(i) to establish and maintain such Campuses, Regional Centres and Study Centres in Karnataka as may be determined by the University from time to time in the manner laid down by the Statutes with prior approval of the Government and as per UGC norms;

(ii) to carry out all such other activities as may be necessary or feasible in furtherance of the object of the University;

(iii) to confer degrees or other academic distinctions in the manner and under conditions laid down in the Statutes;

(iv) to institute and award fellowships, scholarships and prizes, awards, medals etc., in accordance with the Statutes;



(v) to demand and receive such fees, bills, invoices and collect charges as may be fixed by the Statutes or rules, as the case may be;

(vi) to make provisions for extracurricular activities for students and employees;

(vii) to make appointments of the Faculty, officers and employees of the University or a Constituent College, Campuses, Regional Centres, Study Centres;

(viii) to receive voluntary donations and gifts of any kind not prohibited by any Law for the time being in force and to acquire, hold, manage, maintain and dispose of any movable or immovable property, including Trust and endowment properties for the purpose of the University or a Constituent College or a Campus, Regional Centre, Study Centre;

(ix) to institute and maintain hostels and to recognize places of residence for students of the University or a Constituent College;

(x) to supervise and control the residence and to regulate the discipline among the students and all categories of employees and to lay down the conditions of service of such employees, including the Code of Conduct for the students and employees;

(xi) to create academic, administrative and support staff and other necessary posts;

(xii) to co-operate and collaborate with other Universities in such a manner and for such purposes as the University may determine from time to time;

(xiii) to organize and conduct refresher courses, orientation courses workshops, seminars and other programmes for teachers, lesson writers, evaluators and other academic staff;

(xiv) to determine standards of admission to the University or a Constituent College, Regional Centres, Study Centres with the approval of Academic Council and to make admission of students of Karnataka not less than the extent provided in this Act;

(xv) to do all such other acts or things whether incidental to the powers aforesaid or not, as may be necessary to further the objects of the University;

(xvi) to institute Degrees, Diplomas, Certificates and other academic distinctions on the basis of examination or any other method of evaluation approved by the Government;

(xvii) to provide for the preparation of instructional materials, including films, cassettes, tapes, video cassettes, CD, VCD and other software and other relevant electronic and print media;

(xviii) to raise, collect, subscribe and borrow money with the approval of the Board of Governors whether on the security of the property of the University, for the purposes of the University;



(xix) to acquire, takeover, and run the management of any other educational institution with the prior approval of the State Government;

(xx) to acquire properties with the prior approval of the Board of Management;

(xxi) to undertake any other activities connected with or incidental to above objectives of the University.

9. University open to all classes, castes, creed, gender or nation:-The University admissions shall be open to all persons irrespective of caste, class, creed, gender or nation. All admissions shall be made on the basis of merit in the qualifying examinations:

Provided that forty percent of the admissions in all courses of the university shall be reserved for the students of Karnataka State and admissions shall be made through a Common Entrance Examination conducted by the State Government or its agency and seats shall be allotted as per the merit and reservation policy of the State Government from time to time.

Provided further that, where there are less than ten seats in any course like Post Graduate, they shall be reserved by clubbing such courses together and where there are less than three seats in any course they shall be reserved by rotation.

10. National Accreditation:- The University shall seek accreditation from respective statutory national accreditation bodies soon after its establishment. Further all the courses run by Private Universities shall be as per the regulations of the National Accreditation Bodies.

11. Powers of the Sponsoring Body:- The sponsoring body shall have the following powers with reference to the University, each of which may be exercised by the Sponsoring Body at its discretion, namely:-

- (i) to appoint or re-appoint or terminate the appointment of the Chancellor;
- (ii) to constitute the first Board of Governors of the University;
- (iii) to nominate the chairperson of the Board of Governors;
- (iv) to nominate three persons as members of the Board of Governors;
- (v) to nominate two persons as members of the Board of Management;
- (vi) to determine the source of funds to be contributed to the University Endowment Fund;
- (vii) to determine the application and spending of moneys by the University;
- (viii) to resolve any conflict at the meeting of the Board of Governors in the manner provided for in this Act.



CHAPTER – III

OFFICERS OF THE UNIVERSITY

12. Officers of the University:- The following shall be the officers of the University, namely:-

- (i) The Visitor;
- (ii) The Pro-visitor;
- (iii) The Chancellor;
- (iv) The Vice-Chancellor;
- (v) The Pro Vice-Chancellor;
- (vi) The Registrar;
- (vii) The Finance Officer; and
- (viii) Such other officers as may be declared by the Statutes to be officers of the University.

13. The Visitor:- (1) His Excellency the Governor of Karnataka shall be the Visitor of the University and the visitor may offer suggestions for the improvement of the functioning of the University.

(2) The Visitor shall preside at the convocation of the University for conferring degrees and diplomas.

(3) The Visitor shall have the following powers, namely:-

- (i) to call for any paper or information relating to the affairs of the University;
- (ii) on the basis of the information received by the Visitor and if he is satisfied that any order, proceedings or decision taken by any authority of the University is not in conformity with the Act, Regulations, or Rules, he may issue such directions as he may deem fit in the interest of the University and the directions so issued shall be complied with by all the concerned.

14. The Pro-Visitor:- (1) The Hon'ble Minister for Higher Education, Government of Karnataka shall be the pro-visitor of the University:-

(2) The pro-visitor shall, when the Visitor is absent, preside at the Convocation of the University for conferring degrees and diplomas.

15. The Chancellor:- (1) The Chancellor shall be appointed by the Sponsoring Body.

(2) The founder trustee of the Sponsoring Body shall be the first Chancellor, who shall hold for life or till he demits office.

(3) The subsequent Chancellor shall be either the then Trustee of the Sponsoring Body or such other person of eminence of national figure in the field of education, science,



culture or public life, when such an appointment is being considered, as may be decided by the Sponsoring Body.

(4) The subsequent Chancellor so appointed shall hold the office as determined by the Sponsoring Body.

(5) The Chancellor shall have such powers as may be conferred on him by this Act or the Statutes made there under, which shall include the following powers, namely:-

- (i) to function as the head of the University;
- (ii) to preside at all convocations of the University in absence of visitor and pro-visitor ;
- (iii) to function as a Chairperson of the Board of Governors of the University;
- (iv) to appoint or re-appoint or terminate the appointment of the Vice-Chancellor, in accordance with the provisions of this Act and the Statutes;
- (v) to nominate a person as a member of the Nomination Committee as referred to in sub-section (2) of section 16 of this Act;
- (vi) to preapprove the appointment of the Pro Vice-Chancellor, the Dean, the Registrar and the Finance Officer;
- (vii) to nominate two academicians as members on the Board of Governors;
- (viii) to appoint the first Pro Vice-Chancellor and the Finance Officer;
- (ix) to constitute the first Board of Management, the Finance Committee, the Research Council and the Academic Council;
- (x) to pre-approve the Agenda matters in the manner provided for in the Act;
- (xi) to resolve a conflict (excluding conflicts at a meeting of the Board of Governors) in the manner provided in this Act.

(6) In the event of there being a conflict inter-se between the functionary or body and any other functionary or body of the University, then the issue shall be referred to the Chancellor and the decision of the Chancellor in respect of such issue shall be final and binding on the University.

16. The Vice-Chancellor:- (1) The Vice-Chancellor shall be appointed by the Chancellor for a term of three years subject to other terms and conditions as may be laid down by the Statutes from among three persons recommended by the Nomination Committee constituted in accordance with the provisions of sub-section (2). After the term of three years, it is renewable for another term of three years.



Provided that a Vice-chancellor shall continue to hold the office even after expiry of his term till new Vice-chancellor joins. However, in any case this period shall not exceed one year.

(2) The Nomination Committee referred to in sub-section (1) shall consist of the following persons, namely:-

- (i) One person nominated by the Chancellor;
- (ii) Two nominees of the Board of Governors, one of whom shall be nominated as the Convener of the Committee by the Board of Governors.

(3) The Nomination Committee shall, on the basis of merit, recommend three persons suitable to hold the office of the Vice-Chancellor and forward the same to the Chancellor along with a concise statement showing the academic qualifications and other distinctions of each person.

(4) The Vice-Chancellor shall be the Principal Executive and Academic Officer of the University and shall exercise general supervision and control over the affairs of the University and give effect to the decisions of the authorities of the University.

Provided that, where any matter, other than the appointment of a Teacher is of urgent nature requiring immediate action and the same could not be immediately dealt with by any officer or the authority or other body of the University empowered by or under this Act to deal with it, the Vice-Chancellor may take such action as he may deems fit with the prior written approval of the Chancellor.

(5) The Vice-Chancellor shall exercise such other powers and perform such other duties as may be laid down by the Statutes or the Rules.

Provided that, where in the opinion of the Vice-chancellor, any decision of any authority of the university is outside the powers conferred by this Act or Statutes, Regulations or Rules made there under or is likely to be prejudicial to the interests of the university, he shall request the concerned authority to revise its decision within fifteen days from the date of its decision and in case the authority refuses to revise such decision wholly or partly or fails to take any decision within fifteen days, then such matter shall be referred to the Chancellor and his decision thereon shall be final.

(6) The services of the Vice-Chancellor can be terminated by the Chancellor with the approval of the Board of Governors after following the principles of natural justice and after providing an opportunity to present his case including for termination on disciplinary grounds.

(7) The Vice-Chancellor shall preside at the convocation of the University in the absence of the Visitor, Pro-Visitor and the Chancellor.



17. The Pro Vice-Chancellor:- The Vice-Chancellor shall appoint not exceeding three pro-vice Chancellors with the written approval of the Chancellor in such manner and they shall exercise such powers and perform such duties as may be laid down by the Statutes.

18. Deans of faculties:- Deans of faculties shall be appointed by the Vice-Chancellor with the written approval of the Chancellor in such manner and they shall exercise such powers and perform such duties as may be laid down by the Statutes.

19. The Registrar:- (1) The Registrar shall be appointed by the Chancellor in such manner and on such terms and conditions as may be laid down by the Statutes.

(2) All contracts as defined in statutes shall be entered into and signed by the Registrar on behalf of the University.

(3) The Registrar shall have the power to authenticate records on behalf of the University and shall exercise such other powers and perform such other duties as may be conferred by the statutes or may be required from time to time, by the Chancellor or the Vice-Chancellor.

(4) The Registrar shall be responsible for the due custody of the records and the common seal of the University and shall be bound to place before the Chancellor, the Vice-Chancellor or any other authority, all such information and documents as demanded.

20. The Finance Officer:- The Finance Officer shall be appointed by the Vice-Chancellor with the written approval of the Chancellor in such manner and he shall exercise such powers and perform such duties as may be laid down by the Statutes.

21. Other Officers:- The manner of appointment, terms and conditions of service and powers and duties of the other officers of the University shall be such as may be specified by Statutes.

CHAPTER – IV

AUTHORITIES OF THE UNIVERSITY

22. Authorities of the University:- The following shall be the authorities of the University, namely:-

- (i) The Board of Governors;
- (ii) The Board of Management;
- (iii) The Academic Council;
- (iv) The Research and Innovation Council;
- (v) The Finance Committee; and
- (vi) Such other authorities as may be declared by the Statutes to be the authorities of the University.



23. The Board of Governors and its powers:- (1) The Board of Governors shall consist of the following, namely:-

- (i) The Chancellor - Chairperson
- (ii) The Vice-Chancellor - Member
- (iii) The Principal Secretary /Secretary to the State Government in the Department of Higher Education or by his nominee not below the rank of Deputy Secretary
- (iv) The Principal Secretary /Secretary to the State Government in the Department of Medical Education or by his nominee not below the rank of Deputy Secretary
- (v) One expert from the field of management, finance or any other specialized, including administration to be nominated by the State Government.
- (vi) Two persons nominated by the Sponsoring Body of whom one shall be woman;
- (vii) The Pro Vice Chancellor who shall be non-voting member;
- (viii) One eminent educationist nominated by the University Grants Commission

(2) The Registrar shall be non-voting member Secretary of the Board of Governors.

(3) The tenure of office of the members of the Board of Governors, appointment of members, other than Government nominees, renewal and removal, etc., shall be such as may be laid down by the Statutes.

(4) All meetings of the Board of Governors shall always be chaired by the Chancellor and in his absence by any one of the nominees of the Chancellor. If Chancellor has not nominated any person to Chair such a meeting, members present in the meeting shall elect the Chairperson for that meeting only from among themselves by a simple majority.

(5) Quorum for all meetings of the Board of Governors shall be three members attending and voting at such meeting.

Provided that the presence of either the Chancellor or one nominee of the Sponsoring Body and in the absence of the Chancellor or one nominee of Sponsoring Body, the Vice Chancellor, shall always be necessary to form the quorum for any meeting of the Board of Governors.

(6) The Board of Governors shall be the Principal Governing Body of the University and shall have the following powers, namely:-

- (i) to appoint the Statutory Auditors of the University;
- (ii) to lay down policies to be pursued by the University;
- (iii) to review decisions of the other authorities of the University if they are not in conformity with the provisions of this Act, or the Statutes or the Rules;



- (iv) to approve the Budget and Annual Report of the University;
- (v) to make new or additional Statutes or amend or repeal the earlier Statutes and Rules;
- (vi) to take decision about voluntary winding up of the University;
- (vii) to approve proposals for submission to the Government;
- (viii) to nominate three members to the Fee Regulation Committee;
- (ix) to take such decisions and steps as are found desirable for effectively carrying out the objects of the University.

(7) The Board of Governor shall, meet at least three times a year.

(8) The Board of Governors shall meet at such time and place as may be specified by Statute.

24. The Board of Management :- (1) The Board of Management shall consist of the following, namely:-

- (i) The Vice Chancellor;
- (ii) The Pro-Vice Chancellors;
- (iii) The Registrar;
- (iv) Two nominees of the Sponsoring Body;
- (v) Two Deans of the faculties as nominated by the Vice Chancellor.

(2) The Vice Chancellor shall be the Chairperson of the Board of Management and the Registrar shall be the Secretary of the Board of Management.

(3) The Board of management shall be the executive body of the University. The powers and functions of the Board of Management shall be such as may be specified by the statutes.

(4) All meetings of the Boards of Management shall always be chaired by the Vice Chancellor and in the absence of the Vice Chancellor, by the nominee of the Sponsoring Body and where the Sponsoring Body has not nominated any nominees, then by any other member as elected by the members present in the meeting.

(5) In the event of a conflict of opinion at a meeting of the Board of Management, the issue shall be referred to the Chancellor and the decision of the Chancellor in respect of such issue shall be final and binding on the University.

25. The Academic Council:-(1) The Academic Council shall consist of the following, namely:-

- | | | | |
|-------|-------------------------|---|-------------|
| (i) | The Vice-Chancellor | - | Chairperson |
| (ii) | The Pro Vice Chancellor | - | Members |
| (iii) | The Registrar | - | Secretary |



(iv) Such other members as may be specified by the Statutes.

(2) The Academic Council shall be the principal academic body of the University and shall, subject to the provisions of this Act, the Statutes, Regulations and the Rules, co-ordinate and exercise general supervision over the academic policies of the University.

26. The Research and Innovation Council:- (1) Research and Innovation Council shall be the Principal Research and Innovation Committee of the University and shall provide the larger holistic vision of the kind of research to be undertaken by the University, including prioritization of the research areas. Research and Innovation Council shall, subject to the provisions of this Act, the Statutes, Regulations and the Rules, co-ordinate and exercise general supervision over the Innovation and Research policies of the University.

(2) The Research and Innovation Council shall consist of the following, namely:-

- | | | |
|--|---|--------------|
| (i) The Vice-Chancellor | - | Chairperson |
| (ii) The Pro Vice Chancellor | - | Member |
| (iii) The Dean of Research | - | Secretary |
| (iv) Head of the Department of Innovation | - | Member |
| (v) Deans of all Faculties | - | Members; and |
| (vi) Such other members as may be specified in the Statutes. | | |

27. The Finance Committee:-(1) The Finance Committee shall consist of the following, namely:-

- | | | |
|--|---|-------------|
| (i) The Chancellor or his Nominee- | - | Chairperson |
| (ii) The Vice-chancellor | - | Member |
| (iii) The Registrar | - | Member |
| (iv) The Finance Officer | - | Secretary |
| (v) One nominee of the Sponsoring Body | - | Member; and |
| (vi) Such other members as may be specified in the statutes. | | |

(2) The Finance Committee shall be the principal financial body of the University to take care of financial matters and shall, subject to the provisions of this Act, Rules and Statutes co-ordinate and exercise general supervision over the financial matters of the University.

28. Other Authorities:- The constitution, powers and functions of the other authorities of the University shall be such as may be specified by the statutes.

29. Disqualification for membership of an Authority or Body: A person shall be disqualified for being a member of any of the authorities of bodies of the University, if he;



- (a) is of unsound mind and stands so declared by a competent court;
- (b) is an undischarged insolvent;
- (c) has been convicted of any offence involving moral turpitude;
- (d) is conducting or engaging himself in private coaching classes; or
- (e) has been punished for indulging in or promoting unfair practice in the conduct of any examination, in any form, anywhere.
- (f) As and when the Sponsoring Body were to form an opinion in writing that a Member of any of the authorities or bodies is unfit to hold the post.

30. Proceedings not invalidated on account of vacancy:- No act or proceedings of any authority of the University shall be invalid merely by reason of the existence of any vacancy or defect in the constitution of the authority.

31. Provisions pertaining to Agenda Matters:- (1) No Agenda Matter shall be either included in the Agenda for or taken up for discussion and decided in, the meeting of the Board of Governors or the Board of Management or any Committees without obtaining the prior written approval of the Chancellor.

(2) In the event of breach, the Chancellor shall be entitled at all time to immediately take remedial action by reversing all decisions taken by any functionary or body of the University in breach of the provisions of the Act and consequent upon the pursuit of such a remedial action all such actions taken by the functionary or body of the University in breach of the provisions of the Act shall be deemed to be null and void, ab initio and consequently the status quo ante shall prevail in respect of the matter or decision in breach.

CHAPTER - V

STATUTES AND REGULATIONS

32. Statutes:- Subject to the provisions of this Act, the Statutes may provide for any matter relating to the University and staff, as given below, namely:-

- (i) the procedure for transaction of business of the Authorities of the University and the composition of bodies not specified in this Act;
- (ii) the operation of the permanent statutory endowment fund, University endowment fund, the general fund and the development fund;
- (iii) the terms and conditions of appointment of the Vice-Chancellor, the Registrar and the Finance Officer and their powers and functions;
- (iv) the mode of recruitment and the terms and conditions of service of the other officers, Teachers and employees of the University;
- (v) the procedure for resolving disputes between the University and its officers, Faculty members, employees and students;



- (vi) creation, abolition or restructuring of departments and faculties;
- (vii) the manner of co-operation with other Universities or institutions of higher learning;
- (viii) the procedure for conferment of honorary degrees;
- (ix) provisions regarding grant of free ships and scholarships;
- (x) policies in respect of seats in different courses of studies and the procedure of admission of students to such courses;
- (xi) policy relating to the fee chargeable from students for various courses of studies;
- (xii) institution of fellowships, scholarships, studentships, free ships, medals and prizes;
- (xiii) any other matters which may be decided by the Board of Governors or required to be provided by statutes under this Act.

33. Statutes how made:- (1) The first statutes framed by the Board of Management shall be submitted to the Board of Governors for its approval.

(2) The Board of Governors shall consider the First Statutes, submitted by the Board of Management and shall give its approval thereon with such modifications, if any, as it may deem necessary.

(3) The University shall publish the First Statutes, as approved by the Board of Governors in the University Notification, and thereafter, the First Statutes shall come into force from the date of its publication.

34. Power to amend the Statutes:- The Board of Governors may, make new or additional Statutes or amend or repeal the Statutes.

35. Regulations:- Subject to the provisions of this Act, the regulations may provide for all or any of the following matters, namely:-

- (i) admission of students to the University and their enrolment and continuance as such;
- (ii) the courses of study to be laid down for all degrees and other academic distinctions of the University;
- (iii) the award of degrees and other academic distinctions;
- (iv) the conditions of the award of fellowships, scholarships, studentships, medals and prizes;
- (v) the conduct of examinations and the conditions and mode of appointment and duties of examining bodies, examiners invigilators, tabulators and moderators;
- (vi) the fee to be charged for admission to the examinations, degrees and other academic distinctions of the University;



- (vii) the conditions of residence of the students at the University or a Constituent College;
- (viii) maintenance of discipline among the students of the University or a Constituent College;
- (ix) all other matters as may be provided in the Statutes under the Act.

36. Regulations how made:- The Regulations shall be made by the Academic Council and approved by Board of Management.

37. Power to amend Regulations:- The Academic Council may, with the approval of the Board of Management, make new or additional regulations or amend or repeal the regulations.

38. Fee Regulation Committee:- (1) The fee of the university seats reserved for Karnataka Students under section 9 shall be regulated by the Fee Regulation Committee Constituted by the Government, which shall be headed by a retired Supreme Court or High Court Judge and consists of Chancellor, Vice-Chancellor of the University, Principal Secretary or Secretary to Government incharge of Higher Education or by his nominee not below the rank of Deputy Secretary, Principal Secretary or Secretary to Government incharge of Medical Education or by his nominee not below the rank of Deputy Secretary, two Academicians nominated by the Board of Governors of whom one shall be woman. A Chartered Accountant of repute shall be co-opted for this purpose in the Committee.

(2) The Committee shall look after the compliance of the university in its admissions of collection of fee.

CHAPTER – VI MISCELLANEOUS

39. Conditions of service of employees:- (1) Every employee shall be appointed under a written contract subject to such terms and conditions as may be specified by statutes and regulations or prescribed if any by rules which shall be kept in the University and a copy of which shall be furnished to the employee concerned.

(2) Disciplinary action against the employees shall be governed by the procedure specified in the Statutes.

(3) Any dispute arising out of the contract between the University and an employee shall, be resolved in the manner provided for in the written contract and in accordance with the Statutes.

40. Right to appeal:- In case of disciplinary actions by the University against its employee or student, the aggrieved employee or students shall have a right to appeal as specified by the statutes.



41. Provident or pension fund:- The University shall constitute for the benefit of its employees such provident or pension fund and provide such insurance scheme as it may deem fit in such manner and subject to such conditions as may be specified by the statutes and the laws in force.

42. Disputes as to constitution of University authorities and bodies:- If any question arises as to whether any person has been duly elected or appointed as, or is entitled to be a member of any authority or other body of the University, the matter shall be referred to the Chancellor whose decision thereon shall be final.

43. Constitution of Committees:- Any authority of the University mentioned in section 22, shall be empowered to constitute a committee of such authority, consisting of such members of such authority and having such powers as the authority may deem fit.

44. Filling of casual vacancies:- Any casual vacancy among the members, other than ex-officio members of any Authority or body of the University shall be filled in the same manner in which the member whose vacancy is to be filled up, was chosen, and the person filling the vacancy shall be a member of such authority or body for the residual term for which the person in whose place he would have been a member.

45. Protection of action taken in good faith:- No suit or other legal proceedings shall lie against any officer or other employee of the University for anything, which is done in good faith or intended to be done in pursuance of the provisions of this Act, the Statutes or the Rules.

46. Transitional provisions:- Notwithstanding anything contained in any other provisions of this Act and the Statutes,-

(i) the first Vice-Chancellor and Pro-Vice-Chancellor, if any shall be appointed by the Chancellor;

(ii) the first Registrar and the first Finance Officer shall be appointed by the Chancellor; and

(iii) the first Board of Management, the first Finance Committee, Planning Board, the first Innovation and Research Council and the first Academic Council shall be constituted by the Chancellor.

47. Permanent Statutory Endowment Fund:- (1) The University shall establish a Permanent Statutory Endowment Fund of at least rupees twenty five crores out of which at least fifteen crores shall be in cash and remaining in the form of Bank guarantee which may be increased suo moto but shall not be decreased.



Provided that in case of a University outside Bangalore or Bangalore Rural District at least ten crores must be in form of cash and the remaining five crores shall be in form of Bank Guarantee.

(2) The University shall have power to invest the permanent Statutory Endowment Fund in such manner as may be prescribed by the statutes.

(3) The University may transfer any amount from the General Fund or the Development Fund to the permanent Statutory Endowment Fund. Excepting in the event of dissolution of the University, in no other circumstances can any monies be transferred from permanent Statutory Endowment Fund for other purposes.

(4) Seventy five percent of the incomes received from permanent Statutory Endowment Fund shall be used for the purpose of development or general work of the University. The remaining twenty five percent shall be reinvested in the permanent Statutory Endowment Fund.

48. University Endowment Fund:- (1) The University shall establish a University Endowment Fund having such funds as may be determined by the Sponsoring Body which can include donations and other fund received from time to time.

(2) The University shall have the power to invest the University Endowment Fund in a manner as may be specified by the Statutes.

(3) The University Endowment Fund is a self-imposed fund that the University desires to maintain voluntarily and invest it responsibly to protect itself from financial challenges that may arise on account of pursuing social objectives and/or unforeseen circumstance.

(4) The University may transfer any amount from the General Fund or the development fund to the University Endowment Fund. Excepting in the event of dissolution of the University, in no other circumstances can any monies be transferred from the University Endowment Fund for other purposes.

(5) Eighty percent of the incomes received from the University Endowment Fund shall be used for the purposes of development or general work of the University. The remaining twenty percent shall be reinvested into the University Endowment Fund.

49. General Fund:-(1) The University shall establish a General Fund to which the following amount shall be credited, namely:-

- (i) all fees which may be charged by the University;
- (ii) all sums received from any other source not prohibited by any law for the time being in force;
- (iii) all contributions made by the University;



(iv) all contributions/donations made in this behalf by any other person or body which are not prohibited by any law for the time being in force.

(2) The funds credited to the General Fund shall be applied to meet all the recurring expenditure of the University.

50. Development fund:- (1) The University shall establish a Development Fund to which the following funds shall be credited, namely:-

- (i) development fees which may be charged from students;
- (ii) all sums received from any other source for the purposes of the development of the University;
- (iii) all contributions made to the University;
- (iv) all contributions/donations made in this behalf by any other person or body which are not prohibited by any law for the time being in force; and
- (v) all incomes received from the Permanent Statutory Endowment Fund.

(2) The funds credited to the Development Fund from time to time shall be utilized for the development of the University.

51. Maintenance of funds:- The funds established under sections 47, 48, 49 and 50 shall, subject to general supervision and control of the Board of Governors, be regulated and maintained in such manner as may be prescribed.

52. Annual Report:- (1) The annual report of the University shall be prepared under the direction of the Board of Management and shall be submitted to the Board of Governors for its approval.

(2) The Board of Governors shall consider the annual report in its meeting and may approve the same with or without modification.

(3) A copy of the annual report duly approved by the Board of Governors shall be sent to the Visitor and the State Government before 31st December following close of the financial year in 31st March of each year.

53. Account and audit:- (1) The annual accounts and balance sheet of the University shall be prepared under the direction of the Board of Management and all funds accruing to or received by the University from all source and all amount disbursed or paid shall be entered in the account maintained by the University.

(2) The annual accounts of the University shall be audited by an auditor, who is a member of the Institute of Chartered Accountants of India, every year.

(3) A copy of the annual accounts and the balance sheet together with the audit report shall be submitted to the Board of Governors before 30th November following close of the financial year in 31 March of each year.



(4) The annual accounts, the balance sheet and the audit report shall be considered by the Board of Governors at its meeting and the Board of Governors, shall forward the same to the visitor and the Government along with its observation thereon or before 31st December of each year.

(5) In the event of any material alteration in the Report of the Auditors, the State Government may issue directions to the University, and to rectify the alterations and such directions shall be binding on the University.

54. Mode of proof of University record:- A copy of any receipt, application, notice, order, proceeding or resolution of any authority or committee of the University or other documents in possession of the University or any entry in any register duly maintained by the University, if certified by the Registrar, shall be received as prima facie evidence of such receipt, application, notice, order, proceeding, resolution or document or the existence of entry in the register and shall be admitted as evidence of the matters and transaction therein recorded where the original thereof would, if produced, have been admissible in evidence.

55. Power of State Government to issue directions:- The State Government may give such directions to the University as in its opinion are necessary or expedient for carrying out the purposes of this Act or to give effect to any of the provisions contained therein or of any rules or orders made thereunder and the Board of Governor or the Board of management, as the case may be, of the University shall comply with every such direction.

56. Penalties:- (1) Whoever contravenes the provisions of this Act or the rules made thereunder or any examination matters or in matters relating to award of degrees or in giving marks cards shall on conviction be punishable with fine of rupees fifty thousand which may extend to ten lakhs rupees or with an imprisonment for a term of six months which may extend to two years or with both.

Provided that, where the University is also involved in committing the offence the permission letter granted under this Act to commence the University shall be withdrawn.

(2) A penalty under this section may be imposed without prejudice to the penalty specified in any other Act.

57. Power to Enter and Inspect - Any officer not below the rank of Group 'A' officer authorized by the State Government in this behalf, shall, subject to such conditions as may be specified therein under the Karnataka Educational Institutions (Prohibition of Capitation Fee) Act, 1984 (Karnataka Act 37 of 1984) shall be deemed to be the officer authorized to



exercise the same powers and discharge the same functions as provided under section 9 of that Act for the purposes of this Act.

58. Power to give direction for dissolution of the University:- (1) If the University proposes dissolution in accordance with the law governing its constitution or incorporation, it shall give at least six months prior notice in writing to the Government.

(2) The Karnataka State Higher Education Council shall conduct Inspection of University once in two years regarding;-

- (i) Standard of Instructions for grant of degree;
- (ii) Quality of Education;
- (iii) Avoidance of commercialisation of Higher Education;
- (iv) contravention of the provisions of the Act if any;

-and send report to the Government.

(3) On identification of mismanagement, maladministration and indiscipline, the Government shall issue directions to the management of the University to set right the administration. If the direction is not followed within such time as may be prescribed, the right to take decision for winding up of the University or any course thereof shall vest with the Government.

(4) The manner of winding up of the University or any course thereof shall be such as may be prescribed by the Government in this behalf.

Provided that no such action shall be initiated without affording a reasonable opportunity to show cause to the University

(5) On receipt of the notice referred to in sub-section (1), the Government shall, in consultation with the relevant Regulatory Authority make such arrangements for the administration of the University for the rest of the period of from the proposed date of dissolution of the University or winding up of the course and until the last batch of students in regular courses of studies of the University complete their courses of studies in such manner as may be specified by the Statues.

59. Expenditure of the University during dissolution:-(1) The expenditure of administration of the University during taking over period of its management under sub-section (5) of section 58 shall be met out of the Permanent Statutory Endowment Fund, the General Fund or the Development Fund in such manner as may be prescribed.

(2) If the fund referred to in section 47, 48, 49 and 50 are not sufficient to meet the expenditure of the University during the taking over period of its management, such expenditure may be met by disposing of the properties or asset of the University, by the Government.



(3) Where the dissolution of the University is due to mismanagement or maladministration, the Government is at liberty to identify the persons responsible for such mismanagement or maladministration and to impose penalty as it deems fit.

60. Removal of difficulties:- (1) If any difficulty arises in giving effect to the provisions of this Act, the State Government may, by a notification or by order, make such provisions, which are not inconsistent with the provisions of this Act, as appear to it to be necessary or expedient, for removing the difficulty:

Provided that, no notification or order under this section shall be made after the expiry of a period of five years from the date of commencement of this Act.

(2) Every Order made under sub-section (1), shall, as soon as may be after it is made, be laid before the State Legislature.

61. Power to make rules by the State Government:- (1) The State Government may make rules, by notification, to carryout the purposes of this Act.

(2) Every rule made under this Act shall be laid as soon as may be after it is made before each House of the State Legislature while it is in session for a total period of thirty days which may be comprised in one session or in two or more successive sessions, and if, before the expiry of the session immediately following the session or the successive sessions aforesaid, both Houses agree in making any modification in the rule or both Houses agree that the rule should not be made, the rule shall thereafter have effect only in such modified form or be of no effect, as the case may be, so however, that any such modification or annulment shall be without prejudice to the validity of anything previously done under that rule.

The above translation of ಶ್ರೀನಿವಾಸ ವಿಶ್ವವಿದ್ಯಾಲಯ ಅಧಿನಿಯಮ, 2013 (2013ರ ಕರ್ನಾಟಕ ಅಧಿನಿಯಮ ಸಂಖ್ಯೆ: 42) be published in the Official Gazette under clause (3) of Article 348 of the Constitution of India.

H.R. BHARDWAJ

GOVERNOR OF KARNATAKA

By Order and in the name of the Governor of
Karnataka

K. DWARAKANATH BABU

Secretary to Government (I/c),
Department of Parliamentary
Affairs and Legislation



ಸಂಖ್ಯೆ: ಇಡಿ 370 ಯುಆರ್‌ಸಿ 2016

ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಸಚಿವಾಲಯ,
ಬಹುಮಹಡಿ ಕಟ್ಟಡ,
ಬೆಂಗಳೂರು, ದಿನಾಂಕ:23ನೇ ಫೆಬ್ರವರಿ 2017

ಅಧಿಸೂಚನೆ

ಶ್ರೀನಿವಾಸ ವಿಶ್ವವಿದ್ಯಾಲಯ ಅಧಿನಿಯಮ, 2013 (2013ರ ಕರ್ನಾಟಕ ಅಧಿನಿಯಮ ಸಂಖ್ಯೆ: 42) ರ 1ನೇ ಪ್ರಕರಣದ (3)ನೇ ಉಪ-ಪ್ರಕರಣದಡಿ ಪ್ರದತ್ತವಾದ ಅಧಿಕಾರವನ್ನು ಚಲಾಯಿಸಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರವು ಈ ಮೂಲಕ ಸದರಿ ಅಧಿನಿಯಮವು ದಿನಾಂಕ:23ನೇ ಫೆಬ್ರವರಿ 2017 ರಿಂದ ಜಾರಿಗೆ ಬರತಕ್ಕದ್ದೆಂದು ಗೊತ್ತುಪಡಿಸುತ್ತದೆ.

ಕರ್ನಾಟಕ ರಾಜ್ಯಪಾಲರ ಆದೇಶಾನುಸಾರ
ಮತ್ತು ಅವರ ಹೆಸರಿನಲ್ಲಿ

(ಎಂ.ಎ. ಅಹಮದ್ ಜಾನ್)

ಸರ್ಕಾರದ ಅಧೀನ ಕಾರ್ಯದರ್ಶಿ,
ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆ (ವಿಶ್ವವಿದ್ಯಾಲಯಗಳು-2)





ADICHUNCHANAGIRI UNIVERSITY ACT, 2012

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STATEMENT OF OBJECTS AND REASONS

Act 18 of 2013.- Sri Adichunchanagiri Shikshana Trust, Mandya District have come forward to establish private University in the State. The establishment of a private university by a well-known organization would certainly help in spreading the quality education to the needy students. This also accelerates the enhancement of gross enrolment ratio in the higher education sector, which presently stands at 11.5 percent in Karnataka.

Keeping in view the above, it is considered necessary to provide for establishment of Adichunchanagiri University.

This private university focuses on teaching, training, research and development in the fields of Engineering and Technology, Health Sciences, Agricultural Sciences and Technology, Management and Technology, Natural Sciences, Humanities and Social Sciences and allied sectors and other disciplines and allied sectors and for the matters connected therewith or incidental thereto.

Hence, the Bill.

[L.A. Bill No. 48 of 2012, File No. Samvyashae 79 Shasana 2012]

[Entry 25 of List III of the Seventh Schedule to the Constitution of India.]

II

Act 13 of 2019.- It is considered necessary to amend the Adichunchanagiri University Act, 2012 (Karnataka Act 18 of 2013) to,-

- (i) increase the number of nominated persons by the Sponsoring Body from two to three;
- (ii) include two academicians nominated by the Chancellor as members to the Board of Governors.

Hence the Bill.

[L.A. Bill No.07 of 2019, File No. Samvyashae 08 Shasana 2019]

[entry 25 of List III of the Seventh Schedule to the Constitution of India.]



KARNATAKA ACT NO. 18 OF 2013

(First Published in the Karnataka Gazette Extra-ordinary on the Eighth day of February of February, 2013)

ADICHUNCHANAGIRI UNIVERSITY ACT, 2012

(Received the assent of the Governor on the Fifth day of February, 2013)

(As amended by Act 13 of 2019)

An Act to establish and incorporate in the State of Karnataka a University of unitary nature in Private Sector to promote and undertake the advancement of University Education in Engineering and Technology, Health Sciences, Agricultural Sciences and Technology, Management and Technology, Natural Sciences, Humanities and Social Sciences and allied sectors and for the matters connected therewith or incidental thereto.

Whereas it is expedient to establish and incorporate in the State of Karnataka a University of unitary nature in private sector to promote and undertake the advancement of University Education in Engineering and Technology, Health Sciences, Agricultural Sciences and Technology, Management and Technology, Natural Sciences, Humanities and Social Sciences and allied sectors and for the matters connected therewith or incidental thereto for the purposes hereinafter appearing;

Be it enacted by the Karnataka State Legislature in the sixty third year of the Republic of India as follows:-

CHAPTER – I

PRELIMINARY

1. Short title, extent and commencement.- (1) This Act may be called Adichunchanagiri University Act, 2012.

(2) It extends to the whole of the State of Karnataka

(3) It shall come into force on such date as the State Government may, by notification in the official Gazette, appoint.

2. Definitions.- In this Act, unless the context otherwise requires,-

(a) "Academic Council" means the Academic Council of the University as specified in section 25;

(b) "Agenda Matters" means all the matters and business to be designated in the Statutes each of which can be either included in the Agenda or be taken up for discussion and decision at a meeting of the Board of Governors or the Board of Management or any Committees, as the case may be, only subject



to the prior written approval of the Chancellor, consenting to the passing of such matters and business at such a meeting;

- (c) "Board of Governors" means the Board of Governors of the University as constituted under section 23;
- (d) "Board of Management" means the Board of Management of the University as constituted under section 24;
- (e) "Chancellor", "Vice-Chancellor", "Pro Vice-Chancellor" means respectively the Chancellor, Vice Chancellor and Pro Vice Chancellor of the University;
- (f) "Campus" means a campus established, maintained by the University;
- (g) "Committees" means the committees formed under this Act or by the various functionaries of the University as the case may be and includes the Nomination Committee, the Finance Committee, and such other committees;
- (h) "Constituent College" means a college or institution established and maintained by the University;
- (i) "Finance Committee" means the Finance Committee of the University as constituted under section 27;
- (j) "Government" means the Government of Karnataka;
- (k) "National Accreditation Bodies" means a body established by the Central Government for laying down norms and conditions for ensuring academic standards of higher education, such as University Grants Commission, All India Council of Technical Education, Medical Council of India, Pharmaceutical Council of India, Indian Council of Agriculture Research, National Assessment and Accreditation Council, National Council of Teacher Education, Distance Education Council, Council of Scientific and Industrial Research, and includes the Government;
- (l) "Prescribed" means prescribed by rules made by the Government under this Act.
- (m) "Principal in relation to a Constituent College" means the head of the Constituent College and includes, where there is no Principal or in the absence of a Principal appointed, the Vice-Principal or any other person for the time being appointed to act as Principal;
- (n) "Registrar" means the Registrar of the University;
- (o) "Regional Centre" means a centre established or maintained by the University for the purpose of coordinating and supervising the work of Study Centres in any region and for performing such other functions as may be conferred on such centre by the Board of Management;



- (p) "Trust" means Adichunchanagiri Shikshana Trust, which is a registered Trust and is the sponsoring body.
- (q) "Sponsoring Authority" or "sponsoring body" in relation to this Act means the Trust;
- (r) "State" means State of Karnataka;
- (s) "Statutes" and "Regulations" means respectively, the Statutes and Regulations of the university made under this Act;
- (t) "Study centre" means a centre established and maintained by the university for the purpose of advising, counseling or for rendering any other assistance required by the students;
- (u) "Teacher" means and includes a Professor, Associate Professor, Assistant Professor, or such other person as may be appointed for imparting instruction or conducting or to guide research in the University or in a Constituent College and includes the Principal of Constituent College in conformity with the norms specified by the 'University Grants Commission';
- (v) "University Grants Commission" means the Commission established under section 4 of the University Grants Commission Act, 1956 (Central Act 3 of 1956);
- (w) "University" means Adichunchanagiri University, established and incorporated under this Act;
- (x) "Visitor" means the visitor of the University as specified in section 13.

CHAPTER - II

THE UNIVERSITY AND SPONSORING BODY

3. Proposal for the establishment of the University.- (1) The Trust shall have the right to establish the University of unitary nature subject to and in accordance with the provisions of this Act.

(2) The proposal to establish a University shall be made to the State Government by the Trust.

(3) The proposal shall consist of the following particulars, namely:-

- (i) the objects of the University along with the details of the Trust;
- (ii) the extent and status of the University and the availability of land;
- (iii) the nature and type of programmes of study and research to be undertaken by the University during a period of five academic years immediately following the commencement date;
- (iv) the nature of faculties, courses of study and research proposed to be started;



- (v) the campus development such as buildings, equipment and structural amenities;
- (vi) the phased outlays of capital expenditure for a period of five academic years immediately following the commencement date;
- (vii) the item-wise recurring expenditure, sources of finance and estimated expenditure for each student;
- (viii) the scheme for mobilizing resources and the cost of capital thereto and the manner of repayments to each source;
- (ix) the scheme of generation of funds internally through the recovery of fee from students, revenues anticipated from consultancy and other activities relating to the objects of the University and other anticipated incomes;
- (x) the details of expenditure on unit cost, the extent of concessions or rebates in fee, freeship and scholarship for students belonging to economically weaker sections and the fee structure indicating varying rate of fee, if any, that would be levied on students who are either non resident Indians or persons of Indian origin or sponsored by non resident Indians or persons of Indian origin and students of nationalities other than India;
- (xi) the years of experience and expertise in the concerned discipline at the command of the Trust as well as the financial resources;
- (xii) the system for selection of students to the courses of study at the University; and
- (xiii) status of fulfillment of such other conditions as may be required by the State Government to be fulfilled before the establishment of the University.

(4) A Screening Committee shall be constituted by the State Government consisting of three member who are Ex-officio members of Karnataka State Higher Education Council to examine the proposals received, which shall make recommendations to the State Government.

4. Establishment of the University.- (1) Where the State Government, after considering the recommendations of the screening Committee and holding such inquiry as it may deem necessary, is satisfied that,-

- (i) the Trust has ability to run an University with sufficient infrastructure.
- (ii) owns a land to the extent specified below in accordance with its location, namely:-
 - (a) twenty five acres of land if it is within limits of Bruhat Bangalore Mahanagara Palike;



- (b) forty acres of land if it is out side the limits of Bruhat Bangalore Mahanagara Palike but within Bangalore Metropolitan Region Development Authority area;
- (c) not less than sixty acres of land in the places other than the places specified in clauses (a) and (b).

The land specified above shall consist of a single block and it shall be in the name of concerned Trust/foundation/institution/ university itself. Based on the furnished particulars required in sub-section (3) of section 3, the Government may direct the Trust to establish the permanent Statutory Endowment Fund as specified in section 47.

(2) After the establishment of the Permanent Statutory Endowment Fund, the Government may, by notification, in the official Gazette, accord sanction for establishment of the University of unitary nature in the State by the name of "Adichunchanagiri University".

(3) The headquarters of the University shall be at Mandya District. The University shall have Campuses or Regional Centres, Study Centres anywhere in Karnataka and subject to the prior permission of the State Government and as per UGC norms.

(4) The First Chancellor, the First Vice-Chancellor, First members of the Board of Governors, First members of the Board of Management and the Academic Council and all persons who may hereafter become such officers or members, so long as they continue to hold such office or membership, shall constitute a body corporate and can sue and be sued in the name of the-University.

(5) On sanction for the establishment of the University under sub-section (2), the land and other movable and immovable properties acquired, created, arranged or built by the Trust for the purpose of the University shall vest in the University.

(6) In all suits and other legal proceedings by or against the University, the pleading shall be signed and verified by and all processes in such suits and proceedings shall be issued to and be served on the Registrar.

(7) The land, building and other properties of the University shall not be used for any purpose other than incidental to the objects of the University.

5. Grants and Financial Assistance.- The University shall be self-financing and shall neither make a demand nor shall be entitled to any maintenance, grant-in-aid or any other financial assistance from the State or any other body or corporation owned or controlled by the State:

Provided that the State may, provide financial support through grants or otherwise:-

- (a) for research, development and other activities for which other State Government organizations are provided financial assistance; or
- (b) for any specific research or programmes receiving support from the



Government; and

- (c) for the benefit of similar universities in the State whether subject to a change in State policy or otherwise:

Provided further that the university may receive any financial support from any other source.

6. Power to establish constituent College, additional campuses, Regional Centres or Study Centres.- The University may have Constituent Colleges, Regional Centres, additional campuses and Study Centres at such places in the State as it deems fit after the completion of five years after its establishment with prior approval of the State Government subject to norms of UGC and other National Accreditation bodies.

7. Objects of the University.- The University shall employ a broad range of strategies to achieve its vision and objectives,-

(i) to expand the horizon of world knowledge, provide instruction, teaching and learning including writing and reading, training, research and development at various levels such as Elementary Education, Secondary Education, Higher Education, in the subject disciplines such as:

- (a) Engineering and Technology including Civil, Architecture, Mechanical, Automobile, Electrical, Electronics and Communication, Computer Science and Engineering, Information Technology, Design and Printing Technology including 3-D, Environmental Engineering, Bio-Technology, Space Technology, Nano-materials and Technology and any other emerging areas including interdisciplinary etc.
- (b) Health Sciences including Medical, Dental, Ayurveda, Homeopathy, Naturopathy, Pharma, Nursing and any other emerging areas including interdisciplinary etc.
- (c) Agricultural Sciences and Technology School or College or Center.
- (d) Management and Technology including Business Management, Tourism Management, Hotel Management, Hospitality Management, Hospital Management, Disaster Management, Risk Management and any other emerging areas of study including inter-disciplinary areas etc.
- (e) Natural Sciences including Physics, Electronics, Mathematics, Computer Science, Chemical and Environmental Sciences, Biological Sciences, Earth Sciences, Space Sciences, Nano Science and Nano-Materials and any other emerging area of study including interdisciplinary etc.
- (f) Humanities and Social Sciences including History, Kannada, Economics, Political Science, Journalism, Tourism, Law, Philosophy, Puranas and



Pravachanas, Music, Art, Fashion Design including 3-D Design, Animation, Culture, Social Works, Sanskrit, English, other Indian and Foreign Languages and any other emerging areas of study including interdisciplinary areas etc.

(g) Any other emerging areas or faculty or field of study across the globe.

(ii) to design and deliver high quality training, capacity building and development systems for teachers, teacher educators, teachers in higher and professional education, Leadership training including political leaders, administrators and development professionals working in education and other systems.

(iii) to institute degrees, diplomas including PG diplomas, dual degree programmes, integrated courses, certificates and other academic distinctions like awards, award of credits on the basis of , -

(a) successful completion of academic work evaluated through multiple methods including modern methods of assessment; and

(b) outstanding contributions like writing original book or books, research publication, services in the areas of cultural and spiritual by eminent persons in different areas of learning;

(iv) to collaborate with any other universities, research institutions, non-profit organization, industry associations, professional associations or other organizations to conceptualize, design, develop and offer specific educational and research programmes, training programmes and exchange programmes for students, faculty members and others;

(v) to disseminate knowledge and develop a public debate on issues of education and allied development fields through series of lectures, seminars, conferences, executive education programmes, community development programmes, publications and training programmes and events;

(vi) to initiate and undertake programs for the development and training of faculty, researches, and support staff of the University in partnership, collaboration, co-operation, joint venture, strategic or any other form of mutually beneficial relationship with any other institution or institutions of similar vision, mission, strategic architecture and objectives;

(vii) to undertake collaborative research and advocacy with any organizations;

(viii) to undertake necessary or expedient action to pursue and promote the objectives of the University;

(ix) to undertake any objectives as may be approved by the Government for the enhancement of the education and other development sectors.

8. Powers of the University.- The University shall have the following powers, namely:-



- (i) to establish and maintain Campuses, Regional Centres and Study Centres in Karnataka as may be determined by the University from time to time in the manner laid down by the Statutes with prior approval of the Government and as per UGC norms.
- (ii) to carry out all such other activities as may be necessary or feasible in furtherance of the object of the University;
- (iii) to confer degrees or other academic distinctions in the manner and under conditions laid down in the Statutes;
- (iv) to institute and award fellowships, scholarships and prizes, awards medals etc., in accordance with the Statutes;
- (v) to demand and receive such fees, bills, invoices and collect charges as may be fixed by the Statutes or rules, as the case may be;
- (vi) to make provisions for extra curricular activities for students and employees;
- (vii) to make appointments of the Faculty, officers and employees of the University or a Constituent College, Campuses, Regional Centres, Study Centres;
- (viii) to receive voluntary donations and gifts of any kind not prohibited by any Law for the timebeing inforce and to acquire, hold, manage, maintain and dispose of any movable or immovable property, including Trust and endowment properties for the purpose of the University or a Constituent College or a Campus, Regional Centre, Study Centre;
- (ix) to institute and maintain hostels and to recognize, places of residence for students of the University or a Constituent College;
- (x) to supervise and control the residence and to regulate the discipline among the students and all categories of employees and to lay down the conditions of service of such employees, including the Code of. Conduct for the students and employees;
- (xi) to create academic, administrative and support staff and other necessary posts;
- (xii) to co-operate and collaborate with other Universities in such a manner and for such purposes as the University may determine from time to time;
- (xiii) to organize and conduct refresher courses, orientation courses, workshops, seminars and other programmes for teachers, lesson writers, evaluators and other academic staff;
- (xiv) to determine standards of admission to the University or a Constituent College, Regional Centres, Study Centres with the approval of Academic



Council and to make admission of students of Karnataka not less than the extent provided in this Act;

- (xv) to do all such other acts or things whether incidental to the powers aforesaid or not, as may be necessary to further the objects of the University;
- (xvi) to institute Degrees, Diplomas, Certificates and other academic distinctions on the basis of examination or any other method of evaluation approved by the Government;
- (xvii) to provide for the preparation of instructional materials, including films, cassettes, tapes, video cassettes, CD, VCD and other software and other relevant electronic and print media.
- (xviii) to raise, collect, subscribe and borrow money with the approval of the Board of Governors whether on the security of the property of the University, for the purposes of the University;
- (xix) to acquire, takeover and run the management of any other educational institutions with the prior approval of the Government;
- (xx) to acquire properties with the prior approval of the board of management;
- (xxi) to undertake any other activities connected with or incidental to above objectives of the University.

9. University open to all classes, castes, creed, gender or nation.- The University admissions shall be open to all persons irrespective of caste, class, creed, gender or nation. All admissions shall be made on the basis of merit in the qualifying examinations:

Provided that forty percent of the admissions in all courses of the university shall be reserved for the students of Karnataka State and admissions shall be made through a Common Entrance Examination conducted by the State Government or its agency and seats shall be allotted as per the merit and reservation policy of the State Government from time to time.

Provided further that where there are less than ten seats in any course like Post Graduate, they shall be reserved by clubbing such courses together and where there are less than three posts in any course they shall be reserved by rotation.

10. National Accreditation.- The University shall seek accreditation from respective statutory national accreditation bodies soon after its establishment. Further all the courses run by Private Universities shall be as per the regulations of the National Accreditation Bodies.

11. Powers of the sponsoring body.- The sponsoring body shall have the following powers with reference to the University, each of which may be exercised by the



Sponsoring Body at its discretion, namely:-

- (i) to appoint or re-appoint or terminate the appointment of the Chancellor;
- (ii) to constitute the first Board of Governors of the University;
- (iii) to nominate the chairperson of the Board of Governors;
- (iv) to nominate three persons as members of the Board of Governors;
- (v) to nominate two persons as members of the Board of Management;
- (vi) to determine the source of funds to be contributed to the University Endowment Fund;
- (vii) to determine the application and spending of moneys by the University;
- (viii) to resolve any Conflict at the meeting of the Board of Governors in the manner provided for in this Act.

CHAPTER - III **OFFICERS OF THE UNIVERSITY**

12. Officers of the University.- The following shall be the officers of the University:-

- (i) The Visitor
- (ii) The Pro-Visitor
- (iii) The Chancellor;
- (iv) The Vice-Chancellor;
- (v) The Pro Vice-Chancellor;
- (vi) The Registrar;
- (vii) The Finance Officer;
- (viii) The Dean
- (ix) The Registrar Evaluation; and
- (x) Such other officers as may be declared by the Statutes to be officers of the University.

13. The Visitor.- (1) His Excellency the Governor of Karnataka shall be the Visitor of the University and the visitor may offer suggestions for the improvement of the functioning of the University.

(2) The visitor shall preside over the convocation of the university for conferring Degree and Diploma.

(3) The Visitor shall have the following powers, namely:-

- (i) to call for any paper or information relating to the affairs of the University;
- (ii) on the basis of the information received by the Visitor, if he is satisfied that any order, proceedings, or decision taken by any authority of the University is not in conformity with the Act, regulations or rules, he may issue such directions as he



may deem fit in the interest of the University and the directions so issued shall be complied with by all concerned.

14. The Pro-Visitor.- (1) The Hon'ble Minister for Higher Education of the Government of Karnataka shall be the Pro-Visitor of the University.

(2) The Pro-Visitor shall, when the Visitor is absent, preside at the Convocation of the University for conferring Degrees and Diplomas

15. The Chancellor.- (1) The Chancellor shall be appointed by the Sponsoring Body.

(2) The founder trustee of the Sponsoring Body shall be the first Chancellor, who shall hold for life or till he demits office.

(3) The subsequent Chancellor shall be either the then Trustee of the Sponsoring Body or such other person of eminence of national figure in the field of education, science, culture or public life, when such an appointment is being considered, as may be decided by the Sponsoring Body.

(4) The subsequent Chancellor so appointed shall hold the office as determined by the Sponsoring Body.

(5) The Chancellor shall have such powers as may be conferred on him by this Act or the Statutes made there under, which shall include the following powers; namely:-

- (i) to function as the head of the University;
- (ii) to preside at all convocations of the University in absence of visitor and pro-visitor ;
- (iii) to function as a Chairperson of the Board of Governors of the University ;
- (iv) to appoint or re-appoint or terminate the appointment of the Vice-Chancellor, in accordance with the provisions of this Act and the Statutes;
- (v) to nominate a person as a member of the Nomination Committee as referred to in sub-section (2) of section 16 of this Act;
- (vi) to pre-approve the appointment of the Pro Vice-Chancellor, the Dean, the Registrar and the Finance Officer;
- (vii) to nominate two academicians as members on the Board of Governors;
- (viii) to appoint the first Pro Vice-Chancellor and the Finance Officer;
- (ix) to constitute the first Board of Management, the Finance Committee, the Research Council and the Academic Council;
- (x) to pre-approve the Agenda matters in the manner provided for in the Act;
- (xi) to resolve a conflict (excluding conflicts at a meeting of the Board of Governors) in the manner provided for in this Act.

(6) In the event of there being a conflict inter-se between the functionary or body and any other functionary or body of the University, then the issue shall be referred to the



Chancellor and the decision of the Chancellor in respect of such issue shall be final and binding on the University.

16. The Vice-Chancellor.- (1) The Vice-Chancellor shall be appointed by the Chancellor for a term of three years subject to other terms and conditions as may be laid down by the Statutes from among three persons recommended by the Nomination Committee constituted in accordance with the provisions of sub-section (2). After the term of three years, it is renewable for another term of three years.

Provided that a Vice-chancellor shall continue to hold the office even after expiry of his term till new Vice-chancellor joins. However, in any case this period shall not exceed one year.

(2) The Nomination Committee referred to in sub-section (1) shall consist of the following persons, namely:-

- (i) One person nominated by the Chancellor;
- (ii) Two nominees of the Board of Governors, one of whom shall be nominated as the Convener of the Committee by the Board of Governors.

(3) The Nomination Committee shall, on the basis of merit, recommend three persons suitable to hold the office of the Vice-Chancellor and forward the same to the Chancellor along with a concise statement showing the academic qualifications and other distinctions of each person.

(4) The Vice-Chancellor shall be the Principal Executive and Academic Officer of the University and shall exercise general supervision and control over the affairs of the University and give effect to the decisions of the authorities of the University.

Provided that, where any matter, other than the appointment of a Teacher is of urgent nature requiring immediate action and the same could not be immediately dealt with by any officer or the authority or other body of the University empowered by or under this Act to deal with it, the Vice-Chancellor may take such action as he may deems fit with the prior written approval of the Chancellor.

(5) The Vice-Chancellor shall exercise such other powers and perform such other duties as may be laid down by the Statutes or the Rules.

Provided that, where in the opinion of the Vice-chancellor, any decision of any authority of the university is outside the powers conferred by this Act or Statutes, regulations or rules made there under or is likely to be prejudicial to the interests of the university, he shall request the concerned authority to revise its decision within fifteen days from the date of its decision and in case the authority refuses to revise such decision wholly or partly or fails to take any decision within fifteen days, then such matter shall be referred to the Chancellor and his decision thereon shall be final.



(6) The services of the Vice-Chancellor can be terminated by the Chancellor with the approval of the Board of Governors after following the principles of natural justice and after providing an opportunity to present his case including for termination on disciplinary grounds.

(7) The Vice-Chancellor shall preside at the convocation of the University in the absence of the Visitor, Pro-Visitor and the Chancellor.

17. The Pro Vice-Chancellor.- The Chancellor shall appoint not exceeding three pro-vice Chancellors with the Written approval of the Chancellor in such manner and they shall exercise such powers and perform such duties as may be laid down by the Statutes.

18. Deans of Faculties.- Deans of Faculties shall be appointed by the Chancellor with the written approval of the Chancellor in such manner and they shall exercise such powers and perform such duties as may be laid down by the Statutes.

19. The Registrar.- (1) The Registrar shall be appointed by the Chancellor in such manner and on such terms and conditions as may be laid down by the Statutes.

(2) All contracts as defined in statutes shall be entered into and signed by the Registrar on behalf of the University.

(3) The Registrar shall have the power to authenticate records on behalf of the University and shall exercise such other powers and perform such other duties as may be conferred by the statutes or may be required from time to time, by the Chancellor or the Vice-Chancellor.

(4) The Registrar shall be responsible for the due custody of the records and the common seal of the University and shall be bound to place before the Chancellor, the Vice-Chancellor or any other authority, all such information and documents as demanded.

20. The Finance Officer.- The Finance Officer shall be appointed by the Vice-Chancellor with the written approval of the Chancellor in such manner and he shall exercise such powers and perform such duties as may be conferred by the Statutes.

21. Other Officers.- The manner of appointment, terms and conditions of service and powers and duties of the other officers of the University shall be such as may be specified by Statutes.

CHAPTER - IV

AUTHORITIES OF THE UNIVERSITY

22. Authorities of the University.- The following shall be the authorities of the University, namely:-

- (i) The Board of Governors;
- (ii) The Board of Management;
- (iii) The Academic Council;
- (iv) Research Council;



- (v) The Finance Committee; and
- (vi) Such other authorities as may be declared by the Statutes to be the authorities of the University.

23. The Board of Governors and its powers.-(1) The Board of Governors shall consist of the following, namely:-

- (i) The Chancellor- Chairperson;
- (ii) The Vice-Chancellor- Member;
- (iii) The Principal Secretary/Secretary to the State Government in the Higher Education or by his nominee not below the rank of Deputy Secretary ;
- (iv) The Principal Secretary/ Secretary to the Government in the Medical Education or by his nominee not below the rank of Deputy Secretary;
- (v) One expert from the field of management, finance or any other specialized, including administration to be nominated by the State Government;
- (vi) ¹[three persons]¹ nominated by the Sponsoring Body of whom one shall be woman;
- (vii) The Pro Vice-Chancellor who shall be a non-voting member;
- (viii) One eminent educationist nominee of the university grant commission;
- ²[(ix) Two academicians nominated by the Chancellor]².

(2) The Registrar shall be non-voting member secretary of the Board of Governors.

(3) The tenure of office of the members of the Board of Governors, appointment of members, other than Government nominees, renewal and removal, etc., shall be such as may be laid down by the Statutes.

(4) All meetings of the Board of Governors shall always be chaired by the Chancellor and in his absence by any one of the nominees of the Chancellor. If Chancellor has not nominated any person to Chair such a meeting, members present in the meeting shall elect the Chairperson for that meeting only from among themselves by a simple majority.

(5) Quorum for all meetings of the Board of Governors, shall be three members attending and voting at such meeting.

Provided that the presence of either the Chancellor or one nominee of the Sponsoring Body and in the absence of the Chancellor or one nominee of Sponsoring Body, the Vice Chancellor, shall always be necessary to form the quorum for any meeting of the Board of Governors.

(6) The Board of Governors shall be the Principal Governing Body of the



University and shall have the following powers, namely:

- (i) to appoint the Statutory Auditors of the University;
- (ii) to lay down policies to be pursued by the University;
- (iii) to review decisions of the other authorities of the University if they are not in conformity with the provisions of this Act, or the Statutes or the Rules;
- (iv) to approve the Budget and Annual Report of the University;
- (v) to make new or additional Statutes or amend or repeal the earlier Statutes and Rules;
- (vi) to take decision about voluntary winding up of the University;
- (vii) to approve proposals for submission to the Government;
- (viii) to nominate three members to the Fee Regulation Committee
- (ix) to take such decisions and steps as are found desirable for effectively carrying out the objects of the University.

(7) The Board of Governor shall, meet at least three times a year.

(8) No resolution shall be passed or decision be taken by the Board of Governors at their meeting, in respect of any Agenda Matters except pursuant to an affirmative vote by the Chancellor in favour of the Agenda Matter.

(9) In the event of a conflict of opinion at a meeting of the Board of Governors, then the issued shall be referred to the Sponsoring Body and the decision of the Sponsoring Body in respect of such issue shall be final and binding on the University.

1. Substituted by Act 13 of 2019 w.e.f. 02.03.2019

2. Inserted by Act 13 of 2019 w.e.f. 02.03.2019

24. The Board of Management.- (1) The Board of Management shall consist of the following, namely:-

- (i) The Vice Chancellor;
- (ii) The Pro-Vice Chancellor;
- (iii) The Registrar;
- (iv) Two nominees of the Sponsoring Body;
- (v) Two Deans of the schools as nominated by the Chancellor.
- (vi) The Registrar Evaluation

(2) The Vice Chancellor shall be the Chairperson of the Board of Management and the Registrar in the absence of the Registrar the Registrar Evaluation with the prior approval of the Chancellor shall be the Secretary of the Board of Management.

(3) The Board of management shall be the executive body of the University. The powers and functions of the Board of Management shall be such as may be specified



by the statutes.

(4) All meetings of the Boards of Management, shall always be chaired by the Vice Chancellor and in the absence of the Vice Chancellor, by the nominee of the Sponsoring Body and where the Sponsoring Body has not nominated any nominees, then by any other member as elected by the members present in the meeting.

(5) In the event of a conflict of opinion at a meeting of the Board of Management, the issue shall be referred to the Chancellor and the decision of the Chancellor in respect of such issue shall be final and binding on the University.

25. The Academic Council.- (1) The Academic Council shall consist of the following, namely:-

- (i) The Vice-Chancellor - Chair Person
- (ii) The Pro Vice Chancellor – Member
- (iii) The Registrar - Secretary
- (iv) Such other members as may be specified by-the Statutes.
- (v) The Registrar Evaluation –Member
- (vi) One nominee of the Chancellor - Member

(2) The Academic Council shall be the principal academic body of the University and shall, subject to the provisions of this Act, the Statutes, Regulations and the Rules, co-ordinate and exercise general supervision over the academic policies of the University.

26. The Research Council.- (1) The Research Council shall be the Principal Research Committee of the University and shall provide the larger holistic vision of the kind of research to be undertaken by the University, including prioritization of the research areas. This Council shall, subject to the provisions of this Act, the Statutes, Regulations and the Rules, co-ordinate and exercise general supervision over the Research and innovation policies of the University.

(2) The Research Council shall consist of the following, namely:-

- (i) The Vice-Chancellor - Chair Person
- (ii) The Pro Vice Chancellor - Member
- (iii) The Dean of Research - Secretary
- (iv) Head of the Department of Innovation - Member
- (v) Deans of all Faculties – Members and
- (vi) Such other members as may be specified in the Statutes.

27. The Finance Committee.- (1) The Finance Committee shall consist of the following, namely:-

- (i) The Chancellor– Chairperson



- (ii) The Vice-Chancellor – Member
- (iii) The Registrar – Member
- (iv) The Finance Officer – Secretary
- (v) One nominee of the Chancellor – Member; and
- (vi) Such other members as may be specified by the statutes.
- (vii) The Registrar Evaluation _ Member

(2) The Finance Committee shall be the principal financial body of the University to take financial matters and shall, subject to the provisions of this Act, rules and statutes, undertake Co-ordination exercise, general supervisions over the financial matters of the University.

28. Other Authorities.- The constitution, the powers and functions of the other authorities of the University shall be such as may be specified by the statutes.

29. Disqualification for membership of an Authority or Body: A person shall be disqualified for being a member of any of the authorities of bodies of the University, if he;

- (a) is of unsound mind and stands so declared by a competent court;
- (b) is an undischarged insolvent;
- (c) has been convicted of any offence involving moral turpitude;
- (d) is conducting or engaging himself in private coaching classes; or
- (e) has been punished for indulging in or promoting unfair practice in the conduct of any examination, in any form, anywhere.
- (f) As and when the Sponsoring Body were to form an opinion in writing that a Member of any of the authorities or bodies is unfit to hold the post.

30. Proceedings not invalidated on account of Vacancy.- No act or Proceedings of any authority of the University shall be invalid merely by reason of the existence of any vacancy or defect in the constitution of the Authority.

31. Provisions pertaining to Agenda Matters.- (1) No agenda Matter shall be either included in the Agenda for or taken up for discussion or decided in the meeting of the Board of Governors or the Board of Management or any Committee without obtaining the prior approval of the Chancellor.

(2) In the event of breach of any provisions of this Act, the Chancellor shall be entitled at all time to immediately take remedial action by reversing all decisions taken by any functionary or body of University and consequent upon the pursuit of such a remedial action all such actions taken by the functionary or body of the university in breach of the provisions of the Act shall be deemed to be null and void ab initio and



consequently ; status quo ante shall prevail in respect of the matter or decision in breach.

CHAPATER – V

STATUTES AND REGULATIONS

32. Statutes.- Subject to the provisions of this Act, the Statutes may provide for all or any matter, relating to the University and staff as given below, namely: -

- (i) the procedure for transaction of business of the Authorities of the University and the composition of bodies not specified in this Act.
- (ii) the operation of the permanent statutory endowment fund, University endowment fund, the general fund and the development fund,
- (iii) the terms and conditions of appointment of the Vice-Chancellor, the Registrar and the Finance Officer and their powers and functions,
- (iv) the mode of recruitment and the terms and conditions of service of the other officers, Teachers and employees of the University;
- (v) the procedure for resolving disputes between the University and its officers, Faculty members, employees and students;
- (vi) creation, abolition or restructuring of departments and faculties;
- (vii) the manner of co-operation with other Universities or institutions of higher learning.;
- (viii) the procedure for conferment of honorary degrees;
- (ix) provisions regarding grant of freeships and scholarships;
- (x) policies in respect of seats in different courses of studies and the procedure of admission of students to such courses;
- (xi) policy relating to the fee chargeable from students for various courses of studies;
- (xii) institution of fellowships, scholarships, studentships, free ships, medals and prizes;
- (xiii) any other matters which may be decided by the Board of Governors or required to be provided by statutes under this Act.

33. Statutes how made.- (1) The first statutes framed by the Board of Management shall be submitted to the Board of Governors for its approval.

(2) The Board of Governors shall consider the First Statutes, submitted by the Board of Management and shall give its approval thereon with such modifications, if any, as it may deem necessary.

(3) The University shall publish the First Statutes, as approved by the Board of Governors in the University Notification, and thereafter, the First Statutes shall come into



force from the date of its publication.

34. Power to amend the Statutes.- The Board of Governors may, make new or additional Statutes or amend or repeal the statutes;

35. Regulations.- Subject to the provisions of this Act, the regulations may provide for the following matters, namely:-

- (i) admission of students to the University and their enrolment and continuance as such;
- (ii) the courses of study to be laid down for all degrees and other academic distinctions of the University;
- (iii) the award of degrees and other academic distinctions;
- (iv) the conditions of the award of fellowships, scholarships, studentships, medals and prizes;
- (v) the conduct of examinations and the conditions and mode of appointment and duties of examining bodies, examiners invigilators, tabulators and moderators;
- (vi) the fee to be charged for admission to the examinations, degrees and other academic distinctions of the University;
- (vii) the conditions of residence of the students at the University or a Constituent College;
- (viii) maintenance of discipline among the students of the University or a Constituent College;
- (ix) all other matters as may be provided in the Statutes under the Act.

36. Regulations how made.- The Regulations shall be made by the Academic Council and approved by Board of Management.

37. Power to amend Regulations.- The Academic Council may, with the approval of the Board of Management, make new or additional regulations or amend or repeal the regulations.

38. Fee Regulation Committee.- (1) The fee of the university seats reserved for Karnataka Students under section 9 shall be regulated by the Fee Regulation Committee constituted by the Government which shall be headed by a retired Supreme Court or High Court Judge and consists of Chancellor, Vice-Chancellor of the University, Principal Secretary or Secretary to Government incharge of Higher Education or by his nominee not below the rank of Deputy Secretary, Principal Secretary or Secretary to Government incharge of Medical Education or by his nominee not below the rank of Deputy Secretary, two Academicians nominated by the Board of Governors of whom one shall be woman. A Chartered Accountant of repute shall be co-opted for this purpose in the Committee.



(2) The Committee shall look after the compliance of the university in its admissions and collection of fee.

CHAPTER - VI

MISCELLANEOUS

39. Conditions of service of employees.- (1) Every employee shall be appointed under a written contract subject to such terms and conditions as may be specified by statutes and regulations or prescribed if any by rules which shall be kept in the University and a copy of which shall be furnished to the employee concerned.

(2) Disciplinary action against the employees shall be governed by the procedure specified in the Statutes.

(3) Any dispute arising out of the contract between the University and an employee shall, be resolved in the manner provided for in the written contract and in accordance with the Statutes.

40. Right to appeal.- In case of disciplinary actions by the University against its employee or student, the aggrieved employee or students shall have a right to appeal to such authority as specified by the statutes.

41. Provident or pension fund.- The University shall constitute for the benefit of its employees such provident or pension fund and provide such insurance scheme as it may deem fit in such manner and subject to such conditions as may be specified by the statutes and the laws in force.

42. Disputes as to constitution of University authorities and bodies.- If any question arises as to whether any person has been duly elected or appointed as, or is entitled to be a member of any authority or other body of the University, the matter shall be referred to the Chancellor whose decision thereon shall be final.

43. Constitution of Committees.- Any authority of the University mentioned in section 22, shall be empowered to constitute a committee of such authority, consisting of such members having such powers as the authority may deem fit.

44. Filling of casual vacancies.- Any casual vacancy among the members, other than ex-officio members of any Authority or body of the University shall be filled in the same manner in which the member whose vacancy is to be filled up, was chosen, and the person filling the vacancy shall be a member of such authority or body for the residual term for which the person in whose place he would have been a member.

45. Protection of action taken in good faith.- No suit or other legal proceedings shall lie against any officer or other employee of the University for anything, which is done in good faith or intended to be done in pursuance of the provisions of this Act, the Statutes or the Rules.



46. Transitional provisions.- Notwithstanding anything contained in any other provisions of this Act and the Statutes:-

- (i) the first Vice-Chancellor and Pro-Vice-Chancellor, if any shall be appointed by the Chancellor;
- (ii) the first Registrar, the first Registrar Evaluation and the first Finance Officer shall be appointed by the Chancellor; and
- (iii) the first Board of Management, the first Finance Committee, the first Research and innovation Council and the first Academic Council shall be constituted by the Chancellor.

47. Permanent Statutory Endowment Fund.- (1) The University shall establish a Permanent Statutory Endowment Fund of at least rupees twenty five crores out of which at least fifteen crores shall be in cash and remaining in the form of Bank guarantee which may be increased suo moto but shall not be decreased.

Provided that in case of a University outside the Bangalore or Bangalore Rural District at least ten crores must be in form of cash and the remaining five crores shall be in form of Bank Guarantee.

(2) The University shall have power to invest the permanent Statutory Endowment Fund in such manner as may be prescribed.

(3) The University may transfer any amount from General Fund or the Development fund to the permanent statutory fund except in the event of the dissolution of the University, in no other circumstances can any moneys be transferred from permanent Statutory Endowment Fund for any other purposes.

(4) Seventy five percent of the income received from permanent Statutory Endowment Fund shall be used for the purpose of development or general work of the University. The remaining twenty five percent shall be invested in the permanent Statutory Endowment Fund.

48. University Endowment Fund.- (1) The University shall establish a University Endowment Fund having such funds as may be determined by the Sponsoring Body which can include donations and other funds received from time to time.

(2) The University shall have the power to invest the University Endowment Fund in a manner as may be specified by the Statutes.

(3) The University Endowment Fund is a self-imposed fund that the University desires to maintain voluntarily and invest it responsibly to protect itself from financial challenges that may arise on account of pursuing social objectives and/or unforeseen circumstance.

(4) The University may transfer any amount from the General Fund or the



development fund to the University Endowment Fund. Excepting in the dissolution of the University, in no other circumstances moneys can be transferred from the University Endowment Fund for other purposes.

(5) Eighty percent of the incomes received from the University Endowment Fund shall be used for the purposes of development or general work of the University. The remaining twenty percent shall be reinvested into the University Endowment Fund.

49. General Fund.- (1) The University shall establish a General Fund to which the following amount shall be credited, namely:-

- (i) all fees which may be charged by the University;
- (ii) all sums received from any other source not prohibited by any law for the time being in force;
- (iii) all contributions made to the University;
- (iv) all contributions/donations made in this behalf by any other person or body which are not prohibited by any law for the time being in force.

(2) The funds credited to the General Fund shall be applied to meet all the recurring expenditure of the University.

50. Development fund.- (1) The University shall also establish a Development Fund to which the following funds shall be credited, namely:-

- (i) development fees which may be charged from students;
- (ii) all sums received from any other source for the purposes of the development of the University;
- (iii) all contributions made to the University;
- (iv) all contributions/donations made in this behalf by any other person or body which are not prohibited by any law for the time being in force; and
- (v) all incomes received from the Permanent Statutory Endowment Fund.

(2) The funds credited to the Development Fund from time to time shall be utilized for the development of the University.

51. Maintenance of funds.- The funds established under sections 47, 48, 49 and 50 shall, subject to general supervision and control of the Board of Governors, be regulated and maintained in such manner as may be prescribed.

52. Annual Report.-(1) The annual report of the University shall be prepared under the direction of the Board of Management and shall be submitted to the Board of Governors for its approval.

(2) The Board of Governors shall consider the annual report in its meeting and may approve the same with or without modification.

(3) A copy of the annual report duly approved by the Board of Governors shall be



sent to the State Government before 31st December following close of the financial year in 31st March of each year.

53. Account and audit.- (1) The annual accounts and balance sheet of the University shall be prepared under the direction of the Board of Management and all funds accruing to or received by the University from all source and all amount disbursed or paid shall be entered in the account maintained by the University.

(2) The annual accounts of the University shall be audited by an auditor, who is a member of the Institute of Chartered Accountants of India, every year.

(3) A copy of the annual accounts and the balance sheet together with the audit report shall be submitted to the Board of Governors before 30th November following close of the financial year in 31 March of each year.

(4) The annual accounts, the balance sheet and the audit report shall be considered by the Board of Governors at its meeting and the Board of Governors shall forward the same to the visitor and the Government along with its observation thereon on or before 31st December of each year.

(5) In the event of any material alteration in the Report of the Auditors, the State Government may issue directions to the University, and such directions shall be binding on the University.

54. Mode of proof of University record.- A copy of any receipt, application, notice, order, proceeding or resolution of any authority or committee of the University or other documents in possession of the University or any entry in any register duly maintained by the University, if certified by the Registrar, shall be received as prima facie evidence of such receipt, application, notice, order, proceeding, resolution or document or the existence of entry in the register and shall be admitted as evidence of the matters and transaction therein recorded where the original thereof would, if produced, have been admissible in evidence.

55. Power of State Government to issue directions.- The State Government may give such directions to the University as in its opinion are necessary or expedient for carrying out the purposes of this Act or to give effect to any of the provisions contained therein or of any rules or orders made thereunder and the Board of Governor or the Board of management, as the case may be, of the University shall comply with every such direction.

56. Penalties.- (1) Whoever contravenes the provisions of this Act or the rules made thereunder or any examination matters or in matters relating to award of degrees or in giving marks cards shall on conviction be punishable with fine of rupees fifty thousand which may extend to ten lakhs rupees or with an imprisonment for a term of six months which may extend to two years or with both.



Provided that, where the University is also involved the permission letter granted under this Act to commence the University shall be withdrawn.

(2) A penalty under this section may be imposed without prejudice to the penalty specified in any other Act.

57. Power to enter and inspect.- Any officer not below the rank of Group 'A' officer authorised by the State Government in this behalf, shall, subject to such conditions as may be specified therein under the Karnataka Educational Institutions (Prohibition of Capitation Fee) Act, 1984 (Karnataka Act 37 of 1984) shall be deemed to be the Officer authorized to exercise the same powers and discharge the same functions as provided under section 9 of that Act for the purposes of this Act.

58. Power to give direction for dissolution of the University.- (1) If the University proposes dissolution in accordance with the law governing its constitution or incorporation, it shall give at least six months prior notice in writing to the Government.

(2) The Karnataka State Higher Education Council shall conduct periodical Inspection of University regarding;-

- (i) Standard of Instructions for grant of degree;
- (ii) Quality of Education;
- (iii) Avoidance of commercialisation of Higher Education;
- (iv) contravention of the provisions of the Act if any;

-and send report to the Government.

(3) On identification of mismanagement, maladministration and indiscipline, the Government shall issue directions to the management of the University to set right the administration. If the direction is not followed within such time as may be prescribed, the right to take decision for winding up of the University or any course thereof shall vest with the Government.

(4) The manner of winding up of the University or any course thereof shall be such as may be prescribed by the Government in this behalf.

Provided that no such action shall be initiated without affording a reasonable opportunity to show cause to the University.

(5) On receipt of the notice referred to in sub-section (1), the Government shall, in consultation with the relevant Regulatory Authority make such arrangements for administration of the University from the proposed date of dissolution of the University or winding up of the course and until the last batch of students in regular courses of studies of the University complete their courses of studies in such manner as may be specified by the Statutes.

59. Expenditure of the University during dissolution.-(1) The expenditure of



administration of the University during taking over period of its management under sub-section (5) of section 58 shall be met out of the Permanent Statutory Endowment Fund, the General Fund or the Development Fund in such manner as may be prescribed.

(2) If the fund referred to in section 47, 48, 49 and 50 are not sufficient to meet the expenditure of the University during the taking over period of its management, such expenditure may be met by disposing of the properties or asset of the University, by the Government.

(3) Where the dissolution of the University is due to mismanagement or maladministration, the Government is at liberty to identify the persons responsible for such mismanagement or maladministration and to impose penalty as it deems fit.

60. Removal of difficulties.- (1) If any difficulty arises in giving effect to the provisions of this Act, the State Government may, by a notification or by order, make such provisions, which are not inconsistent with the provisions of this Act, as appear to it to be necessary or expedient, for removing the difficulty:

Provided that, no notification or order under this section shall be made after the expiry of a period of five years from the date of commencement of this Act.

(2) Every Order made under sub-section (1), shall, as soon as may be after it is made, be laid before the State Legislature.

61. Power to make rules by the State Government.- (1) The State Government may make rules, by notification, to carryout the purposes of this Act.

(2) Every rule made under this Act shall be laid as soon as may be after it is made before each House of the State Legislature while it is in session for a total period of thirty days which may be comprised in one session or in two or more successive sessions, and if, before the expiry of the session immediately following the session or the successive sessions aforesaid, both Houses agree in making any modification in the rule or both Houses agree that the rule should not be made, the rule shall thereafter have effect only in such modified form or be of no effect, as the case may be, so however, that any such modification or annulment shall be without prejudice to the validity of anything previously done under that rule.

The above translation of ಆದಿಚುಂಚನಗಿರಿ ವಿಶ್ವವಿದ್ಯಾಲಯ ಅಧಿನಿಯಮ, 2012 (2013ರ ಕರ್ನಾಟಕ ಅಧಿನಿಯಮ ಸಂಖ್ಯೆ 18) be published in the Official Gazette under clause (3) of Article 348 of the Constitution of India.

H.R. BHARDWAJ
GOVERNOR OF KARNATAKA



By Order and in the name of
the Governor of Karnataka,

K.S.Mudagal

Secretary to Government(I/C)
Department of Parliamentary Affairs and Legislation

KARNATAKA ACT NO. 13 OF 2019

(First Published in the Karnataka Gazette Extra-ordinary on the Second day of March 2019)

THE ADICHUNCHANAGIRI UNIVERSITY (AMENDMENT) ACT, 2019

(Received the assent of the Governor on the twenty eighth day of February 2019)

An Act to amend the Adichunchanagiri University Act, 2012.

Whereas it is expedient to amend the Adichunchanagiri University Act, 2012 (Karnataka Act 18 of 2013) for the purposes hereinafter appearing;

Be it enacted by the Karnataka State Legislature in the seventieth year of the Republic of India, as follows:-

1. Short title and commencement.- (1) This Act may be called the Adichunchanagiri University (Amendment) Act, 2019.

(2) It shall come into force at once.

Section 23 is incorporated in the Principal Act,



KARNATAKA ACT NO. 20 OF 2013
DAYANANDA SAGARA UNIVERSITY ACT, 2012

Arrangement of Sections

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STATEMENT OF OBJECTS AND REASONS

Act No.20 of 2013.- The Mahatma Gandhi Vidya Peetha Trust have come forward to establish private University in the State. The establishment of a private university by a well-known organization would certainly help in spreading the quality education to the needy students. This also accelerates the enhancement of gross enrolment ratio in the higher education sector which presently stands at 11.5% in Karnataka.

Keeping in view the above, it is considered necessary to provide for establishment of Dayananda Sagar University.

This private university focuses on teaching, training, research and development in the fields of Life Sciences, IT, all branches of Engineering, Architecture, Management, Health Care Education to include: Medicine, Dentistry, Pharmacy, Physiotherapy, Nursing, Allied Health and allied sectors and for the matters connected therewith or incidental thereto.

Hence, the Bill.

[L.A. Bill No.33 of 2012, File No. Samvyashae 44 Shasana 2012]

[Entry 25 of List III of the Seventh Schedule to the Constitution of India.]



KARNATAKA ACT NO. 20 OF 2013

(First Published in the Karnataka Gazette Extra-ordinary on the
Twenty seventh day of February, 2013)

DAYANANDA SAGARA UNIVERSITY ACT, 2012

(Received the assent of the Governor on the Twenty fifth day of February, 2013)

An Act to establish and incorporate in the State of Karnataka a University of unitary in nature in private sector by the Mahatma Gandhi Vidya Peetha Trust to promote and undertake the advancement of applied University education in Life Sciences, Information Technology, all branches of Engineering, Architecture, Management, Health Care Education to include Medicine, Dentistry, Pharmacy, Physiotherapy, Nursing, Allied Health and allied sectors and for the matters connected therewith or incidental thereto.

Whereas it is expedient to establish and incorporate in the State of Karnataka a University of unitary in nature in private sector by the Mahatma Gandhi Vidya Peetha Trust to promote and undertake the advancement of applied University Education in Life Sciences, Information Technology, all branches of Engineering, Architecture, Management, Health Care Education to include Medicine, Dentistry, Pharmacy, Physiotherapy, Nursing, Allied Health and allied sectors and for the matters connected therewith or incidental thereto for the purposes hereinafter appearing;

Be it enacted by the Karnataka State Legislature in the sixty third year of the Republic of India as follows:-

CHAPTER - I

PRELIMINARY

1. Short title, extent and commencement. - (1) This Act may be called the Dayananda Sagar University Act, 2012.

(2) It extends to the whole of the State of Karnataka.

(3) It shall come into force on such date as the State Government may, by notification, in the official Gazette, appoint.

This Act has come into force w.e.f. 16.05.2014. by Notification No.Er 95 ಯಾಚ್ಛೆ¹ 2014,

Dated:16.05.2014.

(See the text of the notification at the end of the Act)

2. Definitions.- In this Act, unless the context otherwise requires,-



- (a) "Academic Council" means the Academic Council of the University as specified in section 25;
- (b) "Agenda Matters" means all the matters and business to be designated in the Statutes each of which can be either included in the Agenda or be taken up for discussion and decision at a meeting of the Board of Governors or the Board of Management or any Committees, as the case may be, only subject to the prior written approval of the Chancellor, consenting to the passing of such matters and business at such a meeting;
- (c) "Board of Governors" means the Board of Governors of the University as specified in section 23;
- (d) "Board of Management" means the Board of Management of the University as specified in section 24;
- (e) "Chancellor", "Vice-Chancellor", "Pro Vice-Chancellor" means respectively the Chancellor, Vice Chancellor and Pro Vice Chancellor of the University;
- (f) "Campus" means a campus established, maintained by the University, wherever situated;
- (g) "Committees" means the committees formed under this Act or by the various functionaries of the University as the case may be and includes the Nomination Committee, the Finance Committee and such other committees;
- (h) "Constituent College" means a college or institution established and maintained by the University;
- (i) "Finance Committee" means the Finance Committee of the University as specified in section 27;
- (j) "Government" means the Government of Karnataka;
- (k) "National Accreditation Bodies" means a body established by the Central Government for laying down norms and conditions for ensuring academic standards of higher education, such as University Grants Commission, All India Council of Technical Education, Medical Council of India, Pharmaceutical Council of India, Indian Council of Agriculture Research, National Assessment and Accreditation Council, National Council of Teacher Education,



Distance Education Council, Council of Scientific and Industrial Research, and includes the Government;

- (l) "Prescribed" means prescribed by rules made by the Government under this Act;
- (m) "Principal in relation to a Constituent College" means the head of the Constituent College and includes, where there is no Principal or in the absence of a Principal appointed, the Vice-Principal or any other person for the time being appointed to act as Principal;
- (n) "Registrar" means the Registrar of the University;
- (o) "Regional Centre" means a centre established or maintained by the University for the purpose of coordinating and supervising the work of Study Centres in any region and for performing such other functions as may be conferred on such centre by the Board of Management;
- (p) "Sponsoring Authority" or "sponsoring body" in relation to this Act means the Trust;
- (q) "State" means State of Karnataka;
- (r) "Statutes" and "Regulations" means respectively, the Statutes and Regulations of the university made under this Act;
- (s) "Study centre" means a centre established and maintained by the university for the purpose of advising, counseling or for rendering any other assistance required by the students in the context of education;
- (t) "Teacher" means and includes a Professor, Associate Professor, Assistant Professor, or such other person as may be appointed for imparting instruction or conducting or to guide research in the University or in a Constituent College and includes the Principal of Constituent College in conformity with the norms prescribed by the 'University Grants Commissions;
- (u) "Trust" means Mahatma Gandhi Vidya Peetha Trust;
- (v) "University Grants Commission" means the Commission established under section 4 of the University Grants Commission Act, 1956 (Central Act 3 of 1956);
- (w) "University" means the Dayananda Sagar University, established and incorporated under this Act;



- (x) "Visitor" means the visitor of the University as specified in section 13.

CHAPTER - II

THE UNIVERSITY AND SPONSORING BODY

3. Proposal for the establishment of the University.- (1) The Trust shall have the right to establish the University of unitary in nature subject to and in accordance with the provisions of this Act.

(2) The proposal to establish a University shall be made to the State Government by the Trust.

(3) The proposal shall contain the following particulars, namely:-

- (i) the objects of the University along with the details of the Trust;
- (ii) the extent and status of the University and the availability of land;
- (iii) the nature and type of programmes of study and research to be undertaken by the University during a period of five academic years immediately following the commencement date;
- (iv) the nature of faculties, courses of study and research proposed to be started;
- (v) the campus development such as buildings, equipment and structural amenities;
- (vi) the phased outlays of capital expenditure for a period of five academic years immediately following the commencement date;
- (vii) the item-wise recurring expenditure, sources of finance and estimated expenditure for each student;
- (viii) the scheme for mobilizing resources and the cost of capital thereto and the manner of repayments to each source;
- (ix) the scheme of generation of funds internally through the recovery of fee from students, revenues anticipated from consultancy and other activities relating to the objects of the University and other anticipated incomes;
- (x) the details of expenditure on unit cost, the extent of concessions or rebates in fee, freeship and scholarship for students belonging to economically weaker sections and the fee structure indicating varying rate of fee, if any, that would be levied on students who are either non resident Indians or



persons of Indian origin or sponsored by non resident Indians or persons of Indian origin and students of nationalities other than India;

(xi) the years of experience and expertise in the concerned discipline at the command of the Trust; as well as the financial resources;

(xii) the system for selection of students to the courses of study at the University; and

(xiii) status of fulfillment of such other conditions as may be required by the State Government to be fulfilled before the establishment of the University.

(4) A Screening Committee shall be constituted by the State Government consisting of three member who are Ex-officio members of Karnataka State Higher Education Council to examine the proposals received, which shall make recommendations to the State Government.

4. Establishment of the University.- (1) Where the State Government, after considering the recommendations of the screening Committee and holding such inquiry as it may deem necessary, is satisfied that,-

- (i) the Trust has ability to run an University with sufficient infrastructure.
- (ii) owns a land to the extent specified below in accordance with its location, namely:-
 - (a) twenty five acres of land if it is within limits of Bruhat Bangalore Mahanagara Palike;
 - (b) forty acres of land if it is out side the limits of Bruhat Bangalore Mahanagara Palike but within Bangalore Metropolitan Region Development Authority area;
 - (c) not less than sixty acres of land in the places other than the places specified in clauses (a) and (b).

The land specified above shall consist of a single block and it shall be in the name of concerned trust/foundation/institution/ university itself. Based on the furnished particulars required in sub-section (3) of section 3, the Government may direct the Trust to establish the permanent Statutory Endowment Fund as specified in section 47.

(2) After the establishment of the Permanent Statutory Endowment Fund, the State Government may, by notification, in the official Gazette, accord sanction for establishment of the University of unitary in nature in the State by the name of “Dayananda Sagar University”.



(3) The headquarters of the University shall be at Bangalore. The University shall have Campuses or Regional Centres, Study Centres anywhere in Karnataka and subject to the prior permission of the State Government and as per UGC norms.

(4) The First Chancellor, the First Vice-Chancellor, First members of the Board of Governors, First members of the Board of Management and the Academic Council and all persons who may hereafter become such officers or members, so long as they continue to hold such office or membership, shall constitute a body corporate and can sue and be sued in the name of the University.

(5) On sanction for the establishment of the University under sub-section (2), the land and other movable and immovable properties acquired, created, arranged or built by the Trust for the purpose of the University shall vest in the University.

(6) In all suits and other legal proceedings by or against the University, the pleading shall be signed and verified by, and all processes in such suits and proceedings shall be issued to and be served on the Registrar.

(7) The land, building and other properties of the University shall not be used for any purpose other than incidental to the objects of the University.

5. Grants and Financial Assistance.- The University shall be self-financing and shall neither make a demand nor shall be entitled to any maintenance grant-in-aid or any other financial assistance from the State or any other body or corporation owned or controlled by the State:

Provided that the State may, provide financial support through grants or otherwise,-

(a) for research, development and other activities for which other State Government organizations are provided financial assistance; or

(b) for any specific research or programmes receiving support from the State Government; and

(c) for the benefit of similar universities in the State whether subject to a change in State policy or otherwise:

Provided further that the university may receive any financial support from any other source.

6. Power to establish constituent College, additional campuses, Regional Centres or Study Centres.- The University may have Constituent



Colleges, Regional Centres, additional campuses and Study Centres at such places in the State as it deems fit after the completion of five years after its establishment with prior approval of the State Government subject to norms of UGC and other National Accreditation bodies.

7. Objects of the University. - The University shall employ a broad range of strategies to achieve its vision and objectives,-

(i) to provide instruction, teaching, training, research, consultancy and development in various disciplines in areas such as Technical Education, in Finance, in Management, Teaching-Learning, Technology in Professional Education, Health Care to Include Medicine, Dentistry, Pharmacy, Nursing, Allied Health and including other allied fields of development and make provisions for research, advancement and dissemination of knowledge on these fields;

(ii) to design and deliver high quality training, capacity building and development systems for teachers in higher and professional education, administrators and professionals working in Government, Public and Private Sectors and development professionals in other systems;

(iii) to develop resource centers to contribute to quality education;

(iv) to establish Campuses and have study centers, Constituent Colleges and Regional Centres at various locations in Karnataka and to contribute and develop an understanding of educational changes in Technical and professional education and social and human development as per norms of the University Grants Commission with prior approval of the State Government;

(v) to institute degrees, diplomas, certificates and other academic distinctions like award of credits on the basis of successful completion of academic work evaluated through multiple methods of assessment;

(vi) to collaborate with any other universities, research institutions, non-profit organizations, industry association, professional associations or other organizations, to conceptualize, design, develop and offer specific educational and research programmes, training programmes and exchange programmes for students, faculty members and others;

(vii) to disseminate knowledge and develop a public debate on issues of education and allied development fields through seminars, conferences, executive education programmes, community development programmes, publications and training programmes and events;



(viii) to undertake programmes for development and training of faculty and researchers of the University in partnership with any other institutions of quality with prior approval of the State Government;

(ix) to undertake collaborative research and advocacy with any organizations with prior approval of the State Government;

(x) to undertake necessary or expedient action to pursue and promote the objectives of the University;

(xi) to pursue any objectives as may be approved by the Government for the enhancement of the education and other development sectors.

8. Powers of the University. - The University shall have the following powers, namely:-

(i) to establish and maintain Campuses, Regional Centres and Study Centres in Karnataka as may be determined by the University from time to time in the manner laid down by the Statutes with prior approval of the Government and as per UGC norms;

(ii) to carry out all such other activities as may be necessary or feasible in furtherance of the object of the University;

(iii) to confer degrees or other academic distinctions in the manner and under conditions laid down in the Statutes;

(iv) to institute and award fellowships, scholarships and prizes, awards, medals etc., in accordance with the Statutes;

(v) to demand and receive such fees, bills, invoices and collect charges as may be fixed by the Statutes or rules, as the case may be;

(vi) to make provisions for extracurricular activities for students and employees;

(vii) to make appointments of the Faculty, officers and employees of the University or a Constituent College, Campuses, Regional Centres, Study Centres;

(viii) to receive voluntary donations and gifts of any kind not prohibited by any Law for the time being in force and to acquire, hold, manage, maintain and dispose of any movable or immovable property, including trust and endowment properties for the purpose of the University or a Constituent College or a Campus, Regional Centre, Study Centre;

(ix) to institute and maintain hostels and to recognize places of residence for students of the University or a Constituent College;



(x) to supervise and control the residence and to regulate the discipline among the students and all categories of employees and to lay down the conditions of service of such employees, including the Code of Conduct for the students and employees;

(xi) to create academic, administrative and support staff and other necessary posts;

(xii) to co-operate and collaborate with other Universities in such a manner and for such purposes as the University may determine from time to time;

(xiii) to organize and conduct refresher courses, orientation courses workshops, seminars and other programmes for teachers, lesson writers, evaluators and other academic staff;

(xiv) to determine standards of admission to the University or a Constituent College, Regional Centres, Study Centres with the approval of Academic Council and to make admission of students of Karnataka not less than the extent provided in this Act;

(xv) to do all such other acts or things whether incidental to the powers aforesaid or not, as may be necessary to further the objects of the University;

(xvi) to institute Degrees, Diplomas, Certificates and other academic distinctions on the basis of examination or any other method of evaluation approved by the Government;

(xvii) to provide for the preparation of instructional materials, including films, cassettes, tapes, video cassettes, CD, VCD and other software and other relevant electronic and print media;

(xviii) to raise, collect, subscribe and borrow money with the approval of the Board of Governors whether on the security of the property of the University, for the purposes of the University;

(xix) to acquire and takeover and run the management of any other educational institutions with the prior approval of the State Government;

(xx) to acquire properties with the prior approval of the Board of Management;

(xxi) to undertake any other activities connected with or incidental to above objectives of the University.

9. University open to all classes, castes, creed, gender or nation.- The University admissions shall be open to all persons irrespective of caste, class, creed, gender or nation. All admissions shall be made on the basis of merit in



the qualifying examinations:

Provided that forty percent of the admissions in all courses of the university shall be reserved for the students of Karnataka State and admissions shall be made through a Common Entrance Examination conducted by the State Government or its agency and seats shall be allotted as per the merit and reservation policy of the State Government from time to time.

Provided further that where there are less than ten seats in any course like Post Graduate, Ph.d and Research they shall be reserved by clubbing such courses together and where there are less than three posts in any course they shall be reserved by rotation.

10. National Accreditation.- The University shall seek accreditation from respective statutory national accreditation bodies soon after its establishment. Further all the courses run by Private Universities shall be as per the regulations of the National Accreditation Bodies.

11. Powers of the sponsoring body.- The sponsoring body shall have the following powers with reference to the University, each of which may be exercised by the Sponsoring Body at its discretion, namely:-

- (i) to appoint or re-appoint or terminate the appointment of the Chancellor;
- (ii) to constitute the first Board of Governors of the University;
- (iii) to nominate the chairperson of the Board of Governors;
- (iv) to nominate three persons as members of the Board of Governors;
- (v) to nominate two persons as members of the Board of Management;
- (vi) to determine the source of funds to be contributed to the University Endowment Fund;
- (vii) to determine the application and spending of monies by the University;
- (viii) to resolve any conflict at the meeting of the Board of Governors in the manner provided for in this Act.

CHAPTER – III **OFFICERS OF THE UNIVERSITY**

12. Officers of the University. - The following shall be the officers of the University, namely:-

- (i) The Visitor;
- (ii) The Pro-visitor;
- (iii) The Chancellor;
- (iv) The Vice-Chancellor;



- (v) The Pro Vice-Chancellor;
- (vi) The Registrar;
- (vii) The Finance Officer; and
- (viii) Such other officers as may be declared by the Statutes to be officers of the University.

13. The Visitor.- (1) His Excellency the Governor of Karnataka shall be the Visitor of the University and the visitor may offer suggestions for the improvement of the functioning of the University.

(2) The Visitor shall preside over the convocation of the University for conferring degrees and diplomas.

(3) The Visitor shall have the following powers, namely:-

- (i) to call for any paper or information relating to the affairs of the University;
- (ii) on the basis of the information received by the Visitor and if he is satisfied that any order, proceedings or decision taken by any authority of the University is not in conformity with the Act, Regulations, or Rules, he may issue such directions as he may deem fit in the interest of the University and the directions so issued shall be complied with by all the concerned.

14. The Pro-Visitor.- (1) The Hon'ble Minister for Higher Education, Government of Karnataka shall be the pro-visitor of the University.-

(2) The pro-visitor shall, when the Visitor is absent, preside at the Convocation of the University for conferring degrees and diplomas.

15. The Chancellor.- (1) The Chancellor shall be appointed by the Sponsoring Body.

(2) The founder trustee of the Sponsoring Body shall be the first Chancellor, who shall hold for life or till he demits office.

(3) The subsequent Chancellor shall be either the then Trustee of the Sponsoring Body or such other person of eminence of national figure in the field of education, science, culture or public life, when such an appointment is being considered, as may be decided by the Sponsoring Body.

(4) The subsequent Chancellor so appointed shall hold the office as determined by the Sponsoring Body.

(5) The Chancellor shall have such powers as may be conferred on him by this Act or the Statutes made there under, which shall include the following powers,



namely:-

- (i) to function as the head of the University;
- (ii) to preside at all convocations of the University in absence of visitor and pro-visitor ;
- (iii) to function as a Chairperson of the Board of Governors of the University ;
- (iv) to appoint or re-appoint or terminate the appointment of the Vice-Chancellor, in accordance with the provisions of this Act and the Statutes;
- (v) to nominate a person as a member of the Nomination Committee as referred to in sub-section (2) of section 16 of this Act;
- (vi) to pre approve the appointment of the Pro Vice-Chancellor, the Dean, the Registrar and the Finance Officer;
- (vii) to nominate two academicians as members on the Board of Governors;
- (viii) to appoint the first Pro Vice-Chancellor and the Finance Officer;
- (ix) to constitute the first Board of Management, the Finance Committee, the Research Council and the Academic Council;
- (x) to pre-approve the Agenda matters in the manner provided for in the Act;
- (xi) to resolve a conflict (excluding conflicts at a meeting of the Board of Governors) in the manner provided in this Act.

(6) In the event of there being a conflict inter-se between the functionary or body and any other functionary or body of the University, then the issue shall be referred to the Chancellor and the decision of the Chancellor in respect of such issue shall be final and binding on the University.

16. The Vice-Chancellor.- (1) The Vice-Chancellor shall be appointed by the Chancellor for a term of three years subject to other terms and conditions as may be laid down by the Statutes from among three persons recommended by the Nomination Committee constituted in accordance with the provisions of sub-section (2). After the term of three years, it is renewable for another term of three years.

Provided that a Vice-chancellor shall continue to hold the office even after expiry of his term till new Vice-chancellor joins. However, in any case this period shall not exceed one year.



(2) The Nomination Committee referred to in sub-section (1) shall consist of the following persons, namely:-

- (i) One person nominated by the Chancellor;
- (ii) Two nominees of the Board of Governors, one of whom shall be nominated as the Convener of the Committee by the Board of Governors.

(3) The Nomination Committee shall, on the basis of merit, recommend three persons suitable to hold the office of the Vice-Chancellor and forward the same to the Chancellor along with a concise statement showing the academic qualifications and other distinctions of each person.

(4) The Vice-Chancellor shall be the Principal Executive and Academic Officer of the University and shall exercise general supervision and control over the affairs of the University and give effect to the decisions of the authorities of the University.

Provided that, where any matter, other than the appointment of a Teacher is of urgent nature requiring immediate action and the same could not be immediately dealt with by any officer or the authority or other body of the University empowered by or under this Act to deal with it, the Vice-Chancellor may take such action as he may deems fit with the prior written approval of the Chancellor.

(5) The Vice-Chancellor shall exercise such other powers and perform such other duties as may be laid down by the Statutes or the Rules.

Provided that, where in the opinion of the Vice-chancellor, any decision of any authority of the university is outside the powers conferred by this Act or Statutes, Regulations or Rules made there under or is likely to be prejudicial to the interests of the university, he shall request the concerned authority to revise its decision within fifteen days from the date of its decision and in case the authority refuses to revise such decision wholly or partly or fails to take any decision within fifteen days, then such matter shall be referred to the Chancellor and his decision thereon shall be final.

(6) The services of the Vice-Chancellor can be terminated by the Chancellor with the approval of the Board of Governors after following the principles of natural justice and after providing an opportunity to present his case including for termination on disciplinary grounds.

(7) The Vice-Chancellor shall preside at the convocation of the University in the absence of the Visitor, Pro-Visitor and the Chancellor.

17. The Pro Vice-Chancellor.- The Vice-Chancellor shall appoint not exceeding three pro-vice Chancellors with the written approval of the Chancellor in



such manner and they shall exercise such powers and perform such duties as may be laid down by the Statutes.

18. Deans of faculties.- Deans of faculties shall be appointed by the Vice-Chancellor with the written approval of the Chancellor in such manner and they shall exercise such powers and perform such duties as may be laid down by the Statutes.

19. The Registrar.- (1) The Registrar shall be appointed by the Chancellor in such manner and on such terms and conditions as may be laid down by the Statutes.

(2) All contracts as defined in statutes shall be entered into and signed by the Registrar on behalf of the University.

(3) The Registrar shall have the power to authenticate records on behalf of the University and shall exercise such other powers and perform such other duties as may be conferred by the statutes or may be required from time to time, by the Chancellor or the Vice-Chancellor.

(4) The Registrar shall be responsible for the due custody of the records and the common seal of the University and shall be bound to place before the Chancellor, the Vice-Chancellor or any other authority, all such information and documents as demanded.

20. The Finance Officer.- The Finance Officer shall be appointed by the Vice-Chancellor with the written approval of the Chancellor in such manner and he shall exercise such powers and perform such duties as may be laid down by the Statutes.

21. Other Officers.- The manner of appointment, terms and conditions of service and powers and duties of the other officers of the University shall be such as may be specified by Statutes.

CHAPTER – IV

AUTHORITIES OF THE UNIVERSITY

22. Authorities of the University.- The following shall be the authorities of the University, namely:-

- (i) The Board of Governors;
- (ii) The Board of Management;
- (iii) The Academic Council;
- (iv) The Research and Innovation Council;
- (v) The Finance Committee; and



(vi) Such other authorities as may be declared by the Statutes to be the authorities of the University.

23. The Board of Governors and its powers.- (1) The Board of Governors shall consist of the following, namely:-

- (i) The Chancellor- Chairperson;
- (ii) The Vice-Chancellor- Member;
- (iii) The Principal Secretary/Secretary to the State Government in the Higher Education or by his nominee not below the rank of Deputy Secretary ;
- (iv) The Principal Secretary/ Secretary to the Government in the Medical Education or by his nominee not below the rank of Deputy Secretary;
- (v) One expert from the field of management, finance or any other specialized, including administration to be nominated by the State Government;
- (vi) Two persons nominated by the Sponsoring Body of whom one shall be woman;
- (vii) The Pro Vice-Chancellor who shall be a non-voting member;
- (viii) One eminent educationist nominee of the university grant commission.

(2) The Registrar shall be non-voting member Secretary of Board of Governors.

(3) The tenure of office of the members of the Board of Governors, appointment of members, other than Government nominees, renewal and removal, etc., shall be such as may be laid down by the Statutes.

(4) All meetings of the Board of Governors shall always be chaired by the Chancellor and in his absence by any one of the nominees of the Chancellor. If Chancellor has not nominated any person to Chair such a meeting, members present in the meeting shall elect the Chairperson for that meeting only from among themselves by a simple majority.

(5) Quorum for all meetings of the Board of Governors shall be three members attending and voting at such meeting.

Provided that the presence of either the Chancellor or one nominee of the Sponsoring Body and in the absence of the Chancellor or one nominee of



Sponsoring Body, the Vice Chancellor, shall always be necessary to form the quorum for any meeting of the Board of Governors.

(6) The Board of Governors shall be the Principal Governing Body of the University and shall have the following powers, namely:-

- (i) to appoint the Statutory Auditors of the University;
- (ii) to lay down policies to be pursued by the University;
- (iii) to review decisions of the other authorities of the University if they are not in conformity with the provisions of this Act, or the Statutes or the Rules;
- (iv) to approve the Budget and Annual Report of the University;
- (v) to make new or additional Statutes or amend or repeal the earlier Statutes and Rules;
- (vi) to take decision about voluntary winding up of the University;
- (vii) to approve proposals for submission to the Government;
- (viii) to nominate three members to the Fee Regulation Committee;
- (ix) to take such decisions and steps as are found desirable for effectively carrying out the objects of the University.

(7) The Board of Governor shall, meet at least three times a year.

(8) The Board of Governors shall meet at such time and place as may be specified by Statute.

24. The Board of Management. - (1) The Board of Management shall consist of the following, namely:-

- (i) The Vice Chancellor;
- (ii) The Pro-Vice Chancellors;
- (iii) The Registrar;
- (iv) Two nominees of the Sponsoring Body;
- (v) Two Deans of the faculties as nominated by the Vice Chancellor.

(2) The Vice Chancellor shall be the Chairperson of the Board of Management and the Registrar shall be the Secretary of the Board of Management.

(3) The Board of management shall be the executive body of the University. The powers and functions of the Board of Management shall be such as may be specified by the statutes.

(4) All meetings of the Boards of Management shall always be chaired by the Vice Chancellor and in the absence of the Vice Chancellor, by the nominee of the Sponsoring Body and where the Sponsoring Body has not nominated any



nominees, then by any other member as elected by the members present in the meeting.

(5) In the event of a conflict of opinion at a meeting of the Board of Management, the issue shall be referred to the Chancellor and the decision of the Chancellor in respect of such issue shall be final and binding on the University.

25. The Academic Council. - (1) The Academic Council shall consist of the following, namely:-

- (i) The Vice-Chancellor - Chairperson
- (ii) The Pro Vice Chancellor - Member
- (iii) The Registrar - Secretary
- (iv) Such other members as may be specified by the Statutes.

(2) The Academic Council shall be the principal academic body of the University and shall, subject to the provisions of this Act, the Statutes, Regulations and the Rules, co-ordinate and exercise general supervision over the academic policies of the University.

26. The Research and Innovation Council. - (1) Research and Innovation Council shall be the Principal Research and Innovation Committee of the University and shall provide the larger holistic vision of the kind of research to be undertaken by the University, including prioritization of the research areas. Research and Innovation Council shall, subject to the provisions of this Act, the Statutes, Regulations and the Rules, co-ordinate and exercise general supervision over the Innovation and Research policies of the University.

(2) The Research and Innovation Council shall consist of the following, namely:-

- (i) The Vice-Chancellor - Chairperson
- (ii) The Pro Vice Chancellor - Member
- (iii) The Dean of Research - Secretary
- (iv) Head of the Department of Innovation - Member
- (v) Deans of all Faculties - Members; and
- (vi) Such other members as may be specified in the Statutes.

27. The Finance Committee. - (1) The Finance Committee shall consist of the following, namely:-

- (i) The Chancellor or his Nominee- - Chairperson
- (ii) The Vice-chancellor - Member
- (iii) The Registrar - Member



- (iv) The Finance Officer - Secretary
- (v) One nominee of the Sponsoring Body - Member; and
- (vi) Such other members as may be specified in the statutes.

(2) The Finance Committee shall be the principal financial body of the University to take care of financial matters and shall, subject to the provisions of this Act, Rules and Statutes co-ordinate and exercise general supervision over the financial matters of the University.

28. Other Authorities.- The constitution, powers and functions of the other authorities of the University shall be such as may be specified by the statutes.

29. Disqualification for membership of an Authority or Body: A person shall be disqualified for being a member of any of the authorities or bodies of the University, if he;

- (a) is of unsound mind and stands so declared by a competent court;
- (b) is an undischarged insolvent;
- (c) has been convicted of any offence involving moral turpitude;
- (d) is conducting or engaging himself in private coaching classes; or
- (e) has been punished for indulging in or promoting unfair practice in the conduct of any examination, in any form, anywhere.
- (f) As and when the Sponsoring Body were to form an opinion in writing that a Member of any of the authorities or bodies is unfit to hold the post.

30. Proceedings not invalidated on account of vacancy.- No act or proceedings of any authority of the University shall be invalid merely by reason of the existence of any vacancy or defect in the constitution of the authority.

31. Provisions pertaining to Agenda Matters.- (1) No Agenda Matter shall be either included in the Agenda for or taken up for discussion and decided in, the meeting of the Board of Governors or the Board of Management or any Committees without obtaining the prior written approval of the Chancellor.

(2) In the event of breach, the Chancellor shall be entitled at all time to immediately take remedial action by reversing all decisions taken by any functionary or body of the University in breach of the provisions of the Act and consequent upon the pursuit of such a remedial action all such actions taken by the functionary or body of the University in breach of the provisions of the Act shall



be deemed to be null and void, ab initio and consequently the status quo ante shall prevail in respect of the matter or decision in breach.

CHAPTER - V

STATUTES AND REGULATIONS

32. Statutes.- Subject to the provisions of this Act, the Statutes may provide for any matter relating to the University and staff, as given below, namely:-

- (i) the procedure for transaction of business of the Authorities of the University and the composition of bodies not specified in this Act;
- (ii) the operation of the permanent statutory endowment fund, University endowment fund, the general fund and the development fund;
- (iii) the terms and conditions of appointment of the Vice-Chancellor, the Registrar and the Finance Officer and their powers and functions;
- (iv) the mode of recruitment and the terms and conditions of service of the other officers, Teachers and employees of the University;
- (v) the procedure for resolving disputes between the University and its officers, Faculty members, employees and students;
- (vi) creation, abolition or restructuring of departments and faculties;
- (vii) the manner of co-operation with other Universities or institutions of higher learning;
- (viii) the procedure for conferment of honorary degrees;
- (ix) provisions regarding grant of free ships and scholarships;
- (x) policies in respect of seats in different courses of studies and the procedure of admission of students to such courses;
- (xi) policy relating to the fee chargeable from students for various courses of studies;
- (xii) institution of fellowships, scholarships, studentships, free ships, medals and prizes;
- (xiii) any other matters which may be decided by the Board of Governors or required to be provided by statutes under this Act.

33. Statutes how made.- (1) The first statutes framed by the Board of Management shall be submitted to the Board of Governors for its approval.

(2) The Board of Governors shall consider the First Statutes, submitted by the Board of Management and shall give its approval thereon with such modifications, if any, as it may deem necessary.



(3) The University shall publish the First Statutes, as approved by the Board of Governors in the University Notification, and thereafter, the First Statutes shall come into force from the date of its publication.

34. Power to amend the Statutes.- The Board of Governors may, make new or additional Statutes or amend or repeal the Statutes.

35. Regulations.- Subject to the provisions of this Act, the regulations may provide for all or any of the following matters, namely:-

- (i) admission of students to the University and their enrolment and continuance as such;
- (ii) the courses of study to be laid down for all degrees and other academic distinctions of the University;
- (iii) the award of degrees and other academic distinctions;
- (iv) the conditions of the award of fellowships, scholarships, studentships, medals and prizes;
- (v) the conduct of examinations and the conditions and mode of appointment and duties of examining bodies, examiners invigilators, tabulators and moderators;
- (vi) the fee to be charged for admission to the examinations, degrees and other academic distinctions of the University;
- (vii) the conditions of residence of the students at the University or a Constituent College;
- (viii) maintenance of discipline among the students of the University or a Constituent College;
- (ix) all other matters as may be provided in the Statutes under the Act.

36. Regulations how made.- The Regulations shall be made by the Academic Council and approved by Board of Management.

37. Power to amend Regulations.- The Academic Council may, with the approval of the Board of Management, make new or additional regulations or amend or repeal the regulations.

38. Fee Regulation Committee.- (1) The fee of the university seats reserved for Karnataka Students under section 9 shall be regulated by the Fee Regulation Committee constituted by the Government which shall be headed by a retired Supreme Court or High Court Judge and consists of Chancellor, Vice-Chancellor of the University, Principal Secretary or Secretary to Government incharge of Higher Education or by his nominee not below the rank of Deputy Secretary, Principal



Secretary or Secretary to Government incharge of Medical Education or by his nominee not below the rank of Deputy Secretary, two Academicians nominated by the Board of Governors of whom one shall be woman. A Chartered Accountant of repute shall be co-opted for this purpose in the Committee.

(2) The Committee shall look after the compliance of the university in its admissions of collection of fee.

CHAPTER – VI

MISCELLANEOUS

39. Conditions of service of employees.- (1) Every employee shall be appointed under a written contract subject to such terms and conditions as may be specified by statutes and regulations or prescribed if any by rules which shall be kept in the University and a copy of which shall be furnished to the employee concerned.

(2) Disciplinary action against the employees shall be governed by the procedure specified in the Statutes.

(3) Any dispute arising out of the contract between the University and an employee shall, be resolved in the manner provided for in the written contract and in accordance with the Statutes.

40. Right to appeal.- In case of disciplinary actions by the University against its employee or student, the aggrieved employee or students shall have a right to appeal as specified by the statutes.

41. Provident or pension fund.- The University shall constitute for the benefit of its employees such provident or pension fund and provide such insurance scheme as it may deem fit in such manner and subject to such conditions as may be specified by the statutes and the laws in force.

42. Disputes as to constitution of University authorities and bodies.- If any question arises as to whether any person has been duly elected or appointed as, or is entitled to be a member of any authority or other body of the University, the matter shall be referred to the Chancellor whose decision thereon shall be final.

43. Constitution of Committees.- Any authority of the University mentioned in section 22, shall be empowered to constitute a committee of such authority, consisting of such members of such authority and having such powers as the authority may deem fit.

44. Filling of casual vacancies.- Any casual vacancy among the members, other than ex-officio members of any Authority or body of the University shall



be filled in the same manner in which the member whose vacancy is to be filled up, was chosen, and the person filling the vacancy shall be a member of such authority or body for the residual term for which the person in whose place he would have been a member.

45. Protection of action taken in good faith.- No suit or other legal proceedings shall lie against any officer or other employee of the University for anything, which is done in good faith or intended to be done in pursuance of the provisions of this Act, the Statutes or the Rules.

46. Transitional provisions.- Notwithstanding anything contained in any other provisions of this Act and the Statutes,-

(i) the first Vice-Chancellor and Pro-Vice-Chancellor, if any shall be appointed by the Chancellor;

(ii) the first Registrar and the first Finance Officer shall be appointed by the Chancellor; and

(iii) the first Board of Management, the first Finance Committee, the first Innovation and Research Council and the first Academic Council shall be constituted by the Chancellor.

47. Permanent Statutory Endowment Fund.- (1) The University shall establish a Permanent Statutory Endowment Fund of at least rupees twenty five crores, out of which at least fifteen crores shall be in cash and remaining in the form of Bank Guarantee, which may be increased suo moto but shall not be decreased.

Provided that, in case of a University outside the Bangalore or Bangalore Rural District at least ten crores must be in form of cash and the remaining five crores shall be in form of Bank Guarantee.

(2) The University shall have power to invest the permanent Statutory Endowment Fund in such manner as may be prescribed.

(3) The University may transfer any amount from the General Fund or the Development Fund to the permanent Statutory Endowment Fund. Excepting in the event of dissolution of the University, in no other circumstances can any monies be transferred from permanent Statutory Endowment Fund for other purposes.

(4) Seventy five percent of the incomes received from permanent Statutory Endowment Fund shall be used for the purpose of development or general work of



the University. The remaining twenty five percent shall be reinvested in the permanent Statutory Endowment Fund.

48. University Endowment Fund.- (1) The University shall establish a Permanent Statutory Endowment Fund of at least rupees twenty five crores out of which at least fifteen crores shall be in cash and remaining in the form of Bank guarantee which may be increased suo moto but shall not be decreased.

(2) The University shall have the power to invest the University Endowment Fund in a manner as may be specified by the Statutes.

(3) The University Endowment Fund is a self-imposed fund that the University desires to maintain voluntarily and invest it responsibly to protect itself from financial challenges that may arise on account of pursuing social objectives and/or unforeseen circumstance.

(4) The University may transfer any amount from the General Fund or the development fund to the University Endowment Fund. Excepting in the event of dissolution of the University, in no other circumstances can any monies be transferred from the University Endowment Fund for other purposes.

(5) Eighty percent of the incomes received from the University Endowment Fund shall be used for the purposes of development or general work of the University. The remaining twenty percent shall be reinvested into the University Endowment Fund.

49. General Fund. - (1) The University shall establish a General Fund to which the following amount shall be credited, namely:-

- (i) all fees which may be charged by the University;
- (ii) all sums received from any other source not prohibited by any law for the time being in force;
- (iii) all contributions made to the University;
- (iv) all contributions/donations made in this behalf by any other person or body which are not prohibited by any law for the time being in force.

(2) The funds credited to the General Fund shall be applied to meet all the recurring expenditure of the University.

50. Development fund.- (1) The University shall establish a Development Fund to which the following funds shall be credited, namely:-

- (i) development fees which may be charged from students;



- (ii) all sums received from any other source for the purposes of the development of the University;
- (iii) all contributions made by the University;
- (iv) all contributions/donations made in this behalf by any other person or body which are not prohibited by any law for the time being in force; and
- (v) all incomes received from the Permanent Statutory Endowment Fund.

(2) The funds credited to the Development Fund from time to time shall be utilized for the development of the University.

51. Maintenance of funds.- The funds established under sections 47, 48, 49 and 50 shall, subject to general supervision and control of the Board of Governors, be regulated and maintained in such manner as may be prescribed.

52. Annual Report.- (1) The annual report of the University shall be prepared under the direction of the Board of Management and shall be submitted to the Board of Governors for its approval.

(2) The Board of Governors shall consider the annual report in its meeting and may approve the same with or without modification.

(3) A copy of the annual report duly approved by the Board of Governors shall be sent to the Visitor and the State Government before 31st December following close of the financial year in 31st March of each year.

53. Account and audit.- (1) The annual accounts and balance sheet of the University shall be prepared under the direction of the Board of Management and all funds accruing to or received by the University from all source and all amount disbursed or paid shall be entered in the account maintained by the University.

(2) The annual accounts of the University shall be audited by an auditor, who is a member of the Institute of Chartered Accountants of India, every year.

(3) A copy of the annual accounts and the balance sheet together with the audit report shall be submitted to the Board of Governors before 30th November following close of the financial year in 31 March of each year.

(4) The annual accounts, the balance sheet and the audit report shall be considered by the Board of Governors at its meeting and the Board of Governors shall forward the same to the visitor and the Government along with its observation thereon on or before 31st December of each year.



54. Mode of proof of University record.- A copy of any receipt, application, notice, order, proceeding or resolution of any authority or committee of the University or other documents in possession of the University or any entry in any register duly maintained by the University, if certified by the Registrar, shall be received as prima facie evidence of such receipt, application, notice, order, proceeding, resolution or document or the existence of entry in the register and shall be admitted as evidence of the matters and transaction therein recorded where the original thereof would, if produced, have been admissible in evidence.

55. Power of State Government to issue directions.- The State Government may give such directions to the University as in its opinion are necessary or expedient for carrying out the purposes of this Act or to give effect to any of the provisions contained therein or of any rules or orders made there under and the Board of Governor or the Board of management, as the case may be, of the University shall comply with every such direction.

56. Penalties.- (1) Whoever contravenes the provisions of this Act or the rules made thereunder or any examination matters or in matters relating to award of degrees or in giving marks cards shall on conviction be punishable with fine of rupees fifty thousand which may extend to ten lakhs rupees or with an imprisonment for a term of six months which may extend to two years or with both.

Provided that, where the University is also involved the permission letter granted under this Act to commence the University shall be withdrawn.

(2) A penalty under this section may be imposed without prejudice to the penalty specified in any other Act.

57. Power to enter and inspect.- Any officer not below the rank of Group 'A' officer authorised by the State Government in this behalf, shall, subject to such conditions as may be specified therein under the Karnataka Educational Institutions (Prohibition of Capitation Fee) Act, 1984 (Karnataka Act 37 of 1984) shall be deemed to be the Officer authorized to exercise the same powers and discharge the same functions as provided under section 9 of that Act for the purposes of this Act.

58. Power to give direction for dissolution of the University.- (1) If the University proposes dissolution in accordance with the law governing its constitution or incorporation, it shall give at least six months prior notice in writing to the Government.



(2) The Karnataka State Higher Education Council shall conduct periodical Inspection of University regarding:-

- (i) Standard of Instructions for grant of degree;
- (ii) Quality of Education;
- (iii) Avoidance of commercialisation of Higher Education;
- (iv) contravention of the provisions of the Act if any;

- and send report to the Government.

(3) On identification of mismanagement, maladministration and indiscipline, the Government shall issue directions to the management of the University to set right the administration. If the direction is not followed within such time as may be prescribed, the right to take decision for winding up of the University or any course thereof shall vest with the Government.

(4) The manner of winding up of the University or any course thereof shall be such as may be prescribed by the Government in this behalf.

Provided that no such action shall be initiated without affording a reasonable opportunity to show cause to the University

(5) On receipt of the notice referred to in sub-section (1), the Government shall, in consultation with the relevant Regulatory Authority make such arrangements for administration of the University from the proposed date of dissolution of the University or winding up of the course and until the last batch of students in regular courses of studies of the University complete their courses of studies in such manner as may be specified by the Statues.

59. Expenditure of the University during dissolution.-(1) The expenditure of administration of the University during taking over period of its management under sub-section (5) of section 58 shall be met out of the Permanent Statutory Endowment Fund, the General Fund or the Development Fund in such manner as may be prescribed.

(2) If the fund referred to in section 47, 48, 49 and 50 are not sufficient to meet the expenditure of the University during the taking over period of its management, such expenditure may be met by disposing of the properties or asset of the University, by the Government.

(3) Where the dissolution of the University is due to mismanagement or maladministration, the Government is at liberty to identify the persons responsible for such mismanagement or maladministration and to impose penalty as it deems fit.



60. Removal of difficulties.- (1) If any difficulty arises in giving effect to the provisions of this Act, the State Government may, by a notification or by order, make such provisions, which are not inconsistent with the provisions of this Act, as appear to it to be necessary or expedient, for removing the difficulty:

Provided that, no notification or order under this section shall be made after the expiry of a period of five years from the date of commencement of this Act.

(2) Every Order made under sub-section (1), shall, as soon as may be after it is made, be laid before the State Legislature.

61. Power to make rules by the State Government.- (1) The State Government may make rules, by notification, to carryout the purposes of this Act.

(2) Every rule made under this Act shall be laid as soon as may be after it is made before each House of the State Legislature while it is in session for a total period of thirty days which may be comprised in one session or in two or more successive sessions, and if, before the expiry of the session immediately following the session or the successive sessions aforesaid, both Houses agree in making any modification in the rule or both Houses agree that the rule should not be made, the rule shall thereafter have effect only in such modified form or be of no effect, as the case may be, so however, that any such modification or annulment shall be without prejudice to the validity of anything previously done under that rule.

The above translation of ದಯಾನಂದ ಸಾಗರ ವಿಶ್ವವಿದ್ಯಾಲಯ ಅಧಿನಿಯಮ 2012 (2013ರ ಕರ್ನಾಟಕ ಅಧಿನಿಯಮ ಸಂಖ್ಯೆ:20) be published in the Official Gazette under clause (3) of Article 348 of the Constitution of India.

H.R.BHARDWAJ

GOVERNOR OF KARNATAKA

By Order and in the name of the
Governor of Karnataka

K. DWARAKANATH BABU

Secretary to Government (I/c),
Department of Parliamentary
Affairs and Legislation.



ಕರ್ನಾಟಕ ಸರ್ಕಾರ

ಸಂಖ್ಯೆ: ಇಡಿ 95 ಯುಆರ್‌ಸಿ 2014

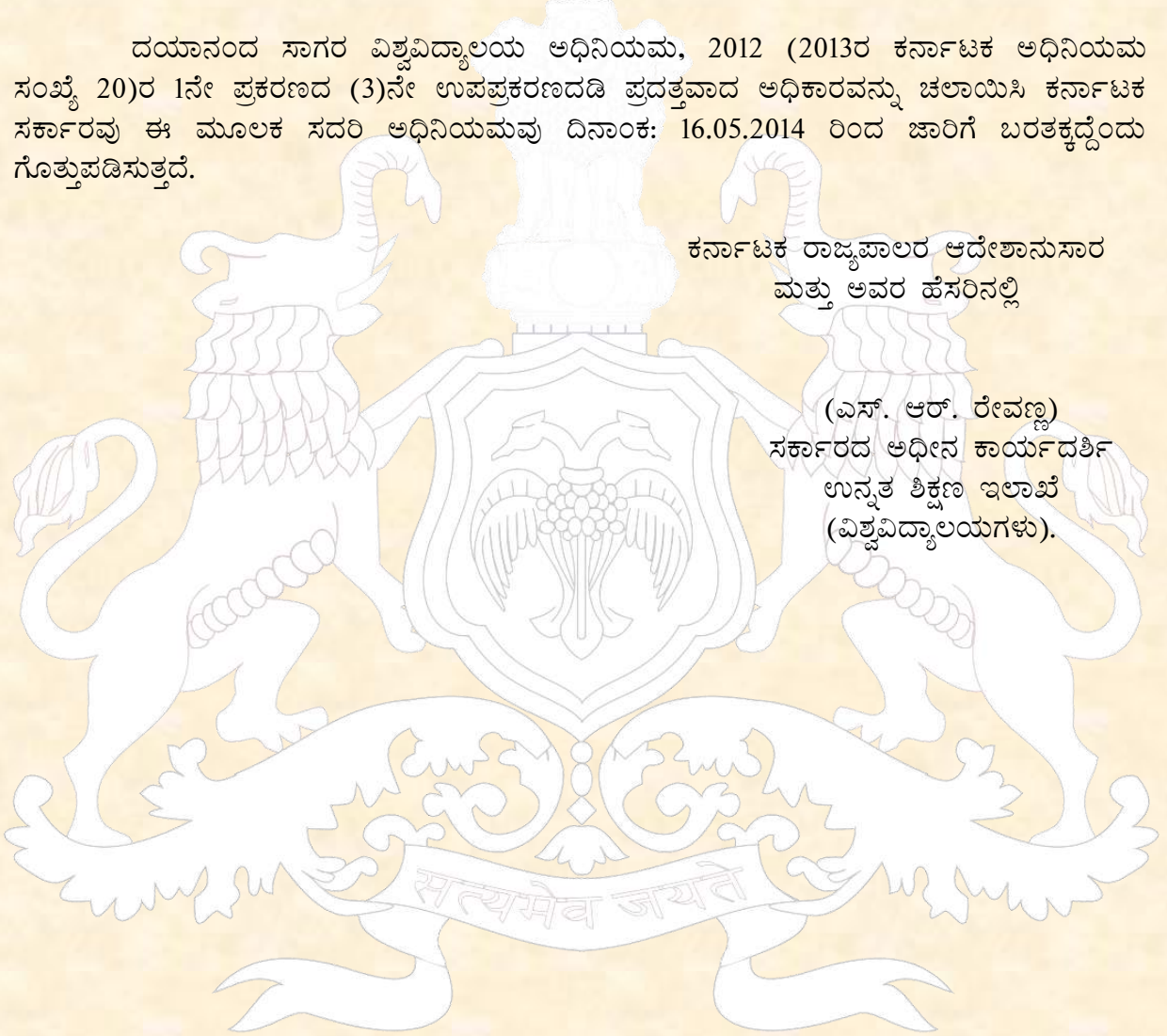
ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಸಚಿವಾಲಯ,
ಬಹುಮಹಡಿ ಕಟ್ಟಡ,
ಬೆಂಗಳೂರು, ದಿನಾಂಕ: 16.05.2014.

ಅಧಿಸೂಚನೆ

ದಯಾನಂದ ಸಾಗರ ವಿಶ್ವವಿದ್ಯಾಲಯ ಅಧಿನಿಯಮ, 2012 (2013ರ ಕರ್ನಾಟಕ ಅಧಿನಿಯಮ ಸಂಖ್ಯೆ 20)ರ 1ನೇ ಪ್ರಕರಣದ (3)ನೇ ಉಪಪ್ರಕರಣದಡಿ ಪ್ರದತ್ತವಾದ ಅಧಿಕಾರವನ್ನು ಚಲಾಯಿಸಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರವು ಈ ಮೂಲಕ ಸದರಿ ಅಧಿನಿಯಮವು ದಿನಾಂಕ: 16.05.2014 ರಿಂದ ಜಾರಿಗೆ ಬರತಕ್ಕದ್ದೆಂದು ಗೊತ್ತುಪಡಿಸುತ್ತದೆ.

ಕರ್ನಾಟಕ ರಾಜ್ಯಪಾಲರ ಆದೇಶಾನುಸಾರ
ಮತ್ತು ಅವರ ಹೆಸರಿನಲ್ಲಿ

(ಎಸ್. ಆರ್. ರೇವಣ್ಣ)
ಸರ್ಕಾರದ ಅಧೀನ ಕಾರ್ಯದರ್ಶಿ
ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆ
(ವಿಶ್ವವಿದ್ಯಾಲಯಗಳು).





(b) for any specific research or programmes receiving support from the State Government and

(c) provided to or the benefit of the similar Universities in the State whether subject to a change in State Policy or otherwise;

Provided further that the university may receive any financial support from any other source.

6. Power to establish constituent College, additional campuses, Regional Centres or Study Centres:- The University may have Constituent Colleges, Regional Centres, additional campuses and Study Centres at such places in the State as it deems fit after the completion of five years after its establishment with prior approval of the State Government subject to norms of UGC and other National Accreditation bodies.

7. Objects of the University:-The University shall employ a broad range of strategies to achieve its vision and objectives.-

(i) to support, promote and undertake advancement of and innovation in University education leading up to and including post graduate, doctoral and post doctoral courses in the Technical, Health, Management, Life sciences and allied sectors and make provisions for research, advancement and dissemination of knowledge including consultancy in these fields;

(ii) to collaborate with any other universities, research institutions, non-profit organizations, industry associations, professional associations or other organizations, to conceptualize, design, develop and offer specific educational and research programmes, training programmes and exchange programmes for students, faculty members and others;

(iii) to undertake collaborative research and advocacy with any organizations with prior approval of the State Government;

(iv) to disseminate and advance knowledge by providing instructional and research facilities in such branches of learning as it may deem fit and in particular, to make special provisions for integrated courses in Technical, Health, Management, Life sciences and other such Higher Educational Programmes of the University and to make appropriate measures for promoting interdisciplinary studies and research;

(v) to develop human resources to meet the demands of high end technical and professional industries with research on future sustainable technologies catering to engineering solutions and support technology business and technology incubation;

(vi) to provide innovative system of University level education, flexible and open with regard to methods and places of learning, combination of courses eligibility for enrolment, age of entry, conduct of examinations and operation of programmes with a view to



promoting access and equity in higher learning besides encouraging excellence in new fields of knowledge and placing special emphasis on both academic as well as application oriented learning;

(vii) to develop resource centres to contribute to quality education with prior approval of State Government;

(viii) to establish Campuses, Regional centres, study centres and constituent Colleges at various locations in Karnataka and to contribute and develop an understanding of educational change in technical, professional, general education and social and human development with prior approval of Government;

(ix) to institute degrees, diplomas, certificates and other academic distinctions like award of credits on the basis of successful completion of academic work evaluated through multiple modern methods of assessment;

(x) to disseminate knowledge and develop a public debate on issues of education and allied development fields through seminars, conferences, executive education programmes, community development programmes, publications and training programmes and events;

(xi) to undertake programmes for development and training of faculty and researchers of the University in partnership with any other university of quality with prior approval of the State Government;

(xii) to undertake necessary or expedient action to pursue and promote the objectives of the University;

(xiii) to pursue any objectives as may be approved by the Government for the enhancement of education and other development sectors in India.

8. Powers of the University:-The University shall have the following powers, namely:-

(i) to establish and maintain such Campuses, Regional Centres and Study Centres in Karnataka as may be determined by the University from time to time in the manner laid down by the Statutes with prior approval of the Government and as per UGC norms;

(ii) to carry out all such other activities as may be necessary or feasible in furtherance of the object of the University;

(iii) to confer degrees or other academic distinctions in the manner and under conditions laid down in the Statutes;

(iv) to institute and award fellowships, scholarships and prizes, awards, medals etc., in accordance with the Statutes;

- (s) "Learner Support Services" means and includes such services as are provided by a Higher Educational Institution in order to facilitate the acquisition of teaching-learning experiences by the learner to the level prescribed by or on behalf of the Commission in respect of a programme of study under Open and Distance Learning mode and/or Online mode;
- (t) "MOOCs" shall have the same meaning as assigned to it under sub-regulation 3.6 of regulation 3 of UGC (Credit Framework for Online learning courses through SWAYAM) Regulations, 2016;
- (u) "Online Mode" means a mode of providing flexible learning opportunities by overcoming separation of teacher and learner using internet, e-Learning Materials and full-fledged programme delivery through the internet using technology assisted mechanism and resources;
- (v) "Open and Distance Learning Mode" means a mode of providing flexible learning opportunities by overcoming separation of teacher and learner using a variety of media, including print, electronic, online and occasional interactive face-to-face meetings with the learners or Learner Support Services to deliver teaching-learning experiences, including practical or work experiences;
- (w) "Open University" means a Higher Educational Institution which imparts education only through Open and Distance learning mode and/or Online mode using variety of media including print, electronic, online, information and communication technology educational aids including Open Educational Resources (OERs) or Massive Open Online Courses (MOOCs) etc. and is not having any provision for offering higher education in conventional mode in its Act or Memorandum of Association or other statutory documents governing the Higher Educational Institution;
- (x) "Post Graduate Diploma" means a programme with minimum duration of two years, minimum entry level qualification as graduation, minimum 80 credits and nomenclature as recognised by the Commission and regulatory authority or statutory council, as applicable;
- (y) "Proctored Examination" means the examination conducted under the supervision of approved person or technology enabled proctoring which ensures the identity of the test taker and the integrity of the test taking environment, either in pen-paper mode or in computer based testing mode or in full-fledged Online mode; as permissible in Open and Distance Learning mode and Online mode under these regulations;
- (z) "Prohibited programmes" means such programmes which shall not be permitted to be offered in Open and Distance Learning Mode and Online Mode in Higher Education, as detailed under:
 - (a) The programmes in the disciplines (including their allied domains) of Engineering, Medical, Physiotherapy, Occupational Therapy and other Para-Medical disciplines, Pharmacy, Nursing, Dental, Architecture, Law, Agriculture, Horticulture, Hotel Management, Catering Technology, Culinary Sciences, Aircraft Maintenance, Visual Arts and Sports;
 - (b) The research based programmes such as M.Phil and Ph.D;
 - (c) Such other Programmes not permitted to be offered through Open and Distance Learning mode and/or Online mode by any concerned statutory or regulatory body or council:

Provided that, if the concerned statutory or regulatory body or council permits any of the prohibited programmes, as mentioned above, under its domain, in Open and Distance Learning mode and/or Online mode, the same may be considered by the Commission, and the decision so taken shall be notified by an Order.

SRINIVAS UNIVERSITY



Bachelor of Business Administration BBA(Hons)

Srinivas Nagar, Mukka– 574 146, Surathkal, Mangaluru, Phone: 0824-2477456 (State Private University Established by Karnataka Govt. ACT No.42 of 2013 empowered to award degrees under Section 22 of UGC Act of UGC, New Delhi, & Member of Association of Indian Universities, New Delhi)

Web: www.srinivasuniversity.edu.in

Overview

The mission of the BBA program at **Srinivas University** is to cultivate **professional, ethical, and adaptable business leaders**. The program focuses on providing students with foundational knowledge, critical thinking skills, and practical experience in areas like finance, marketing, and management to succeed in a global and competitive marketplace.

Key areas of focus include:

- Developing leadership, communication, and teamwork abilities.
- Fostering analytical and problem-solving skills.
- Promoting an entrepreneurial spirit.
- Emphasizing ethical decision-making and social responsibility.

Course Objectives

The course is designed to achieve the following specific goals:

- **Build Foundational Knowledge:** To provide students with knowledge of basic and advanced business concepts in areas like accounting, finance, marketing, and human resources.
- **Enhance Analytical and Problem-Solving Skills:** To equip students with the ability to critically analyze problems, synthesize information, and make sound decisions using both quantitative and qualitative techniques.
- **Develop Practical Skills:** To build operational and analytical skills necessary to tackle real-world business challenges through methods like case studies, internships, and group projects.
- **Improve Communication and Leadership:** To develop effective communication, teamwork, and leadership abilities through interactive learning and collaborative projects.
- **Nurture an Entrepreneurial Mindset:** To foster creativity, innovation, and the skills needed to start and manage their own ventures or take on leadership roles.
- **Promote Ethical and Social Responsibility:** To develop an understanding of the ethical implications of business decisions and the social responsibilities of an organization.
- **Provide a Global Perspective:** To help students understand the factors affecting the global economy and develop a comprehensive understanding of international business.

Program Educational Objectives (PEOs)

At the end of the programme, the students of business administration will be able to:

- **PEO 1:** Apply foundational and advanced management concepts across functional areas such as marketing, finance, human resources, operations, and entrepreneurship to address real-world business challenges.
- **PEO 2:** Demonstrate analytical, critical thinking, and data-driven decision-making skills to evaluate business situations and propose effective managerial solutions.
- **PEO 3:** Exhibit ethical awareness, value-based leadership, and social responsibility while managing people, resources, and organizational processes.
- **PEO 4:** Understand and analyze the impact of economic, legal, technological, and global business environments on organizational performance and strategic decision-making.

- **PEO 5:** Communicate, collaborate, and negotiate effectively using professional and digital communication skills to achieve organizational objectives and personal career growth.
- **PEO 6:** Adapt innovative management practices, digital tools, and entrepreneurial approaches to respond effectively to dynamic and competitive business environments.
- **PEO 7:** Demonstrate industry readiness, employability skills, and lifelong learning orientation for successful careers in business, entrepreneurship, or higher education.

Program Outcomes (POs)

On the successful completion of B.B.A., the students will be able to:

- **PO1:** Demonstrate a clear understanding of fundamental principles of management, business environment, economics, accounting, and organizational behavior relevant to modern business practices.
- **PO2:** Apply managerial and analytical skills to identify, analyze, and solve real-world business problems using appropriate business tools and techniques.
- **PO3:** Utilize digital platforms, online collaboration tools, and business software effectively for decision-making, reporting, and virtual teamwork.
- **PO4:** Communicate business ideas, strategies, and reports clearly and professionally through written, oral, and digital modes.
- **PO5:** Exhibit ethical awareness, social responsibility, and sustainability consciousness while making business and managerial decisions.
- **PO6:** Develop leadership qualities, entrepreneurial mindset, and adaptability to function effectively in dynamic and technology-driven business environments.
- **PO7:** Demonstrate self-directed learning skills and the ability to continuously upgrade knowledge in response to changing industry and market requirements.
- **PO8:** Integrate interdisciplinary knowledge to support career opportunities in management, entrepreneurship, higher education, or professional development.

Program Structure

Sem	Category	Subject Code	Subject	L-T-P-C	Credit
1	Core- Major	OLBBA11	Business Accounting	3-1-0-4	4
1	Core-Minor	OLBBA12	Fundamentals of Management	3-0-0-3	3
1	Core- Major	OLBBA13	E-Commerce	3-0-0-3	3
1	OE/MD	OLBBA14	Customer Relationship Management	3-0-0-3	3
1	OE/MD	OLBBA15	Travel & Tourism Management	3-0-0-3	3
1	AEC	OLBBA16	Communicative English I	2-0-0-2	2
1	Core- Minor	OLBBA17	Business Decision Techniques I	3-0-0-3	3
1	SEC	OLBBA18	Digital Fluency	2-0-0-2	2
1	VAC	OLBBA19	Health & Wellness	2-0-0-2	2

Sem	Category	Subject Code	Subject	L-T-P-C	Credit
2	Core-Major	OLBBA21	Retail Operations Management	4-0-0-4	4
2	Core-Minor	OLBBA22	Organisation Behaviour	3-0-0-3	3
2	Core-Major	OLBBA23	Marketing Management	3-0-0-3	3
2	OE/MD	OLBBA24	Fundamentals Of Fintech	3-0-0-3	3
2	OE/MD	OLBBA25	Fundamentals of Python Programming	3-0-0-3	3
2	Core-Minor	OLBBA26	Micro Economics	2-0-0-2	2
2	VAC	OLBBA27	Environmental Studies	3-0-0-3	3
2	SEC	OLBBA28	Artificial Intelligence in Business Administration	2-0-0-2	2
2	AEC	OLBBA29	Digital Banking and Payments	2-0-0-2	2

Sem	Category	Subject Code	Subject	L-T-P-C	Credit
3	Core- Major	OLBBA31	Financial Management	3-0-0-3	3
3	Core-Minor	OLBBA32	Business Law	3-0-0-3	3
3	Core- Major	OLBBA33	Corporate Accounting	3-1-0-4	4
3	OE/MD	OLBBA34	AI Powered Automation and Chatbots	3-0-0-3	3
3	OE/MD	OLBBA35	Human Resource Management	3-0-0-3	3
3	AEC	OLBBA36	Business and Professional skills	2-0-0-2	2
3	Core- Minor	OLBBA37	Product & Brand Management	3-0-0-3	3
3	SEC	OLBBA38	Business Etiquette & Corporate Grooming	2-0-0-2	2
3	VAC	OLBBA39	Indian Constitution	2-0-0-2	2

Sem	Category	Subject Code	Subject	L-T-P-C	Credit
4	Core- Major	OLBBA41	Macro Economics	3-0-0-3	3
4	Core-Minor	OLBBA42	Company Law	3-0-0-3	3
4	Core- Major	OLBBA43	Supply Chain Management	3-0-0-3	3
4	Core- Major	OLBBA44	Operations Research	4-0-0-4	4
4	IKS	OLBBA45	Indian Business Value System	2-0-0-2	2
4	AEC	OLBBA46	Business Information Technology	3-0-0-3	3
4	SEC	OLBBA47	Digital Social Media Awareness	2-0-0-2	2
4	VAC	OLBBA48	Introduction to Business Analytics	2-0-0-2	2

Sem	Category	Subject Code	Subject	L-T-P-C	Credit
5	Core- Major	OLBBA51	Business Research Methods	4-0-0-4	4
5	Core-Major	OLBBA52M/F/H	Marketing/Finance/HR -DSE-1	4-0-0-4	4
5	Core- Major	OLBBA53M/F/H	Marketing/Finance/HR -DSE-2	4-0-0-4	4
5	Core- Minor	OLBBA54	Operations Research	3-0-0-3	3
5	Core- Minor	OLBBA55	Entrepreneurship development	3-0-0-3	3
5	VAC	OLBBA56	Ethical AI and Data Governance	2-0-0-2	2
5	SEC	OLBBA57	Right to Information Act (RTI)	2-0-0-2	2

Sem	Category	Subject Code	Subject	L-T-P-C	Credit
6	Core- Major	OLBBA61	Internship Embedded Project Work & Viva voce (or) Research & Dissertation	0-0-54-18	18

Sem	Category	Subject Code	Subject	L-T-P-C	Credit
7	Core- Major	OLBBA71	Strategic Management	4-0-0-4	4
7	Core-Major	OLBBA72	Applied Research Statistics	4-0-0-4	4
7	Core- Major	OLBBA73	Global Management	4-0-0-4	4
7	Core- Major	OLBBA74	Project Management	4-0-0-4	4
7	Core- Major	OLBBA75	Quality Management	4-0-0-4	4

Sem	Category	Subject Code	Subject	L-T-P-C	Credit
8	Core- Major	OLBBA81	Internship Embedded Project work & Viva Voce (or) Research work & Dissertation	0-0-60-20	20

Elective pool for DSE-1 & DSE-2 (Two in each)				
Category	Subject Code	Subject	L-T-P-C	Credit
Marketing				
DSE-1	OLBBA52M	Services Marketing	3-0-0-3	3
DSE-1	OLBBA52M	Sales and Distribution Management	3-0-0-3	3
DSE-2	OLBBA53M	Retail Analytics and Insights	3-0-0-3	3
DSE-2	OLBBA53M	Procurement and Supply chain management	3-0-0-3	3
Finance				
DSE-1	OLBBA52F	Financial Markets and Services	3-0-0-3	3
DSE-1	OLBBA52F	Security Analysis and Portfolio Management	3-0-0-3	3
DSE-2	OLBBA53F	Financing for Start-ups	3-0-0-3	3
DSE-2	OLBBA53F	Fintech Strategy and Innovation	3-0-0-3	3
HRM				
DSE-1	OLBBA52H	Industrial Relations and Labour Laws	3-0-0-3	3
DSE-1	OLBBA52H	Employee Performance Management and Counselling	3-0-0-3	3
DSE-2	OLBBA53H	Strategic Human Resources Management	3-0-0-3	3
DSE-2	OLBBA53H	Psychological Development	3-0-0-3	3

SEMESTER I

1.OLBBA11 - Business Accounting

Attribute	Details
Course Code & Name	OLBBA11 - BUSINESS ACCOUNTING (DSC)
Credits	4 Credits
L-T-P-C	3-1-0-4
Course Objectives	• To acquire a clear understanding of accounting information systems, fundamental accounting concepts, standards, principles, and commonly used terms and terminologies. • To strengthen accounting skills and develop the ability to prepare Journals, post entries to Ledgers, understand Cash Book operations, and compute depreciation. • To gain familiarity with various financial statements of a sole proprietorship.
Course Outcomes	CO1: To Recall the process of recording and classifying the business transactions & events and to describe the fundamental accounting concepts, principles, and basic terminologies. CO2: To Understand the concepts and steps involved in accounting process and in preparing Journal, Ledger and Depreciation Accounting. CO3: To Analyze the financial information of sole trading firms to prepare final accounts and use insights to develop effective financial policies.
Module Details	Module 1: THEORETICAL FRAMEWORK (12 Hrs) Introduction, Scope, Objectives, Functions of Accounting, Terminologies, Users, Limitations; Accounting Principles, Concepts and Conventions; Accounting Standards (Ind AS), IFRS; Accounting Equations. Module 2: ACCOUNTING PROCESS (12 Hrs) Double entry system, Types of Accounts, Golden Rules of Debit and Credit; Journal, Ledger & Trial Balance; Types of Subsidiary Books. Module 3: DEPRECIATION (12 Hrs) Meaning, Causes, Need, Factors affecting depreciation; Methods of allocating depreciation: Straight Line Method, Written Down Value Method and Annuity Method. Module 4: CASH BOOK (12 Hrs) Meaning, Features, Need, Merits/Demerits; Types: Simple, Double Column, Three Column, Petty Cash Book. Module 5: FINAL ACCOUNTS OF SOLE PROPRIETORSHIP (12 Hrs) Preparation of Trading Account, Profit and Loss A/C and Balance Sheet with Basic Adjustments.

Attribute	Details
Reference Books	• Grewal, T. S. (2023). Fundamentals of Financial Accounting. • Goel, D. K., & Goel, Kailash. (2023). Financial Accounting. • Sehgal, D. & Sehgal, N. (2023). Fundamentals of Financial Accounting. • Tulsian, P. C. (2023). Financial Accounting.

CO-PO Mapping Matrix: OLBBA11

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	-	-	1	-	2	1
CO2	3	2	1	-	-	-	2	1
CO3	2	3	2	2	1	1	2	2

2. OLBBA12 - Fundamentals of Management

Attribute	Details
Course Code & Name	OLBBA12 - FUNDAMENTALS OF MANAGEMENT (DSC)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To understand various management concepts and philosophies. • To develop the knowledge on various functions and responsibilities of managers. • To analyse and understand the environment in which the business organisation is functioning.
Course Outcomes	CO1: Recognize the human skills and conceptual skills as per industry requirements about basic management. CO2: Familiarize with various management concepts such as planning, organizing, implementing, staffing, coordinating, controlling, motivating. CO3: Demonstrate knowledge about the historical development, theoretical aspects, and emerging trends and developments in management.
Module Details	Module 1: INTRODUCTION TO MANAGEMENT (12 Hrs) Characteristics of management, significance, managerial functions; Evolution of management thought (Fredrick Taylor, Henry Fayol). Module 2: PLANNING AND DECISION MAKING (12 Hrs) Nature, benefits, limitations, and process of planning; Types of plans; Decision making process; Communication (Process, Types, Barriers, Essentials).

Attribute	Details
	Module 3: ORGANISING (12 Hrs) Principles, Types of Organization structure; Delegation of authority. Module 4: STAFFING (12 Hrs) Features, Importance, HR/Manpower Planning; Recruitment, Selection Procedure; Placement, Induction, Training, Development, Performance Appraisal. Module 5: DIRECTION AND CONTROL (12 Hrs) Control characteristics, steps; Motivation types, theories (Maslow's, Herzberg's, Mac Gregors); Leadership styles, qualities.
Reference Books	• Samson, D., Daft, R., & Donnet, D. (2023). Fundamentals of Management. • Weihrich, H. (2024). Essentials of Management. • Robbins, S. P., Coulter, M., & DeCenzo, D. A. (2020). Fundamentals of Management.

CO-PO Mapping Matrix: OLBBA12

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	2	1	3	2	2
CO2	3	3	1	2	2	2	2	2
CO3	3	1	-	1	2	2	3	1

3. OLBBA13 - E-Commerce

Attribute	Details
Course Code & Name	OLBBA13 - E-COMMERCE (DSE)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To understand how e-commerce lowers costs, increases sales, and improves customer satisfaction. • To learn how sales can be increased by attracting more customers through improved marketing strategies.
Course Outcomes	CO1: Make Students more engaged and helps them to gain E Commerce Information. CO2: Offer E-Commerce output in smarter apps, improved data storage,

Attribute	Details
	faster processing. CO3: Develop skills such as conceptual skills, technical skills, and practical skills in the field of industry, commerce and management.
Module Details	Module 1: INTRODUCTION TO E-COMMERCE (12 Hrs) E-commerce revolution, Brief History, Understanding E-commerce organizing Themes. Module 2: E-COMMERCE INFRASTRUCTURE (12 Hrs) E-commerce Business Models (B2C, B2B), emerging areas, Internet technology background, World Wide Web. Module 3: BUILDING AN ECOMMERCE WEB SITE, SECURITY AND PAYMENT (12 Hrs) Systematic Approach to building websites, e-commerce security environment, threats, technology solutions, E-commerce payment systems. Module 4: E-COMMERCE MARKETING CONCEPTS, ONLINE RETAILING (12 Hrs) Internet Audience and Consumer Behaviour, Internet Marketing Technologies, B2C and B2B strategies, E-tailing Business Models. Module 5: SOCIAL NETWORKS, AUCTIONS, AND PORTALS (12 Hrs) Social networks and online communities, Online auctions, E-commerce portals.
Reference Books	• Amor, D. E-business R(evolution). • Krishnamurthy, S. E-commerce management. • Whiteley, D. E-commerce: Strategy, technologies and applications.

CO-PO Mapping Matrix: OLBBA13

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	-	2	-	-	-	2	-
CO2	-	2	3	-	-	1	2	1
CO3	2	3	2	1	1	2	1	3

4. OLBBA14 - Customer Relationship Management

Attribute	Details
Course Code & Name	OLBBA14 - CUSTOMER RELATIONSHIP MANAGEMENT (OE/MD)

Attribute	Details
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To introduce the foundational concepts of CRM, including its types (Operational, Analytical, Collaborative). • To develop a strategic understanding of the customer lifecycle, focusing on effective strategies for customer acquisition, retention, and churn reduction.
Course Outcomes	CO1: Define and differentiate between the types of CRM and explain the key models of customer relationship evolution, satisfaction, and loyalty. CO2: Develop and analyze strategies for customer acquisition and retention. CO3: Apply customer portfolio management principles to identify and manage strategically significant customers. CO4: Outline the complete process for implementing a CRM system.
Module Details	BLOCK 1: CRM FOUNDATIONS AND CUSTOMER DYNAMICS Introduction to CRM, Types of CRM; Customer Relationship Essentials; Customer Loyalty and Satisfaction. BLOCK 2: STRATEGIC CRM AND LIFECYCLE MANAGEMENT Customer Lifecycle – Acquisition, Retention, Economics of Retention, KPIs; Strategic CRM and Customer Value; Customer Portfolio and Experience Management. BLOCK 3: CRM SYSTEMS AND IMPLEMENTATION Operational and Collaborative CRM, Sales Force Automation; Analytical CRM and Data Management, Data Mining, Data Warehousing; CRM Implementation and Evaluation.
Reference Books	• Buttle, F., & Maklan, S. (2019). Customer relationship management: Concepts and technologies. • Greenberg, P. (2010). CRM at the speed of light. • Peppers, D., & Rogers, M. (2017). Managing customer relationships.

CO-PO Mapping Matrix: OLBBA14

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	-	1	1	-	2	1
CO2	2	3	2	2	1	2	2	1
CO3	3	2	1	1	2	2	1	2
CO4	2	2	3	2	1	2	2	3

5. OLBBA15 - Travel & Tourism Management

Attribute	Details
Course Code & Name	OLBBA15 - TRAVEL & TOURISM MANAGEMENT (OE/MD)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To introduce the fundamental concepts, history, and organizational structures of the travel agency and tour operation business. • To familiarize students with the diverse functions and operational services of a travel agency.
Course Outcomes	CO1: Compare and contrast the different types, structures, and roles of travel agencies and tour operators. CO2: Develop and design various types of tour itineraries (e.g., FIT, GIT). CO3: Analyze the complete process of tour package formulation. CO4: Explain the sources of income for a travel agent and the key legal and practical steps required to set up an approved travel agency.
Module Details	BLOCK 1: TRAVEL AGENCY FUNDAMENTALS AND STRUCTURE History and Types of Travel Agency; Organisational Structure; Difference between Travel Agency & Tour Operation Business; Duties and Rights of Travel Agents. BLOCK 2: AGENCY FUNCTIONS AND OPERATIONS Functions and Services (Itinerary Preparation, Ticketing, Insurance); Itinerary Planning; Income Of Travel Agent, Revenue Management. BLOCK 3: TOUR OPERATOR MANAGEMENT Tour Operator Types; Package Formulation (Market Research, Negotiations, Costing, Pricing); Planning a Tour Itinerary Components; Setting Up Of Tour Operator Unit.
Reference Books	• Bhatia, A. K. (2012). The business of travel agency and tour operations management. • Chand, M. (2009). Travel agency management: An introductory text. • Negi, J. (2008). Travel agency and tour operation.

CO-PO Mapping Matrix: OLBBA15

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	-	1	-	-	2	2
CO2	2	3	2	2	1	2	2	2
CO3	2	3	1	2	1	2	1	2
CO4	2	2	-	1	2	3	2	1

6. OLBBA16 - Communicative English I

Attribute	Details
Course Code & Name	OLBBA16 - COMMUNICATIVE ENGLISH I (AEC)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	- To enable students, learn correct pronunciation, spelling, meaning and usage of English vocabularies. - To give English language skill practice to students to enhance their English proficiency.
Course Outcomes	CO1: Learn and master basic communicative English. CO2: Understand and demonstrate the use of basic and advanced proper writing techniques that today's technology demands. CO3: Develop interpersonal skills that contribute to effective and satisfying personal, social and professional relationships.
Module Details	Module 1: BASICS OF COMMUNICATIVE ENGLISH (10 Hrs) Structures in English Language, Types and Construction of sentences, Parts of Speech and Linkers, Idioms and Phrases, Accent pronunciation. Module 2: FOUNDATIONS OF BUSINESS COMMUNICATION (10 Hrs) Verbal & Non-Verbal Communication, Effective Listening; Spoken skills Conducting Presentation, Debates, Speeches, Interview, Group Discussion. Module 3: ESSENTIALS OF BUSINESS COMMUNICATION (10 Hrs) Types of Professional Writing, Fundamental of Business writing, Format of Business letter, Report Writing, Resume writing; COMMUNICATION TECHNOLOGY tools.
Reference Books	- J Ajmani, J.C. (2011). Good English: Getting It Right. - Mary Ellen Guffey & Dana Loewy. (2015). Essentials of Business. - John Seely. (2003). Writing Reports.

CO-PO Mapping Matrix: OLBBA16

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	1	-	-	3	-	-	1	1
CO2	1	-	2	3	-	-	2	1
CO3	1	-	1	3	1	2	2	2

7. OLBBA17 - Business Decision Techniques I

Attribute	Details
Course Code & Name	OLBBA17 - BUSINESS DECISION TECHNIQUES I (SEC)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	To instill knowledge on the various combinations of quantitative techniques useful to commerce graduates.
Course Outcomes	CO1: Recognize to analyze and interpret basic concepts logically. CO2: Show an introductory idea about statistical methods and tools that are essential for the empirical and analytical study of economics. CO3: Explains the concepts of descriptive statistics.
Module Details	Module 1: INTRODUCTION AND BASIC CONCEPTS (08 Hrs) Introduction to Statistics, Application of statistics and its scope, Collection of primary and Secondary data, Modes of presentation of data, Frequency distribution. Module 2: DESCRIPTIVE STATISTICS OF UNIVARIATE DISTRIBUTORS (08 Hrs) Measures of Central Tendency, Arithmetic mean, Geometric mean, Harmonic mean, Mode and median, Calculation of Standard deviation and Co-efficient of Variation. Module 3: INDEX NUMBERS (08 Hrs) Limitations and uses of index numbers, Steps in the construction, Simple and weighted average of price relatives, Laspeyre's, Paasche's and Fisher's index numbers.
Reference Books	- Business Mathematics - Dr. Amarnath Dikshit and Dr. Jinendra Kumar Jain. - Business Mathematics - Kashyap Trivedi, Chirag Trivedi. - Business Mathematics - D. C Sanchete, V.K Kapoor.

CO-PO Mapping Matrix: OLBBA17

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	-	1	-	1	2	2
CO2	2	3	1	-	-	-	2	2
CO3	2	3	1	1	-	-	2	1

8. OLBBA18 - Digital Fluency

Attribute	Details
Course Code & Name	OLBBA18 - DIGITAL FLUENCY (SEC)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• Using a range of basic and emerging digital technologies and devices in academic duties. • Making use of available internet functions and web applications, social networks.
Course Outcomes	CO1: Recognize the basic requirements of digital technology. CO2: Understand digital content needed for business. CO3: Analyze, understand and publish company analysis structured reports.
Module Details	Module 1: INTRODUCTION TO WINDOWS (10 Hrs) Desktop, task bar, start button, create folders - Copying, moving, renaming, Wall paper setting. Module 2: MS- OFFICE (10 Hrs) Part of MS word screen, Typing the text - Saving the file, opening existing file - EXCEL - Power point. Module 3: INDIAN COMPANY ANALYSIS (10 Hrs) How to study secondary reports and publications, independent analysis study - how to write a research paper - citation - publication – IPR.
Reference Books	• The learning resources made available for the course titled “Digital 101” on Future Skills Prime Platform of NASSCOM.

CO-PO Mapping Matrix: OLBBA18

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	1	-	3	1	-	1	2	1
CO2	2	1	3	2	-	-	2	1
CO3	2	2	3	3	1	-	2	2

9. OLBBA19 - Health & Wellness

Attribute	Details
Course Code & Name	OLBBA19 - HEALTH & WELLNESS (VAC)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• To understand the dimensions of wellness, the various factors affecting each dimension. • Understanding the role of food and nutrients in health and disease processes.
Course Outcomes	CO1: Recognize the importance of Physical & mental health. CO2: Understand the concept of nutrition. CO3: Analyze the importance of emotional intelligence and become emotionally grounded in their day-to-day activities.
Module Details	Module 1: CONCEPT OF FOOD (10 Hrs) Definition of food, Dimension of Health – physical, social and mental health; Food – energy giving, body building and protective; Food pyramid. Module 2: BASICS OF NUTRITION (10 Hrs) Definition of Nutrition; Group of Nutrients – micro and macro nutrients; Diet – balanced diet, malnutrition, Deficiency diseases. Module 3: EMOTIONAL LEARNING (10 Hrs) Emotions - Need for emotions, Brain vs. emotions, Components of emotional intelligence, self-awareness, self-regulation, empathy.
Reference Books	• Passmore R. and Davidson S, (2006), Human nutrition and Dietetics, Liming stone publishers.

CO-PO Mapping Matrix: OLBBA19

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	1	-	-	1	3	1	2	2
CO2	-	1	-	-	2	1	2	2
CO3	2	2	1	2	2	3	2	2

SEMESTER II

10. OLBBA21 - Retail Operations Management

Attribute	Details
Course Code & Name	OLBBA21 - RETAIL OPERATIONS MANAGEMENT (Core- Major)
Credits	4 Credits
L-T-P-C	4-0-0-4
Course Objectives	• To gain the comprehensive understanding of the various functions and activities involved in retail operations. • To understand the latest technologies used in retail operations.
Course Outcomes	CO1: Assist students in gaining a better grasp of the roles and duties of human resource management. CO2: Understand the importance of ethical and sustainable practices in retail operations. CO3: Develop leadership skills to effectively manage and motivate retail staff.
Module Details	Module 1: PRINCIPLE OF MARKETING (12 Hrs) Definition and Scope of Marketing, Evolution of Marketing Concepts, Retail marketing Mix, Overview of digital marketing channels in retail. Module 2: BUSINESS ETHICS (12 Hrs) Importance of business ethics in Retail management, Ethical challenges, Responsibility of retailers towards consumer. Module 3: HUMAN RESOURCE MANAGEMENT AND BUSINESS INTELLIGENCE (12 Hrs) Importance of HRM in retail management, Recruitment strategies for retail position - selection methods. Module 4: RETAIL STORE OPERATION AND BUSINESS INTELLIGENCE (12 Hrs) Store Management responsibility- Recruitment and selecting store Employees- Motivating and Managing store employees. Module 5: E-COMMERCE IN RETAIL (12 Hrs) Overview of e-commerce - Impact of e-commerce on traditional retail models, Product assortment and inventory management in e-commerce.
Reference Books	• “Retailing Management” by Michael Levy, Barton A. Weitz, and Dhruv Grewal. • “Retail Supply Chain Management” by Narendra Agrawal and Stephen A. Smith.

CO-PO Mapping Matrix: OLBBA21

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	2	1	2	1	3	2	2
CO2	2	2	1	1	3	2	2	1
CO3	2	3	2	2	2	3	2	2



11. OLBBA22 - Organisation Behaviour

Attribute	Details
Course Code & Name	OLBBA22 - ORGANISATION BEHAVIOUR (Core- Minor)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To provide a foundational understanding of Organizational Behavior (OB). • To analyze and interpret individual and group behavior in organizations.
Course Outcomes	CO1: Demonstrate an understanding of the role of OB in business organization and individual/group behavior. CO2: Be able to explain the effectiveness of organizational change and development of organization. CO3: Demonstrate an understanding of the process of organizational development.
Module Details	Module 1: INTRODUCTION TO ORGANIZATIONAL BEHAVIOR (12 Hrs) Meaning-Definition- Need and Importance of OB-Objectives of OB - Historical roots of OB. Foundations of OB -Individual differences. Module 2: PERCEPTION AND PERSONALITY (12 Hrs) Perception- Meaning, Factors influencing perception, Perceptual Process. Personality-Meaning, Determinants, Traits of Personality, Myers-Briggs Type Indicator. Module 3: GROUP AND TEAM DYNAMICS (12 Hrs) Group Dynamics-Meaning, Types of Groups, Stages of Group Development. Team Dynamics. Conflict-Types of conflict, Sources of conflict. Module 4: CHANGE MANAGEMENT (12 Hrs) Meaning of Change, Importance and Nature of Planned Change, Factors Influencing Change, Resistance to Change, Overcoming Resistance. Module 5: ORGANIZATIONAL DEVELOPMENT (12 Hrs) Meaning and Nature of Organizational Development (OD), Process of OD, Intervention Strategies in OD, Organizational Culture and OD.
Reference Books	• Buchanan, D. A., & Huczynski, A. (2023). Organizational Behaviour (11th ed.). Pearson. • McShane, S. L., & Von Glinow, M. A. (2023). Organizational Behavior: Emerging Knowledge.

CO-PO Mapping Matrix: OLBBA22

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	2	2	2	2	2
CO2	2	3	1	2	1	3	2	2
CO3	3	2	-	1	2	2	2	1

12. OLBBA23 - Marketing Management

Attribute	Details
Course Code & Name	OLBBA23 - MARKETING MANAGEMENT (Core- Major)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To introduce the fundamentals, principles and core concept of marketing. • To acquire a deep understanding of how and why consumers make buying decisions.
Course Outcomes	CO1: Identify the conceptual underpinnings in terms of core concepts. CO2: Understand the current role of marketing in the business and society. CO3: Comprehend the marketing issues in a growing business context.
Module Details	Module 1: MARKETING (12 Hrs) Meaning and Importance, process, Understanding the market place and customer needs, Designing the customer driven marketing strategy, Market orientation. Module 2: MARKET SEGMENTATION AND CONSUMER BEHAVIOUR (12 Hrs) Meaning and importance of market segmentation, Bases for segmentation. Meaning and importance of consumer behaviour analysis, buying motives, Buying decision process. Module 3: PRODUCT MANAGEMENT (12 Hrs) Product concept, Product mix decision strategies, Product- Life cycle- stages of PLC. New product development - stages. BIS and AGMARK. Module 4: ADVERTISING AND PERSONAL SELLING (12 Hrs) Role of Advertising in Brand building, Media selection, Advertising copy- Types AIDA and DAGMAR. Personal selling, Role of sales person. Module 5: NEW HORIZONS IN MARKETING (12 Hrs) Direct marketing: Nature scope and advantages. Online and Digital marketing: Introduction and meaning. Green-marketing: Meaning – importance – problems.

Attribute	Details
Reference Books	• Philip Kotler, Abraham Koshy, Kevin Lane Keller. (2012) “Marketing Management”. • Rajan Saxena. (2003), Marketing Management.

CO-PO Mapping Matrix: OLBBA23

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	1	2	1	2	2	1
CO2	3	1	2	1	3	1	2	2
CO3	2	3	2	2	2	2	2	3

13. OLBBA24 - Fundamentals Of Fintech

Attribute	Details
Course Code & Name	OLBBA24 - FUNDAMENTALS OF FINTECH (OE/MD)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• Understand the Core Concepts and Evolution of Financial Technology. • Analyze Key FinTech Innovations and Their Applications.
Course Outcomes	CO1: Gain proficiency in FinTech Innovations and Tools. CO2: Critically assess the regulatory, ethical, and security challenges associated with FinTech. CO3: Develop skills in analysing real-world FinTech case studies.
Module Details	Module 1: OVERVIEW OF FINANCIAL TECHNOLOGY (12 Hrs) Definition and scope, Historical evolution, Key drivers and catalysts for growth, technologies driving fintech innovations (blockchain, AI, big data). Module 2: FINTECH ECOSYSTEM AND PLAYERS (12 Hrs) Definition and components of the fintech ecosystem, fintech startups, Traditional Financial Institutions, Regulators and Government Bodies. Module 3: DIGITAL PAYMENTS AND TRANSACTIONS (12 Hrs) Meaning of digital payment systems (mobile payments, P2P transfers, digital wallets). Impact of digital payments on traditional banking. Module 4: ONLINE LENDING AND CROWDFUNDING (12 Hrs) Meaning of online lending platforms, peer-to-peer lending, marketplace

Attribute	Details
	lending, regulatory challenges, crowdfunding models. Module 5: BLOCKCHAIN TECHNOLOGY AND CRYPTO CURRENCIES (12 Hrs) Definition and basic concepts of blockchain. Components of a blockchain. Definition and concept of cryptocurrencies (Bitcoin, Ethereum, Stablecoins).
Reference Books	• Vijayaraghavan, S. B. FinTech: The new DNA of financial services. • Vohra, R. FinTech fundamentals. • Chandra, S. The digital financial revolution in India.

CO-PO Mapping Matrix: OLBBA24

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	3	1	1	2	3	2
CO2	2	2	2	1	3	1	2	1
CO3	2	3	3	2	2	2	2	2

14. OLBBA25 - Fundamentals of Python Programming

Attribute	Details
Course Code & Name	OLBBA25 - FUNDAMENTALS OF PYTHON PROGRAMMING (OE/MD)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To learn the fundamentals of the Python programming language. • To introduce the concepts of procedural as well as object-oriented Python programs.
Course Outcomes	CO1: Explain the features of Python programming language. CO2: Create, populate and retrieve any type of compound information in python. CO3: Implement simple and complex programs for real life applications. CO4: Analyze the object-oriented concepts and apply concepts in implementation. CO5: Describe concepts of file accessing and develop python programs for file processing.
Module Details	BLOCK I: FUNDAMENTALS & CONTROL STRUCTURES Python Fundamentals: Features, Identifiers. Data Types and Operators:

Attribute	Details
	Strings, List, Tuples, Dictionary, Set. Decision Making and Looping. BLOCK II: ARRAYS, STRINGS & SEARCH Arrays in Python. String Methods and Functions. Lists as Arrays. Search Algorithms: Linear Search, Binary Search. BLOCK III: FUNCTIONS & OOP Functions. Object-Oriented Programming Concepts: Class and Objects, Constructors, Data hiding. Inheritance. BLOCK IV: FILES & EXCEPTIONS Files and Exception Handling: Text Files, Reading and Writing Files, Command Line Arguments, Handling Exceptions.
Reference Books	Note: Latest edition of Python Programming text books to be used as recommended by the university.

CO-PO Mapping Matrix: OLBBA25

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	-	3	-	-	-	2	1
CO2	2	2	3	-	-	-	2	1
CO3	1	3	3	1	-	2	3	2
CO4	2	3	3	1	-	2	2	2
CO5	1	2	3	1	1	1	2	2

15. OLBBA26 - Micro Economics

Attribute	Details
Course Code & Name	OLBBA26 - MICRO ECONOMICS (Core- Minor)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• To understand that scarcity gives rise to choose, that every choice has an opportunity cost. • To understand the notion of elasticities of demand and supply.

Attribute	Details
Course Outcomes	CO1: Recall the fundamentals of economics. CO2: Cognize the basics of micro economics theory in the different scenarios. CO3: Observe and solve basic microeconomics problems.
Module Details	Module 1: INTRODUCTION OF MICRO ECONOMICS (12 Hrs) Definition and Nature, Scope, Importance and Limitations, Basic Economic Problems, Market forces in solving Economic Problems. Module 2: DEMAND ANALYSIS (12 Hrs) Meaning of Demand, Determents of Demand, Law of Demand, Price Elasticity of Demand, Income Elasticity of Demand. Module 3: SUPPLY ANALYSIS (12 Hrs) Meaning and Definition, Law of Supply, Factors affecting Supply, Elasticity of Supply, Market Mechanism. Module 4: COST ANALYSIS (12 Hrs) Accounting Costs and Economic Costs, Short Run Cost Analysis, Long Run Cost Analysis. Module 5: PRICING UNDER VARIOUS MARKET CONDITIONS (12 Hrs) Perfect Competition, Monopoly, Monopolistic Competition - Price and Output Determination.
Reference Books	• Mostert, J. W., Oosthuizen, A. G., Smit, P. C. (2002). Micro-Economics. • N. Gregory Mankiw (2020), Principles of Microeconomics.

CO-PO Mapping Matrix: OLBBA26

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	-	-	1	-	2	2
CO2	3	2	1	1	1	1	2	2
CO3	2	3	1	1	2	2	2	2

16. OLBBA27 - Environmental Studies

Attribute	Details
Course Code & Name	OLBBA27 - ENVIRONMENTAL STUDIES (VAC)
Credits	3 Credits

Attribute	Details
L-T-P-C	3-0-0-3
Course Objectives	• To train students to cater to the need for ecological citizenship. • To focus on SDG's fulfillment as a responsible citizen.
Course Outcomes	CO1: Get awareness of the ecological and environmental concerns of the society. CO2: Understand global agendas of climate change, greenhouse gases, emissions. CO3: Develop a temperament towards conservation and ecological sustenance.
Module Details	Module 1: INTRODUCTION TO ENVIRONMENT (10 Hrs) Environmental Studies- Introduction, Definition, Nature, Scope and Importance, Eco System, Natural Resources- Forest, Water, Mineral, Food, Energy and Land Resources. Module 2: ENVIRONMENTAL ISSUES (10 Hrs) Environmental Pollution- Meaning, Definition, Causes, Types: Air, Water, Soil, Marine, Thermal and Nuclear hazards. Environmental Issues: Climate Change, Global Warming, Acid Rain. Legal measures. Module 3: SUSTAINABLE DEVELOPMENT (10 Hrs) Concept of Triple Bottom Line, Sustainable Development, 17 goals of UNSDG.
Reference Books	• Shyam Divan and Armin Rosencrantz, Environmental Law and Policy in India. • Majid Hussain, Environment and Ecology.

CO-PO Mapping Matrix: OLBBA27

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	1	-	1	3	1	2	2
CO2	2	2	-	1	3	2	2	2
CO3	1	2	1	2	3	3	3	3

17. OLBBA28 - Artificial Intelligence in Business Administration

Attribute	Details
Course Code & Name	OLBBA28 - ARTIFICIAL INTELLIGENCE IN BUSINESS ADMINISTRATION (SEC)

Attribute	Details
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• Understand the basic concepts and technologies of Artificial Intelligence (AI). • Explore the transformative impact of AI on business administration.
Course Outcomes	CO1: Students will be able to define AI and its core technologies. CO2: Students will identify and describe various AI applications in different business sectors. CO3: Students will understand the ethical and legal implications of AI in business operations.
Module Details	Module 1: Fundamentals of AI and Its Business Impact (10 Hrs) Introduction to AI, Business Applications of AI, AI and Business Strategy, Ethical Considerations, Legal and Regulatory Issues. Module 2: AI in Marketing and Customer Relationship Management (10 Hrs) AI in Marketing Analytics, Personalized Marketing, AI-Powered CRM, Customer Experience, AI and Social Media. Module 3: AI in Operations and Decision Making (10 Hrs) AI in Management Information System, Predictive Analytics, Decision Support Systems, Process Automation, AI and Human Resources.
Reference Books	Note: Latest edition of Artificial Intelligence in Business text books may be used.

CO-PO Mapping Matrix: OLBBA28

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	-	3	1	1	1	2	2
CO2	2	3	3	2	1	2	3	2
CO3	2	2	2	2	3	2	2	3

18. OLBBA29 - Digital Banking and Payments

Attribute	Details
Course Code & Name	OLBBA29 - DIGITAL BANKING AND PAYMENTS (AEC)

Attribute	Details
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	- Familiarize the Evolution and Landscape of Digital Banking. - Examine Payment Systems and Innovations.
Course Outcomes	CO1: Familiarize the digital banking and payment systems. CO2: Evaluate different digital payment methods, platforms, and their applicability. CO3: Apply theoretical knowledge to real-world scenarios in financial inclusion.
Module Details	Module 1: INTRODUCTION TO DIGITAL BANKING AND PAYMENTS (12 Hrs) Overview of digital banking, Introduction to digital payment systems, Key players in the digital banking ecosystem. Module 2: DIGITAL BANKING PLATFORMS AND TECHNOLOGIES (12 Hrs) Digital banking platforms: online banking portals, mobile banking apps. Emerging technologies: AI, blockchain, biometrics. Module 3: DIGITAL PAYMENT METHODS AND INNOVATIONS (12 Hrs) Types of digital payment methods: card payments, bank transfers, mobile payments, QR codes. Innovations in digital payments. Module 4: SECURITY AND RISK MANAGEMENT IN DIGITAL BANKING (12 Hrs) Cybersecurity threats, Security measures and authentication methods, Fraud detection and prevention techniques. Module 5: DIGITAL BANKING CUSTOMER EXPERIENCE (12 Hrs) Designing customer-centric digital banking services, Customer relationship management (CRM) in digital banking.
Reference Books	- The Fin tech book – Susanne Chishti. - The Digital Banking Revolution – Luigi Wewege.

CO-PO Mapping Matrix: OLBBA29

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	3	1	1	2	2	2
CO2	2	3	3	2	2	2	2	2
CO3	3	3	3	2	2	3	3	3

SEMESTER III

19. OLBBA31 - Financial Management

Attribute	Details
Course Code & Name	OLBBA31 - FINANCIAL MANAGEMENT (Core- Major)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To help the knowledge of the students on investment and assist them to make better investment decisions. • To enhance the knowledge of the students in using various tools of financial management.
Course Outcomes	CO1: Have a conceptual knowledge about the planning and decision making. CO2: Enable and evaluate the finance plans on the basis of cost of capital and to acquaint a deeper knowledge in leverages. CO3: Analyse the Models and applications of company.
Module Details	Module 1: FINANCIAL MANAGEMENT –AN OVERVIEW (12 Hrs) Introduction-Meaning, Definition, Scope, Objectives. Finance Functions- Financing, Investment, Dividend decisions, Time value of Money. Module 2: INVESTMENT DECISIONS (12 Hrs) Capital Budgeting- Meaning, Importance, Types, Process, Investment Evaluation Techniques-Pay Back Period, ARR, NPV, Profitability Index. Module 3: COST OF CAPITAL (12 Hrs) Cost of capital- Meaning, Importance, Types, Calculation of cost of debt, preference shares, Equity, WACC, Cost of Equity & CAPM. Module 4: CAPITAL STRUCTURE (12 Hrs) Capital structure-Meaning, Components, Determinates. Leverages- Meaning, Types- Operating, Financial, Combined Leverage. Module 5: DIVIDEND POLICIES (12 Hrs) Dividend Policies-Meaning, Factors Determining Dividend Policies, Bonus shares, Valuation of shares & Dividend Models-Walters Model, Gordon Models, Modigliani & Miller.
Reference Books	• Financial Management, Text & Problems- Khan M.Y & Jain P. K. • Financial Management, Text & Problems- Prasanna Chandra.

CO-PO Mapping Matrix: OLBBA31

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	1	1	1	2	2	2
CO2	3	3	2	2	1	2	2	2
CO3	2	3	2	2	1	2	2	2

20. OLBBA32 - Business Law

Attribute	Details
Course Code & Name	OLBBA32 - BUSINESS LAW (Core- Minor)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To Understand the key elements, types, and enforceability of contracts under the Indian Contract Act, 1872. • To Analyze the nature and legal implications of partnerships.
Course Outcomes	CO1: To Identify and differentiate between agreements and contracts, and apply the essentials of a valid contract. CO2: To Understand legal issues related to offer, acceptance, consideration, free consent. CO3: To Analyze the legal reasoning to real and hypothetical business scenarios involving contract disputes.
Module Details	Module 1: INTRODUCTION TO CONTRACT (12 Hrs) The Indian Contract Act of 1872, Essentials of Valid Contract, Offer and Acceptance, Revocation of Offer and Acceptance. Module 2: CONSIDERATION, CAPACITY TO CONTRACT (12 Hrs) Consideration, Doctrine of Privity of Contract, Capacity to Contract, Law related to Minor, Legality of Object, Agreement Opposed to Public Policy. Module 3: FREE CONSENT AND SPECIAL CONTRACTS (12 Hrs) Free Consent: Coercion, Undue Influence, Fraud, Misrepresentation, Mistakes, Void Agreement, Wagering Agreement, Contingent Contract, Quasi Contract. Module 4: PERFORMANCE AND BREACH OF CONTRACT (12 Hrs) Performance of Contract, Discharge of the Contract, Breach of Contract, Remedies for Breach of Contract, Suit for Damages. Module 5: PARTNERSHIP ACT & NEGOTIABLE INSTRUMENT ACT (12 Hrs) Indian Partnership Act, 1932: Nature, Types of Partners, Registration.

Attribute	Details
	Negotiable Instrument Act, 1881: Types, Promissory Note, Bill of Exchange, Cheque - Dishonor of Cheque (Sec.138).
Reference Books	• Singh, A. (2022). Law of Contract and Specific Relief. • Kapoor, N. D. (2022). Elements of Mercantile Law.

CO-PO Mapping Matrix: OLBBA32

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	2	1	2	2
CO2	3	2	-	1	2	1	2	2
CO3	2	3	-	2	3	2	2	3

21. OLBBA33 - Corporate Accounting

Attribute	Details
Course Code & Name	OLBBA33 - CORPORATE ACCOUNTING (Core- Major)
Credits	4 Credits
L-T-P-C	3-1-0-4
Course Objectives	• To provide adequate basic understanding about Corporate Accounting. • To prepare students to pass entries independently- Shares, goodwill.
Course Outcomes	CO1: Identify the impact of transactions. CO2: Understand types of Shares. CO3: Apply accounting skills.
Module Details	Module 1: VALUATION OF SHARES (12 Hrs) Meaning of Valuation of Shares, Need, Problems on Methods: Assets Backing Method, Yield Method, Earning Capacity Method. Module 2: VALUATION OF GOODWILL (12 Hrs) Definition and Meaning of Goodwill, Characteristics, Factors, Methods: Average profits Methods, Super Profits method. Module 3: HOLDING COMPANIES (12 Hrs) Introduction and Meaning of Holding Companies, Problems on Holding company with single subsidiary only. Module 4: FIRE INSURANCE CLAIMS (12 Hrs)

Attribute	Details
	Introduction, Meaning, Problems on Loss of Stock only. Module 5: FINAL ACCOUNTS OF ELECTRICITY COMPANY (12 Hrs) Introduction, Objective, Revenue Account, Net Revenue Account, Capital Account, General Balance sheet.
Reference Books	• Gupta, R. L., & Radhaswamy, M. (2025). Corporate accounting. • Warren, C., Reeve, J. M., & Duchac, J. (2023). Corporate financial accounting.

CO-PO Mapping Matrix: OLBBA33

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	1	1	1	-	2	2
CO2	3	1	-	-	-	-	2	1
CO3	3	3	2	2	1	1	3	2

22. OLBBA34 - AI Powered Automation and Chatbots

Attribute	Details
Course Code & Name	OLBBA34 - AI POWERED AUTOMATION AND CHATBOTS (OE/MD)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• Explore the core concepts of AI and Conversational interface. • Design and Build AI Powered Chatbots.
Course Outcomes	CO1: Understand the fundamental concepts and architectures behind AI-powered automation systems and chatbots. CO2: Design and develop AI-driven chatbot solutions for real-world automation scenarios. CO3: Evaluate and optimize chatbot performance.
Module Details	Module 1: INTRODUCTION TO AI AND AUTOMATION (12 Hrs) What is AI? AI vs Automation, Real-world applications, AI Technologies: ML, DL, NLP, Computer Vision. Module 2: NATURAL LANGUAGE PROCESSING (NLP) FOR CHATBOTS (12 Hrs)

Attribute	Details
	What is NLP? Types of Chatbots, Introduction to chatbot frameworks, tokenization, Lemmatization, Named Entity Recognition. Module 3: BUILDING RULE-BASED AND AI-DRIVEN CHATBOTS (12 Hrs) Rule-based vs AI-based chatbot architectures, Design principles, Pattern matching using AIML. Module 4: AUTOMATION WITH AI (12 Hrs) Robotic Process Automation (RPA), Workflow automation using AI, Integration with third-party APIs. Module 5: ETHICS, TESTING, AND FUTURE TRENDS (12 Hrs) Bias in AI and NLP models, Privacy and data protection, Testing and evaluating performance, Future of AI.
Reference Books	• Crowder, J. (2024). AI Chatbots. • Thompson, A. (2024). ChatGPT for Conversational AI and Chatbots.

CO-PO Mapping Matrix: OLBBA34

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	3	1	1	2	3	2
CO2	2	3	3	2	2	3	2	2
CO3	2	3	3	2	2	2	3	3

23. OLBBA35 - Human Resource Management

Attribute	Details
Course Code & Name	OLBBA35 - HUMAN RESOURCE MANAGEMENT (OE/MD)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To familiarize students with the foundations, processes, and applications of Human Resource Management in contemporary organizations.
Course Outcomes	CO1: Recall and define key HRM concepts, theories, and terminology. CO2: Demonstrate an understanding of the impact of HRM on employee engagement. CO3: Apply HRM strategies to promote employee development.

Attribute	Details
Module Details	BLOCK 1: INTERPERSONAL AND TEAM DYNAMICS Team Building: Team roles, team dynamics. Assertiveness and Feedback. Conflict Resolution. BLOCK 2: PERSONAL EFFECTIVENESS AND RESILIENCE Adaptability and Stress Management. Developing a Growth Mindset. BLOCK 3: PROFESSIONAL CONDUCT AND INCLUSION Diversity and Awareness, Inclusive Communication, Time Management and Ethics.
Reference Books	Note: Latest edition of Business and Professional Skills text books to be used.

CO-PO Mapping Matrix: OLBBA36

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	2	-	3	2	3	2	2
CO2	1	2	-	3	2	2	1	1
CO3	2	3	-	2	2	3	2	2

25. OLBBA37 - Product & Brand Management

Attribute	Details
Course Code & Name	OLBBA37 - PRODUCT & BRAND MANAGEMENT (Core- Minor)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To understand about the concept and various strategies in product management. • To analyze market structure, study the competitors and forecast the sales.
Course Outcomes	CO1: Familiarize with the brand and product management concepts in real-life situations. CO2: Utilize numerous tools and frameworks when striving to create and communicate strong concepts. CO3: Acquire a holistic skill set for combining the efforts of stakeholders to design brand strategies.

Attribute	Details
Module Details	UNIT I: PRODUCT MANAGEMENT (10 Hours) Introduction to Product Management, Marketing mix and product mix, Product and growth strategies, managing line extension. UNIT II: MARKET PLANNING (10 Hours) Introduction to Market Planning, components to market planning, Competitor analysis, customer analysis, market potential and sales forecasting. UNIT III: BRANDING (10 Hours) Introduction of Branding, Concept of Branding, Brand creation and Brand building. BRAND IMAGE AND BRAND POSITIONING, Brand equity objective.
Reference Books	• Product Policy and Brand Management- Chitale A. K • New Product and Brand Management Prentice Halls -Gary L Lilien.

CO-PO Mapping Matrix: OLBBA37

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	1	2	1	2	2	2
CO2	2	3	2	2	1	2	2	2
CO3	3	3	2	3	2	3	3	3

26. OLBBA38 - Business Etiquette & Corporate Grooming

Attribute	Details
Course Code & Name	OLBBA38 - BUSINESS ETIQUETTE & CORPORATE GROOMING (SEC)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• Introduces concepts related to business etiquette and corporate grooming and its applications in the contemporary context.
Course Outcomes	CO1: Identify basic concepts related to business etiquette and corporate grooming. CO2: Discuss the concepts in the context of effective writing and business correspondence. CO3: Apply it in different settings and appreciate the key minimum standards.

Attribute	Details
Module Details	Module 1: BUSINESS ETIQUETTE BASICS (10 HRS) Understanding business etiquette, Minimum standards, organizational culture, courtesy and good manners at work. Module 2: BODY LANGUAGE & MANNERISMS (10 HRS) Importance of behaving in a professional manner, Meeting protocol, Chairing and setting an agenda, disability etiquette. Module 3: EFFECTIVE WRITING & BUSINESS CORRESPONDENCE (10 HRS) Meaning and objectives of written communication, Business Letter, Report writing, Trade communication, Sales Letters, Email writing.
Reference Books	• Lillian H. Chaney, Jeanette S. Martin. The Essential Guide to Business Etiquette. • Sarvesh Gulati (2012), Corporate Grooming and Etiquette.

CO-PO Mapping Matrix: OLBBA38

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	1	-	2	2	2	1	1
CO2	2	2	2	3	1	2	2	1
CO3	2	2	1	3	3	3	2	2

27. OLBBA39 - Indian Constitution

Attribute	Details
Course Code & Name	OLBBA39 - INDIAN CONSTITUTION (VAC)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• To realize the significance of the constitution of India. • To identify the importance of fundamental rights as well as fundamental duties.
Course Outcomes	CO1: Recall the meaning and importance of Constitution. CO2: Explain about making of Indian Constitution. CO3: Describe the Salient features of Indian Constitution.

Attribute	Details
Module Details	Module 1: INDIAN CONSTITUTION (10 HRS) Government of India Act of 1935, Composition of the Constituent Assembly. INDIAN FEDERALISM: Structure and Features of Indian Federalism. Module 2: UNION GOVERNMENT (10 HRS) Powers of Indian Parliament, Functions of Rajya Sabha and Lok Sabha, Powers and Functions of the President and Prime Minister. Module 3: CHALLENGES TO INDIAN POLITICAL SYSTEM (10 HRS) CASTE: The Politics of Caste in the post-Independence period, Mandal Commission. INDIA'S EXTERNAL RELATIONS: Foreign Policy, Indian and its Neighbours, India and the World Organisations.
Reference Books	• G. Austin (2004) Working of a Democratic Constitution of India. • Basu, D.D (2005), An Introduction to the Constitution of India.

CO-PO Mapping Matrix: OLBBA39

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	1	-	1	3	1	2	1
CO2	2	1	-	1	2	1	2	1
CO3	2	2	-	2	3	2	2	2

SEMESTER IV

28. OLBB41 - Macro Economics

Attribute	Details
Course Code & Name	OLBB41 - MACRO ECONOMICS (Core- Major)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To maximize the standard of living and achieve stable economic growth. • To understand fundamental economic ideas and the operation of the economy on a national scale.
Course Outcomes	CO1: Define concepts related to national income. CO2: Interprets macroeconomic issues such as money, foreign exchange, inflation, unemployment. CO3: Identify related factors and determine national income such as consumption, saving and investment.
Module Details	MODULE I: INTRODUCTION TO MACROECONOMICS (12 Hrs) Definition and Nature, Scope, Importance and Limitations, Types of macroeconomics, Macroeconomics and business environment. MODULE II: THEORIES OF NATIONAL INCOME DETERMINATION (12 Hrs) Keynes Theory of employment, Consumption Function, Investment Function, Concept of Unemployment, Circular flow of Money. MODULE III: MACRO ECONOMIC ENVIRONMENT (12 Hrs) Inflation: Meaning, Types, Cause, Effects. Deflation. Financial Market and Types. Business Cycles: Concept, Features, Phases and Effects. MODULE IV: PUBLIC FINANCE (12 Hrs) Meaning of Public Finance, Sources of Revenue, Public Expenditure: Meaning, Classification and Causes. Public Debt. MODULE V: INDIA AND WORLD ECONOMY (12 Hrs) Introduction to India and world Economy, Globalization, GATT, WTO: Introduction, Objectives, structure and Functions.
Reference Books	• Gregory Mankiw – Macroeconomics. • D.N. Dwivedi – Macroeconomics: Theory and Policy.

CO-PO Mapping Matrix: OLBB41

Attribute	Details
	UP (12 Hrs) Prevention of Oppression and Mismanagement, Types of Winding Up, Liquidator position.
Reference Books	• Gower, L. C. B., Paul, L., & Ramaiya, A. (2023). Ramaiya Guide to the Companies Act. • Kapoor, N. D. (2022). Elements of Company Law.

CO-PO Mapping Matrix: OLBBA42

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	-	1	2	1	2	2
CO2	3	2	-	2	3	1	2	2
CO3	2	3	1	2	3	2	2	3

30. OLBBA43 - Supply Chain Management

Attribute	Details
Course Code & Name	OLBBA43 - SUPPLY CHAIN MANAGEMENT (Core- Major)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To give students understanding of SCM. • To prepare students for supply chain management and basic advisory skill.
Course Outcomes	CO1: Learn process of supply chain. CO2: Understand basics of customers, distributors & Manufactures. CO3: Apply the supply chain management basics in business management.
Module Details	Module 1: SUPPLY CHAIN MANAGEMENT (12 Hrs) Introduction of supply chain management, process components: customers, distributors, Manufactures, suppliers. Module 2: SUPPLY CHAIN INTEGRATION (12 Hrs) Nature of supply chain integration, factors driving supply chain management, Benefits of supply chain integration. Module 3: INVENTORY MANAGEMENT (12 Hrs) Role of inventory, types of inventory, cost of carrying inventory, Basic

Attribute	Details
	inventory management decisions. Module 4: PHYSICAL DISTRIBUTION (12 Hrs) Participants of physical distribution, marketing channels, Different forms of channels, Integrated Marketing Channels. Module 5: CURRENT TRENDS IN SUPPLY CHAIN MANAGEMENT (12 Hrs) Green supply chain management, future of IT in supply chain, E-business and supply chain management.
Reference Books	• Chopra, S. (2019). Supply Chain Management: Strategy, Planning, and Operation. • Ballou, R. H. (2007). Business Logistics/Supply Chain Management.

CO-PO Mapping Matrix: OLBBA43

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	1	1	1	2	2	2
CO2	3	2	1	2	1	2	2	1
CO3	2	3	2	2	2	3	3	3

31. OLBBA44 - Operations Research

Attribute	Details
Course Code & Name	OLBBA44 - OPERATIONS RESEARCH (Core- Major)
Credits	4 Credits
L-T-P-C	4-0-0-4
Course Objectives	• To impart knowledge in concepts and tools of Operations Research. • To apply these techniques constructively to make effective business decision.
Course Outcomes	CO1: Identify and develop operational research models. CO2: Understand the mathematical tools that are needed to solve optimisation problems. CO3: Use mathematical software to solve the proposed models.
Module Details	Module 1: OPERATIONS RESEARCH INTRODUCTION (12 Hrs) Uses, Scope and Applications of Operation Research, Decision-making

Attribute	Details
	environments, Decision tree approach. Module 2: THE ASSIGNMENT MODEL (12 Hrs) Mathematical representation of the assignment model, Hungarian method, variation of the assignment problems. Module 3: TRANSPORTATION PROBLEM (12 Hrs) Transportation problem; methods of finding Initial basic feasible solution and optimal solution. Module 4: NETWORK ANALYSIS (PERT/CPM) (08 Hrs) Arrow network, Estimation of job duration, concept of slack and float, critical path analysis. Module 5: GAME THEORY (12 Hrs) Concept of game; Two-person zero-sum game; Pure and Mixed Strategy Games; Saddle Point; Dominance Method.
Reference Books	• Hamdy A. Taha, Pearson, 2021 • Kanti Swarup, P.K. Gupta & Man Mohan, Sultan Chand & Sons, 2022.

CO-PO Mapping Matrix: OLBBA44

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	1	1	1	2	2	2
CO2	2	3	2	1	1	2	2	2
CO3	1	3	3	1	1	2	3	3

32. OLBBA45 - Indian Business Value System

Attribute	Details
Course Code & Name	OLBBA45 - Indian Business Value System (IKS)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• To impart an understanding of the philosophical, cultural, and historical foundations of Indian business and ethical systems.
Course Outcomes	CO1: Recall the key features of Indian society and cultural heritage. CO2: Understand the Indian value system and its philosophical

Attribute	Details
Course Outcomes	CO1: Identify, assess, monitor, and provide intervention for students who display moderate to elevated levels of distress. CO2: Innovation is offering output in smarter apps, improved data storage. CO3: Makes Students more engaged and helps to retain business information.
Module Details	Module 1: INTRODUCTION TO BUSINESS INFORMATION TECHNOLOGY (10 Hrs) Importance and use of technology in business, components and issues of business information system, Role of IT. Module 2: FUNCTIONAL AND ENTERPRISE SYSTEMS (10 Hrs) Management information systems, Types of operating systems, Transactional processing, Accounting, Marketing, HRM systems- E-CRM. Module 3: INTRODUCTION TO E-BUSINESS (10 Hrs) Nature and scope of E commerce, E-commerce models, ELECTRONIC PAYMENT SYSTEM, Security issues in E-commerce.
Reference Books	• Business Information Technology Management - Palgrave Macmillan • Information Technology for Management- Behl Ramesh

CO-PO Mapping Matrix: OLBBA46

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	1	2	2	1	2	2	2	1
CO2	2	3	3	1	1	3	2	2
CO3	2	2	3	2	1	2	3	2

34. OLBBA47 - Digital Social Media Awareness

Attribute	Details
Course Code & Name	OLBBA47 - Digital Social Media Awareness (SEC)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• To understand the importance of Social Media Awareness. • To share information and make connections.

Attribute	Details
Course Outcomes	CO1: Understand the foundational frameworks and strategies associated with Digital and Traditional Marketing. CO2: Create and analyze website planning and search engine strategies like SEO and SEM. CO3: Apply content, video, and affiliate marketing channels effectively.
Module Details	BLOCK 1: FUNDAMENTALS OF DIGITAL MARKETING INTRODUCTION TO MARKETING, BUILDING ONLINE PRESENCE, TRAFFIC AND CONVERSION, DIGITAL VS. TRADITIONAL MARKETING. BLOCK 2: WEBSITE AND SEARCH ENGINE STRATEGY WEBSITE PLANNING AND DEVELOPMENT, SEARCH ENGINE OPTIMIZATION (SEO), SEARCH ENGINE MARKETING (SEM). BLOCK 3: DIRECT AND AFFILIATE CHANNELS EMAIL AND MOBILE MARKETING, AFFILIATE MARKETING. BLOCK 4: CONTENT MARKETING AND APPLICATION VIDEO MARKETING, BLOGGING AND CASE STUDIES.
Reference Books	Note: Latest edition of Digital Social Media Awareness text books to be used.

CO-PO Mapping Matrix: OLBBA47

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	2	2	1	2	2	2
CO2	2	3	3	2	1	2	3	2
CO3	2	2	3	3	1	2	3	2

35. OLBBA48 - Introduction to Business Analytics

Attribute	Details
Course Code & Name	OLBBA48 - Introduction to Business Analytics (VAC)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	To familiarize students with descriptive, predictive, and prescriptive analytics and the practical applications of data in business decision-making.

Attribute	Details
Course Outcomes	CO1: Understand the basic concepts and applications of business analytics. CO2: Describe and differentiate between descriptive, predictive, and prescriptive analytics. CO3: Apply data summarization, visualization, and basic statistical techniques for business insights. CO4: Interpret business data using spreadsheet tools (Excel). CO5: Solve simple business problems using data-driven techniques.
Module Details	BLOCK 1: FOUNDATIONS OF BUSINESS ANALYTICS Introduction to Business Analytics, Types of Analytics, Data Fundamentals. BLOCK 2: DATA HANDLING AND EXPLORATION Data Preparation, Descriptive Statistics, Data Distribution. BLOCK 3: VISUALIZATION AND STATISTICAL ANALYSIS Data Visualization Techniques, Introduction to Dashboards, Inferential Statistics. BLOCK 4: APPLICATIONS AND CASE STUDIES Hypothesis Testing, Functional Applications of Analytics, Practical Analytics.
Reference Books	Note: Latest edition of Business Analytics text books to be used.

CO-PO Mapping Matrix: OLBBA48

Course Outcomes (CO)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	2	1	1	2	2	2
CO2	3	2	2	1	-	1	2	2
CO3	2	3	3	2	1	2	3	3
CO4	2	3	3	2	1	2	3	2
CO5	2	3	3	2	1	2	3	3

SEMESTER V

36. OLBA51 - Business Research Methods

Attribute	Details
Course Code & Name	OLBA51 - Business Research Methods (Core- Major)
Credits	4 Credits
L-T-P-C	4-0-0-4
Course Objectives	• To make the students understand the basic concepts of elements of Business Research Methods. • To enhance their knowledge on the elements of research. • To know about Research methods, Overview of Research topics.
Course Outcomes	CO1: Define the various types of Research. CO2: Summarize the significance of Business Research Methods. CO3: Solve various techniques of research tools.
Module Details	Module 1: INTRODUCTION TO RESEARCH (10 Hrs) Meaning - Objectives - Types of Research -Scope of Research - Research Approaches -Research Process Research Design - Research Methods Vs Research Methodology -Steps in Research - Problem Formulation - Statement of Research Objective -Exploratory - Descriptive - Experimental Research. Module 2: METHODS OF DATA COLLECTION (10 Hrs) Observational and Survey Methods - Field Work Plan -Administration of surveys - Training field investigators -Sampling methods - Sample size. Tools for Collection of Data Questionnaire Design; Attitude measurement techniques - Motivational Research Techniques -Selection of Appropriate Statistical Techniques Module 3: STATISTICAL METHODS (10 Hrs) Tabulation of data - Analysis of data -Testing of Hypothesis-Advanced techniques - ANOVA, Chi-Square - Discriminant Analysis - Factor analysis, conjoint analysis-Multidimensional Scaling - Cluster Analysis (Concepts Only). Report Writing: Types of Reports, Business, Technical and Academic-Report writing - Methodology Procedure - Contents- Bibliography.
Reference Books	• Research Methodology in Social Sciences -O.R.Krishnaswamy • Research Methods in Behaviour Science -R. Divivedi • Business Research Methodology -J.K. Sachdeva

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	2	-	1	1	-	2	2
CO2	2	2	-	2	1	-	2	2
CO3	1	3	2	2	-	1	2	3

37. OLBA54 - Operations Research

Attribute	Details
Course Code & Name	OLBA54 - Operations Research (Core- Minor)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To impart knowledge in concepts and tools of Operations Research. • To understand mathematical models used in operation research • To apply these techniques constructively to make effective business decision.
Course Outcomes	CO1: Explain the concept, scope, uses, and applications of Operations Research in managerial decision-making. CO2: Formulate assignment problems using mathematical models and cost matrices. CO3: Apply initial basic feasible solution methods such as NWCR, LCM, and VAM. CO4: Determine the critical path and calculate slack and float for activities. CO5: Evaluate competitive strategies in pricing, advertising, and product decisions using game theory models.
Module Details	Module 1: OPERATIONS RESEARCH INTRODUCTION (12 Hrs) Operation Research Uses, Scope and Applications of Operation Research in managerial decision-making, Decision-making environments Decision making under certainty, uncertainty and risk situations; Decision tree approach and its applications. Module 2: THE ASSIGNMENT MODEL (12 Hrs) Definition of the assignment model, mathematical representation of the assignment model, solution of the assignment models, the Hungarian method for solution of the assignment problems, formulation and solution of the assignment models variation of the assignment problems. Module 3: TRANSPORTATION PROBLEM (12 Hrs) Transportation problem; various methods of finding Initial basic feasible solution and optimal solution. Module 4: NETWORK ANALYSIS (PERT/CPM) (08 Hrs) Drawing an arrow network and numbering the events; Estimation of job duration, the concept of slack and float, The concept of critical path analysis.

Attribute	Details
	Module 5: GAME THEORY (12 Hrs) Concept of game; Two-person zero-sum game; Pure and Mixed Strategy Games; Saddle Point; Odds Method; Dominance Method and Graphical Method for solving Mixed Strategy Game.
Reference Books	• Hamdy A. Taha, Pearson, 2021 • Kanti Swarup, P.K. Gupta & Man Mohan, Sultan Chand & Sons, 2022 • S.D. Sharma, Kedar Nath Ram Nath, 2021

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	-	-	-	1	2
CO2	2	3	1	1	-	1	1	2
CO3	1	3	2	-	-	1	2	2
CO4	1	3	1	-	-	1	1	2
CO5	2	3	2	1	-	2	2	2

38. OLBBA55 - Entrepreneurship development

Attribute	Details
Course Code & Name	OLBBA55 - Entrepreneurship development (Core- Minor)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To increase the knowledge and skill of existing entrepreneurs and encourage others to become one. • To support the organization's operational goals. • The primary objective of a development program is to make successful entrepreneurship in markets.
Course Outcomes	CO1: Explain the meaning, concept, and evolution of entrepreneurship. CO2: Analyze different methods of opportunity recognition in entrepreneurship. CO3: Analyze fiscal and tax concessions and support for export-oriented units.
Module Details	Module 1: INTRODUCTION TO ENTREPRENEURSHIP (06 Hrs) Meaning-Concept of Entrepreneurship -History of Entrepreneurship Development-Role of Entrepreneurship in Indian economic development with

Attribute	Details
	reference to Self-employment Development-Agencies in Entrepreneurship Management Future of Entrepreneurship Management Concept of Entrepreneurship Development-Entrepreneur Vs Intrapreneur -Entrepreneur Vs. Entrepreneurship- Entrepreneur Vs. Manager Attributes and Characteristics of successful Entrepreneur. Module 2: BUSINESS OPPORTUNITY IDENTIFICATION AND BUSINESS PLAN (06 Hrs) Business Idea-Method of generating idea and opportunity recognition-Preparing Business Plan- Meaning Significance of Business Plan-Components of Business Plan-Business Planning Process. Module 3: ENTREPRENEURSHIP DEVELOPMENT AND GOVERNMENT (06 Hrs) Role of Central Government and State Government in promoting Entrepreneurship-Introduction to various incentives-Subsidies and Grants Export Oriented Units- Fiscal and Tax concessions available-Role of following agencies in the Entrepreneurship Development- District Industries Centers- Small Industries- Service Industries- Entrepreneurship Development of India- National Institute of Entrepreneurship and small business development.
Reference Books	• Entrepreneurial Development -Vasanth Desai • Small and Medium Enterprises in India -Indian Institute of Banking and Finance • Essentials of Business Environment & Entrepreneurship -Aswathappa K

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	1	-	1	2	3	2	3
CO2	2	3	-	2	1	3	2	2
CO3	2	2	1	1	1	3	2	3

39. OLBBA56 - Ethical AI and Data Governance

Attribute	Details
Course Code & Name	OLBBA56 - Ethical AI and Data Governance (VAC)
Credits	2 Credits
L-T-P-C	2-0-0-2

Attribute	Details
Course Objectives	• Understand the basic concepts of AI, data governance, and their relevance in modern business. • Analyze ethical dilemmas associated with AI usage in organizational settings. • Apply data governance principles to ensure compliance, transparency, and accountability. • Evaluate national and international legal frameworks related to AI ethics and data privacy. • Develop responsible AI strategies for organizations with a focus on sustainability and fairness.
Course Outcomes	CO1: Define Artificial Intelligence and explain its historical evolution and major types of AI. CO2: Distinguish between personal, sensitive, and anonymized data. CO3: Analyze accountability issues related to AI decisions and identify responsible stakeholders. CO4: Describe the roles and responsibilities of data officers, compliance managers, and risk managers. CO5: Propose ethical guidelines and future regulatory approaches for emerging AI technologies.
Module Details	Module 1: INTRODUCTION TO ARTIFICIAL INTELLIGENCE AND ETHICS (12 Hrs) Definition and history of AI, Types of AI (Narrow, General, Superintelligent AI), Applications of AI in business and society, Introduction to ethics in AI: Need and importance, Ethical frameworks (Utilitarianism, Deontology, Virtue Ethics), Case studies: Ethical dilemmas in AI use (e.g., bias in algorithms). Module 2: DATA PRIVACY AND PROTECTION (12 Hrs) Importance of data in AI systems, Understanding personal, sensitive, and anonymized data, Principles of data protection: Collection, storage, usage, and sharing, GDPR, Indian Data Protection Bill, and other international laws, Data breaches and business responsibilities, Ethical considerations in data ownership and consent. Module 3: FAIRNESS, TRANSPARENCY, AND ACCOUNTABILITY IN AI (12 Hrs) Algorithmic bias and discrimination, Explainable AI (XAI) and transparency in decision-making, Accountability: Who is responsible for AI decisions? Impact of AI on diversity, equity, and inclusion, Auditing AI systems for fairness, Corporate responsibility and stakeholder engagement. Module 4: GOVERNANCE FRAMEWORKS AND COMPLIANCE (12 Hrs) Introduction to data governance, Key components: Data quality, metadata, stewardship, lifecycle management, AI governance vs traditional IT governance, Roles and responsibilities: Data Officers, Compliance Managers, Risk management and internal controls, Ethical leadership and building AI governance culture in organizations. Module 5: EMERGING TRENDS, CHALLENGES, AND FUTURE DIRECTIONS (12 Hrs)

Attribute	Details
	Ethics in generative AI and deepfakes, AI and job displacement: Ethical and governance responses, Autonomous systems and ethical safety standards, AI in surveillance and social scoring systems, The role of business leaders in shaping ethical AI futures, Global collaborations and future regulatory landscapes.
Reference Books	• Müller, V. C. (Ed.). (2020). Ethics of artificial intelligence and robotics. Springer. • Mitchell, M. (2019). Artificial intelligence: A guide for thinking humans. Farrar, Straus and Giroux. • Ladley, J. (2020). Data governance: How to design, deploy and sustain an effective data governance program (2nd ed.). Academic Press.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	2	1	1	3	-	2	2
CO2	2	3	2	1	3	1	2	2
CO3	1	2	3	1	3	1	2	2
CO4	2	2	1	1	3	-	2	2
CO5	2	2	2	2	3	2	2	2

40. OLBBA57 - Right to Information Act (RTI)

Attribute	Details
Course Code & Name	OLBBA57 - Right to Information Act (RTI) (SEC)
Credits	2 Credits
L-T-P-C	2-0-0-2
Course Objectives	• The objective of this course is to learn about Right to Information Act of India • Understanding the legal concepts procedure to obtain information, from obligation of public authorities, appeal and complaint mechanism in RT5 ACT • To understand the power authority of court and information commission.
Course Outcomes	CO1: Explain the significance of the Right to Information in a democratic system. CO2: Define key terms under the RTI Act such as information, public authority, and appropriate government. CO3: Examine the quasi-judicial powers of Information Commissions, including civil court powers.

Attribute	Details
	CO4: Evaluate the role of Information Commissions in ensuring compliance, imposing penalties, and awarding compensation. CO5: Apply provisions of the RTI Act to practical situations involving access to information.
Module Details	Module 1: INTRODUCTION TO RTI (10 Hrs) Significance of RTI in democracy, Constitutional basis of RTI, good governance and RTI, RTI in other countries, Supreme court on RTI-Romesh Thappar v. State of Madras (1950), Tata press limited vs MTNL (1995), PUCL vs union of INDIA, MKSS vs UNION OF INDIA. Module 2: RTI ACT 2005 (10 Hrs) Main objects of the RTI Act, 2005; Salient features of the Act Definitions 'Information' & 'Right to Information', Appropriate Government, Central Information Commission, Central Public Information Officer, Chief Information Commissioner, Competent Authority, Public Authority, relation between individual and state. Module 3: INFORMATION COMMISSIONS (10 Hrs) Power and Functions of the information commissions- Power to receive appeals, Power to receive complaints, Power to conduct inquiry, Powers of civil court, overriding power and functions of the information commissions, Power to ensure compliance with the right to information Act, 2005, Compensation for loss or detriment suffered, Impose penalties, request for information about human rights violation allegations, public interest override, Monitoring implementation of the Act, Promoting the Act.
Reference Books	• Dr. Niraj Kumar, Handbook on Right to Information Act, 2005 • Muthuswamy and Brinda, Swamy's Compilation on Right to Information • Dr. Niraj Kumar, Treatise on right to information Act, 2005

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	-	-	1	3	-	2	2
CO2	1	2	-	1	2	-	2	2
CO3	2	2	1	1	3	-	2	2
CO4	2	2	-	1	3	-	2	2
CO5	2	2	1	2	3	-	2	2

41. OLBBA52M - Services Marketing

Attribute	Details
Course Code & Name	OLBBA52M - Services Marketing (DSE-1)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• Emphasises the distinctive aspects of Services Marketing. • Aims at equipping students with concepts and techniques that help in taking decisions relating to various services marketing situations. • Visualise future changes in the services Industry.
Course Outcomes	CO1: Identify the unique challenges of services marketing, including the elements of product, price, place, promotion, processes, physical evidence, and people. CO2: Describe how customer relationship marketing (CRM), including retention strategies, creates an environment that achieves excellence in customer service. CO3: Design service quality measurements to build customer loyalty and evaluate the effectiveness and efficiency of customer service offerings. CO4: Analyze and measure service quality and productivity using models such as SERVQUAL and the GAP model. CO5: Design and improve service processes and service environments using service blueprinting and fail-safe methods.
Module Details	Module 1: INTRODUCTION TO SERVICES (12 Hrs) Concepts, Contribution of service sector in the economy, reasons for the growth of services sector, Characteristics of Services, Service. Module 2: MARKETING MIX (12 Hrs) Marketing Mix - 7P's of Services Marketing, Concept of service marketing triangle, Marketing challenges in service industry. Module 3: CONSUMER BEHAVIOUR IN SERVICES (12 Hrs) Zone of tolerance, two levels of expectation, Factors influencing customer expectation of services, Customer perception of services - Factors that influence customer perception of service, Service encounters, Customer satisfaction, Strategies for influencing customer perception. Module 4: SERVICE STANDARDS AND QUALITY AND PRODUCTIVITY MANAGING SERVICE (12 Hrs) Concept of Service quality, contrasting quality components in manufacturing and services, capturing the customer's perspective of service quality, generic dimensions customers use to evaluate service quality, The SERVQUAL Scale, The GAP Model, measuring and improving service quality, Tools for analyzing and addressing service quality problems, Defining and measuring productivity, improving service productivity. Module 5: DESIGNING AND MANAGING SERVICE PROCESSES AND PLANNING THE SERVICE ENVIRONMENT (12 Hrs)

Attribute	Details
	New service development types, stages; blueprinting, steps, identifying failure points, failure proofing, fail-safe methods for service personnel, fail-safe methods for the customer, service process redesign.
Reference Books	• Ravi Shankar -Services Marketing: The Indian Perspective- Excel Books. • Rajendra Nargundkar-Services Marketing -TMH. • GovindApte-Services Marketing - Oxford.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	1	-	2	2
CO2	3	3	1	2	1	1	2	3
CO3	2	3	-	1	2	1	2	2
CO4	2	3	1	1	2	1	2	2
CO5	3	3	1	2	1	2	2	3

42. OLBBA52M - Sales and Distribution Management

Attribute	Details
Course Code & Name	OLBBA52M - Sales and Distribution Management (DSE-1)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To give knowledge and skills of Sales management. • Give the knowledge to analyse, develop, design of sales planning
Course Outcomes	CO1: To study the process of planning, organising, and controlling the activities of a company's sales force and distribution network. CO2: To gain knowledge of the functions of Sales and Distribution management. CO3: Makes Students More Engaged and Helps Them Sales Information. CO4: To impart skills and knowledge needed to manage sales force and distribution function so as to gain competitive advantage. CO5: Prepares Students for the Future.
Module Details	Module 1: SALESMANSHIP (12 Hrs) Meaning Definition, Characteristics Concept, Kinds Advertisement Versus Salesmanship Nature, Evolution, Development, Psychology in Selling Scope Limitation and importance.

Attribute	Details
	Module 2: SALES MANAGEMENT (12 Hrs) Meaning Definition, Characteristics, importance, Objectives, Principles, Difference between Sales Management and Marketing Management, Functions and objectives. Module 3: SALES PLANNING (12 Hrs) Meaning, Components, Elements, Types Scope, importance, Difficulties and Objectives of Sales Planning, Duties, Responsibilities and Relationship of Sales Management, Aggressive Selling, Limitations. Module 4: DISTRIBUTION CHANNEL (12 Hrs) Structure, functions and significance of channels, Role of channels designing the channel system logistics and operations importance of logistics, Warehousing and inventories Transportations. Module 5: THE WHOLESALER (12 Hrs) Role and significance, characteristics, functions, types of wholesalers, A Note on E-business modal of Wholesaling, Retailing: nature and importance characteristics importance, functions, Need of Retailer, Types of Retailers.
Reference Books	• Agarwal, R. C. (n.d.). Sales management. • Havaladar, K. K., & Cavale, V. M. (n.d.). Sales and distribution management. McGraw-Hill Education. • Kotler, P. (n.d.). Sales management.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	2	1	2	2	2
CO2	2	3	1	1	-	2	2	2
CO3	2	3	1	2	1	3	2	2
CO4	3	3	1	1	-	2	2	2
CO5	2	3	1	2	2	2	2	2

43. OLBBA53M - Retail Analytics and Insights

Attribute	Details
Course Code & Name	OLBBA53M - Retail Analytics and Insights (DSE-2)
Credits	3 Credits

Attribute	Details
L-T-P-C	3-0-0-3
Course Objectives	• To introduce students to the core concepts and importance of retail analytics, and familiarize them with the various types of analytics used in retail such as descriptive, diagnostic, predictive, and prescriptive. • To equip students with the ability to perform data analysis, understand statistical methods, and visualize data for better decision-making in retail contexts. • To provide students with practical skills in deriving insights from customer data, optimizing supply chain and inventory, and utilizing predictive analytics for strategic decision-making.
Course Outcomes	CO1: Apply retail analytics methods for customer insights, supply chain optimization, and predictive decision-making. CO2: Use Excel, Tableau, and Power BI to analyze and present actionable retail data insights. CO3: Use regression, decision trees, and neural networks to optimize retail strategies like pricing and inventory management. CO4: Analyze retail data to gain customer insights, optimize supply chains, and improve inventory management. CO5: Apply predictive analytics and data-driven decision-making to enhance retail strategies and business outcomes.
Module Details	Module 1: INTRODUCTION TO RETAIL ANALYTICS (12 Hrs) Definition and importance of retail analytics - Types of retail analytics: descriptive, diagnostic, predictive, and prescriptive- Data sources: customer data, transactional data, social media data- Basics of retail data: data quality, data cleaning, data transformation - Retail industry challenges and opportunities for analytics. Module 2: DATA ANALYSIS AND VISUALIZATION (12 Hrs) Statistical concepts for retail data analysis: regression, correlation, hypothesis testing - Data visualization techniques: plots, charts, heatmaps Tools for data analysis and visualization: Excel, Tableau, Power BI Data storytelling and presentation - Best practices for data visualization in retail. Module 3: CUSTOMER INSIGHTS AND SEGMENTATION (12 Hrs) Customer behavior and preferences: purchase history, browsing behavior, demographics Segmentation techniques: clustering, RFM analysis, customer journey mapping - Personalization and targeting strategies: email marketing, loyalty programs, recommendations - Customer lifetime value (CLV) analysis - Measuring customer satisfaction and loyalty. Module 4: SUPPLY CHAIN AND INVENTORY MANAGEMENT (12 Hrs) Demand forecasting and inventory optimization: time series analysis, inventory models- Supply chain analytics: supplier performance, lead time analysis, inventory levels- Inventory management strategies: just-in-time (JIT), vendor-managed inventory (VMI) - Supply chain risk management and mitigation - Sustainable supply chain practices.

Attribute	Details
	Module 5: PREDICTIVE ANALYTICS AND DECISION MAKING (12 Hrs) Predictive modeling techniques: regression, decision trees, neural networks - A/B testing and experimentation: design, execution, analysis- Data-driven decision making in retail: pricing, promotions, product assortment - Measuring and evaluating the effectiveness of predictive models - Ethics and biases in predictive analytics.
Reference Books	• Cox, E. (2011). Retail analytics: The secret weapon. Wiley. • Okunev, R. (2017). Analytics for retail: The use of data in the retail industry. Business Expert Press. • Fisher, M., & Raman, A. (2010). The new science of retailing: How analytics are transforming the supply chain and improving performance. Harvard Business Review Press.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	2	1	-	-	2	2
CO2	2	3	3	1	-	1	2	3
CO3	2	3	3	1	-	1	2	2
CO4	2	3	2	1	1	1	2	2
CO5	2	3	3	2	1	2	3	3

44. OLBBA53M - Procurement and Supply chain management

Attribute	Details
Course Code & Name	OLBBA53M - Procurement and Supply chain management (DSE-2)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• The student would understand the framework and scope of supply chain networks and functions. • To provide an insight on the fundamentals of supply chain networks, tools and techniques.
Course Outcomes	CO1: Compare the concepts of logistics and supply chain. CO2: Explain logistics and supply chain management. CO3: Demonstrate the usage of information technologies in supply chain

Attribute	Details
	management. CO4: Analyze and manage procurement and supply chain processes across sectors using sourcing, stakeholder mapping, and technology tools. CO5: Apply ethical, strategic, and sector-specific procurement practices to optimize efficiency, compliance, and organizational performance.
Module Details	Module 1: INTRODUCTION TO PROCUREMENT (12 Hrs) Meaning, Definition, Objective, Importance of procurement, Steps in Procurement Process, Differentiate Procurement and Logistics, Principles of Procurement, Role of Procurement in Organization, Types of Procurement, Functions of Procurement, Advantages and Dis-advantages of Procurement, Procurement Services. Module 2: PROCUREMENT AND SUPPLY CHAIN (12 Hrs) Meaning, Definition of Supply Chain, Objective, Features of Supply chain, Supply chain cycle, Supply chain and supply chain network, Logistics-meaning, Definition, Logistics and material management, Comparisons of supply chain management with procurement, Define the stakeholders, Role and responsibility of stakeholder in procurement business, Mapping, stakeholders for procurement or supply chain management. Module 3: SOURCING IN PROCUREMENT (12 Hrs) Meaning, Definition, Main stages of sourcing process, Need for sourcing, Tender and contract management, Differentiate between pre-contract award and post contract award stages, Supplier selection process, E-sourcing process, The impact of electronic purchase to pay (P2P) system in sourcing process, Organizational needs for structured sourcing process. Module 4: COOPERATE GOVERNANCE AND STRUCTURE OF PROCUREMENT (12 Hrs) Meaning, Main aspect of cooperate governance of procurement and supply, Procedures for procurement, Codes of ethics in procurement-The CIPS code of ethics, Use of procurement policies, Strategy, and procurement manuals, Comparing the different structures of procurement or supply chain, Common IT system used in procurement or Supply chain function, Inventory Management-Definition, Types, Systems, Enterprise Resource Planning (ERP). Module 5: PROCUREMENT ACTIVITY IN DIFFERENT SECTORS (12 Hrs) Procurement activity in industrial sector, Public sectors, Private sector, Agriculture sectors, and service sectors, Codes of ethics in procurement, Impact of public sector on procurement and supply, Objectives of public sector, Services, Social responsibilities, Impact of private sector on procurement, Objectives, Services, Social responsibilities, Importance and role of branding in different sectors, Impact of the non-profit concern on procurement or supply chain, Objectives, Needs, Responsibilities.
Reference Books	• Monczka, R. M., Handfield, R. B., Giunipero, L. C., & Patterson, J. L. (2021). Purchasing and supply chain management (7th ed.). Cengage Learning. • Lysons, K., & Farrington, B. (2020). Procurement and supply chain management (10th ed.). Pearson Education.

Attribute	Details
	Chopra, S., & Meindl, P. (2022). Supply chain management: Strategy, planning, and operation (8th ed.). Pearson.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	1	1	2	2
CO2	3	3	1	1	1	1	2	2
CO3	2	3	2	1	-	1	2	2
CO4	2	3	1	1	-	1	2	2
CO5	2	2	3	1	3	2	3	3

45. OLBBA52F - Financial Markets and Services

Attribute	Details
Course Code & Name	OLBBA52F - Financial Markets and Services (DSE-1)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	- To give knowledge and skills of Financial Markets. - Give the knowledge to analyze, develop, design. - Give the knowledge to Merchant Banking.
Course Outcomes	CO1: Identify, assess, monitor, and provide intervention for students who display moderate to elevated levels of financial decision. CO2: Understand the various financial services provided by banks, insurance companies, and investment firms. CO3: Apply innovations in offering output in Credit Rating. CO4: Analyze financial markets, instruments, and financing options including leasing, hire purchase, and credit rating for informed decision-making. CO5: Apply merchant banking, securitization, and financial system knowledge to optimize corporate and SME financial strategies.
Module Details	Module 1: HR Financial Markets (12 Hrs) Money market- Functions, Organization and Instruments, Role of Central bank in money market, Indian Money Market, Capital Market- Functions, organization and instruments, Indian Debt Market, Indian Equity market- Primary and Secondary Markets, Role of Stock Exchanges in India. SEBI and Investor protection.

Attribute	Details
	Module 2: Merchant Banking and Financial Systems (12 Hrs) Merchant Banking-Historical perspective, Nature of services provided by Merchant Bankers- structure of merchant banking firm, setting up and managing a merchant banking SEBI regulation on merchant banks, Financial System- Functions and Components of Financial Systems, Structure of a Financial system. Problems of Indian Financial system. Module 3: Leasing (12 Hrs) Concept, Steps in leasing Transactions, types of Leases, legal frameworks, Advantages and disadvantages of leasing, contents of Lease Agreement, matters of depreciation and Tax, Problems in Meaning, Factors influencing Buy or Borrow or Lease Decision. Module 4: Hire Purchasing (12 Hrs) Concepts and features, Hire Purchase Agreement, Comparison of Hire Purchase with Credit sale, Instalment sale and Leasing, Banks and Hire Purchase, Problems related to outright Purchase, Hire purchase and Leasing. Module 5: Credit Rating (12 Hrs) Definition and Meaning, Process of credit rating of Financial Instruments, Rating methodology, Rating Agencies, Rating symbols of different companies, Rating agencies for SMEs, Securitization of Debt: Meaning, features, special purpose vehicle, types of securitisable assets, Benefits of Securitization, Issues in Securitization.
Reference Books	• Pathak, B. V. (n.d.). Indian financial system. Pearson Education. • Gordon, E., & Natarajan, K. (n.d.). Financial markets and services. Himalaya Publishing House. • Bhole, L. M. (n.d.). Financial institutions and markets. Tata McGraw-Hill.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	1	-	2	2
CO2	3	2	-	1	-	-	2	2
CO3	3	2	1	1	1	-	2	2
CO4	2	3	1	1	1	1	2	2
CO5	2	2	2	1	1	1	3	3

46. OLBBA52F - Security Analysis and Portfolio Management

Attribute	Details
Course Code & Name	OLBBA52F - Security Analysis and Portfolio Management (DSE-1)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To understand the concepts of investment, speculation, and the investment decision process. • To learn the methods of analyzing risk and return for individual securities and portfolios. • To apply fundamental and technical analysis techniques for equity valuation. • To explore portfolio construction theories, including Markowitz model and CAPM. • To evaluate portfolio performance and understand portfolio revision strategies.
Course Outcomes	CO1: Distinguish between investment alternatives and calculate risk and return metrics. CO2: Conduct fundamental analysis (EIC framework) to evaluate intrinsic value of securities. CO3: Apply technical analysis tools and chart patterns to identify trading opportunities. CO4: Construct optimal portfolios using modern portfolio theory (Markowitz) and CAPM. CO5: Evaluate portfolio performance using Sharpe, Treynor, and Jensen measures.
Module Details	Module 1: Introduction to Investment and Risk-Return Analysis (12 Hrs) Concept of Investment vs. Speculation vs. Gambling. Investment alternatives and avenues. Concept of Risk and Return. Types of risk (Systematic and Unsystematic). Measurement of historical and expected return and risk (Standard Deviation, Variance). Module 2: Fundamental Analysis (12 Hrs) Economic Analysis: Macroeconomic indicators and their impact on markets. Industry Analysis: Industry life cycle and Porter's Five Forces model. Company Analysis: Financial statement analysis, ratio analysis, and estimation of intrinsic value (Dividend Discount Models, P/E ratio valuation). Module 3: Technical Analysis and EMH (12 Hrs) Assumptions of Technical Analysis. Dow Theory. Chart types and patterns (Head and Shoulders, Triangles). Technical indicators (Moving Averages, RSI, MACD). Efficient Market Hypothesis (EMH): Weak, Semi-strong, and Strong forms, and their implications. Module 4: Portfolio Theory and Construction (12 Hrs) Concept of Portfolio Management. Portfolio return and risk calculation. Diversification and risk reduction. Markowitz Modern Portfolio Theory: Efficient frontier and optimal portfolio selection. Capital Asset Pricing Model (CAPM): Assumptions, Security Market Line (SML), and Beta calculation.

Attribute	Details
	Module 5: Portfolio Evaluation and Revision (12 Hrs) Need for portfolio evaluation. Risk-adjusted performance measures: Sharpe Ratio, Treynor Ratio, and Jensen's Alpha. Portfolio Revision: Active vs. Passive management strategies. Formula plans (Constant rupee value, Constant ratio).
Reference Books	• "Security Analysis and Portfolio Management" by Donald E. Fischer and Ronald J. Jordan. • "Investment Analysis and Portfolio Management" by Prasanna Chandra. • "Security Analysis and Portfolio Management" by S. Kevin.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	1	1	-	-	2	2
CO2	3	3	1	2	-	1	2	2
CO3	2	3	2	1	-	1	2	2
CO4	2	3	2	1	-	1	2	3
CO5	2	3	2	1	1	1	2	3

47. OLBBA53F - Financing for Start-ups

Attribute	Details
Course Code & Name	OLBBA53F - Financing for Start-ups (DSE-2)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To understand the unique financial lifecycle and funding requirements of start-up ventures. • To explore early-stage financing options like bootstrapping, crowdfunding, and angel investing. • To analyze the venture capital ecosystem, term sheets, and the due diligence process. • To learn basic start-up valuation methods and the implications of equity dilution. • To understand exit strategies and alternative financing routes for growing start-ups.

Attribute	Details
Course Outcomes	CO1: Identify the stages of start-up funding and their specific capital requirements. CO2: Evaluate bootstrapping and alternative early-stage funding mechanisms. CO3: Understand the venture capital investment process and navigate term sheet negotiations. CO4: Apply basic valuation techniques suitable for early-stage companies. CO5: Formulate exit strategies and understand the role of debt financing for start-ups.
Module Details	Module 1: Introduction to Start-up Financing (12 Hrs) The start-up lifecycle and funding stages (Seed, Early, Growth, Later stage). Distinctive financial challenges of start-ups vs. traditional businesses. Preparing for funding: The pitch deck and business plan financial projections. Estimating the 'burn rate' and 'runway'. Module 2: Early-Stage Funding Sources (12 Hrs) Bootstrapping: Advantages and strategies. Friends and Family funding. Crowdfunding models (Reward, Equity, Debt, Donation). Incubators and Accelerators: Value proposition and funding structures. Angel Investors: Characteristics and investment approach. Module 3: Venture Capital (12 Hrs) The Venture Capital (VC) ecosystem. How VC funds are structured and operate. The VC investment process: Deal sourcing, screening, and due diligence. Understanding Term Sheets: Key clauses (Valuation, Liquidation preference, Anti-dilution, Board seats). Cap tables and equity dilution. Module 4: Start-up Valuation Basics (12 Hrs) Challenges in valuing early-stage start-ups. Pre-money vs. Post-money valuation. Common valuation methods: Scorecard method, Berkus Method, Venture Capital Method, Discounted Cash Flow (DCF) basics. Negotiating valuation with investors. Module 5: Debt Financing and Exit Strategies (12 Hrs) Venture debt: When and how to use it. Convertible notes and SAFEs (Simple Agreement for Future Equity). Government grants and startup schemes (e.g., Startup India). Exit strategies for founders and investors: IPO, Mergers & Acquisitions (M&A), Secondary sales.
Reference Books	• "Venture Deals: Be Smarter Than Your Lawyer and Venture Capitalist" by Brad Feld and Jason Mendelson. • "Raising Venture Capital for the Serious Entrepreneur" by Dermot Berkery. • "Startup Finance" by Aswath Damodaran.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	-	2	2	2

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO2	3	2	1	1	-	2	2	2
CO3	2	3	-	2	1	3	2	3
CO4	2	3	1	1	-	2	2	2
CO5	2	2	-	1	1	2	3	3

48. OLBBA53F - Fintech Strategy and Innovation

Attribute	Details
Course Code & Name	OLBBA53F - Fintech Strategy and Innovation (DSE-2)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To provide students with a comprehensive understanding of the fintech industry, including the key players, innovative technologies • To enable students to identify and analyze various fintech business models such as B2B (Business-to-Business), B2C (Business-to-Consumer), P2P (Peer-to-Peer), and marketplace models • To empower students to design and propose innovative fintech solutions that address current market needs and challenges, applying principles of design thinking and user-centered innovation.
Course Outcomes	CO1: Gain proficiency in the latest fintech technologies. CO2: Understand applications and implications of fintech technologies for innovation and disruption in the financial sector. CO3: Critically analyse various fintech business models and identify their unique value propositions and competitive advantages. CO4: Analyze the regulatory and compliance challenges in fintech across global markets and develop strategies to ensure innovative solutions remain compliant. CO5: Evaluate and design effective partnerships and ecosystem collaborations to create value and competitive advantage in fintech and related industries.
Module Details	Module 1: INTRODUCTION TO FINTECH AND INNOVATION (12 Hrs) Introduction: Overview of the fintech industry and its impact on traditional financial services- role of innovation in driving fintech growth and disruption. Key Trends in Fintech: Digital payments and mobile wallets-Blockchain and cryptocurrencies-AI and robo-advisors-Insurtech (insurance technology). Module 2: FINTECH BUSINESS MODELS (12 Hrs) Fintech Business Models: B2B- B2C- P2P-marketplace, etc. Understanding value propositions and competitive advantages in fintech, Case studies on successful fintech startups and their business model innovations.

Attribute	Details
	Module 3: DESIGN THINKING AND USER-CENTERED INNOVATION (12 Hrs) Definition and Principles- Understanding the core principles of design thinking, including -empathy- ideation-prototyping- and testing, origins -evolution of design thinking, Challenges and Solutions: Common challenges in design thinking and steps to overcome them. Innovation in Different Contexts: Application of design thinking in business, healthcare, education, and social innovation. Module 4: REGULATORY LANDSCAPE AND COMPLIANCE CHALLENGES (12 Hrs) Overview of regulatory frameworks governing fintech companies globally, Understanding compliance challenges and requirements for fintech innovation. Strategies for navigating regulatory hurdles and ensuring compliance while innovating. Module 5: PARTNERSHIPS AND ECOSYSTEM COLLABORATION (12 Hrs) Definition and Importance of partnerships and ecosystem collaboration, Types of Partnerships: strategic alliances-joint ventures- and informal collaborations. Ecosystem Collaboration: meaning, Roles of stakeholders in business ecosystem Building and Managing Ecosystems: Strategies for building and managing effective business ecosystems.
Reference Books	• Arner, D. W., Barberis, J., & Buckley, R. P. (2016). The evolution of fintech: A new post-crisis paradigm? • Gomber, P., Kauffman, R. J., Parker, C., & Weber, B. W. (2018). On the fintech revolution. • Chishti, S., & Barberis, J. (2016). The fintech book: The financial technology handbook.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	2	1	-	2	2	2
CO2	2	3	3	1	1	2	3	3
CO3	2	2	3	1	1	2	3	3
CO4	2	3	2	2	1	3	3	3
CO5	2	2	2	1	3	1	2	2

49. OLBBA52H - Industrial Relations and Labour Laws

Attribute	Details
Course Code & Name	OLBBA52H - Industrial Relations and Labour Laws (DSE-1)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• The course focuses on acquainting students with concepts of Industrial Relations and various legislations related to Labour Welfare and Industrial laws.
Course Outcomes	CO1: Understand the dynamics of industrial relations and the role of key stakeholders. CO2: Explain the process of collective bargaining and the functioning of trade unions. CO3: Analyze the causes of industrial disputes and apply resolution mechanisms. CO4: Interpret key provisions of the Factories Act and major wage legislations. CO5: Understand compliance requirements under major social security acts.
Module Details	Module 1: Introduction to Industrial Relations (12 Hrs) Concept, scope, and objectives of Industrial Relations. Evolution of IR in India. Approaches to IR (Unitary, Pluralistic, Marxist). Key actors in IR: Employees, Employers, and the State. Impact of globalization and technological changes on IR. Module 2: Trade Unions and Collective Bargaining (12 Hrs) Concept and functions of Trade Unions. The Trade Unions Act, 1926: Registration, rights, and liabilities of registered trade unions. Concept and importance of Collective Bargaining. Process of collective bargaining. Workers' Participation in Management (WPM): Concept and forms. Module 3: Industrial Disputes and Grievance Handling (12 Hrs) Causes and forms of industrial disputes (Strikes, Lockouts). The Industrial Disputes Act, 1947: Authorities under the Act (Conciliation, Arbitration, Adjudication). Lay-off, Retrenchment, and Closure provisions. Grievance redressal machinery and disciplinary procedures. Module 4: Protective and Wage Legislations (12 Hrs) The Factories Act, 1948: Provisions regarding health, safety, welfare, and working hours. The Minimum Wages Act, 1948: Fixation and revision of minimum wages. The Payment of Wages Act, 1936: Authorized deductions. The Payment of Bonus Act, 1965: Eligibility and calculation of bonus. Module 5: Social Security Legislations (12 Hrs) Concept of Social Security. The Employees' Provident Funds and Miscellaneous Provisions Act, 1952. The Employees' State Insurance (ESI) Act, 1948. The Payment of Gratuity Act, 1972. The Maternity Benefit Act, 1961 (with recent amendments).

Attribute	Details
Reference Books	• “Industrial Relations and Labour Laws” by S.C. Srivastava. • “Dynamics of Industrial Relations” by C.B. Mamoria, Satish Mamoria, and S.V. Gankar. • “Industrial Relations, Trade Unions, and Labour Legislation” by P.R.N. Sinha.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	2	1	2	2
CO2	3	2	-	2	1	1	2	2
CO3	2	3	-	2	2	2	2	2
CO4	3	2	-	1	3	1	2	3
CO5	3	2	-	1	3	1	2	3

50. OLBBA52H - Employee Performance Management and Counselling

Attribute	Details
Course Code & Name	OLBBA52H - Employee Performance Management and Counselling (DSE-1)
Credits	3 Credits
L-T-P-C	3-0-0-3
Course Objectives	• To understand the concept, cycle, and importance of Performance Management Systems. • To explore traditional and modern methods of performance appraisal. • To learn the process of performance planning, review, and feedback. • To understand the need for and principles of employee counseling. • To develop skills for addressing performance issues and promoting employee well-being.
Course Outcomes	CO1: Study employee performance reviews to improve employee performance. CO2: Understand the principles of employee management and how to address employee performance problems. CO3: Manage & resolve employee conflict productively. CO4: Apply ethical principles and HR practices in implementing performance management and appraisal systems to ensure fairness, transparency, and employee development. CO5: Demonstrate effective workplace counselling and communication

Attribute	Details
	techniques to address employee concerns, enhance performance, and support organizational goals.
Module Details	Module 1: PERFORMANCE MANAGEMENT (12 Hrs) Characteristics, Objectives and Principles of Performance Management, Performance Appraisal to Performance Management, Challenges to Performance Management, Theoretical Framework; Designing Performance Management Systems: Setting Goals, Measuring Performance, Rewarding Performance, Process Links, Feedback and Amendments. Module 2: PERFORMANCE APPRAISAL (12 Hrs) Concept, PA Process, Methods of PA, MBO, 360 Degree Appraisal, Developing an Appraisal: Choosing the Appraiser; Role of HR Manager; Reliability and Validity of Appraisal, Feedback, Potential Appraisal, Career Planning, Identification of Training Needs, Benchmarking. Module 3: PERFORMANCE MANAGEMENT IMPLEMENTATION AND ETHICS IN PERFORMANCE MANAGEMENT (12 Hrs) Performance Management Implementation: Bottlenecks, Strategies & Factors affecting PM implementation, Operationalizing Change through Performance Management, Building & Leading high-performance team, Organizational Culture and Performance Management, Ethics in Performance Management: Principles, Ethical Issues & Dilemmas, Developing Code of Ethics, Performance Management in MNCs. Module 4: COUNSELLING (12 Hrs) Meaning; Need for Counselling in Work Place; Goals of Counselling: Immediate, Long Term, Types of Counselling; Counselling Process: Problem Identification, Strategies and Skills; Counsellor Counselee Relationship. Module 5: CONTENT OF COUNSELLING (12 Hrs) Preparation, Intake Procedure, Rapport, Counselling Environment, Specifics of Counselling: Observation, Listening, Nonverbal Behaviour, Communication, Questioning, Science, Transference, Follow-up, Post- Appraisal Counselling; Counselling for Separation.
Reference Books	• Aguinis, H. (2019). Performance management (4th ed.). Chicago Business Press. • Pulakos, E. D. (2021). Performance management transformation: Lessons learned and next steps. Routledge. • Grote, D. (2021). How to be good at performance appraisals: Simple, effective, done right. Harvard Business Review Press.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	1	1	1	2	2	2
CO2	2	3	1	1	1	2	2	2

Attribute	Details
	Module 3: Strategic Talent Acquisition and Retention (12 Hrs) Strategic workforce planning: Forecasting demand and supply of critical talent. Employer branding and strategic recruitment. Competency mapping and behavioral interviewing. Talent management strategies. Employee engagement and retention strategies for high performers. Module 4: Strategic Human Resource Development and Rewards (12 Hrs) Creating a learning organization. Strategic training and development interventions (Leadership development, succession planning). Strategic performance management: Linking individual performance to strategic goals. Strategic compensation: Aligning pay structures and incentives with organizational strategy. Module 5: SHRM, Change Management, and Global Trends (12 Hrs) Role of HR in managing organizational change and culture transformation. SHRM in mergers and acquisitions. Global SHRM: Managing expatriates and cross-cultural teams. Future trends: Impact of AI, automation, and gig economy on strategic HR.
Reference Books	• “Strategic Human Resource Management” by Jeffrey A. Mello. • “Strategic Human Resource Management” by Charles R. Greer. • “Human Resource Champions” by Dave Ulrich.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	1	2	2	2
CO2	3	3	-	1	1	2	2	3
CO3	2	3	1	1	1	2	2	2
CO4	2	3	1	1	1	2	2	2
CO5	2	2	2	2	1	3	3	3

52. OLBBA53H - Psychological Development

Attribute	Details
Course Code & Name	OLBBA53H - Psychological Development (DSE-2)
Credits	3 Credits
L-T-P-C	3-0-0-3

Attribute	Details
Course Objectives	• To introduce the foundational concepts and theories of developmental psychology. • To understand cognitive, emotional, and social development across the human lifespan. • To explore personality theories and the assessment of individual differences. • To analyze the psychological impact of organizational environments on adult development. • To apply psychological principles to enhance interpersonal relationships and well-being in the workplace.
Course Outcomes	CO1: Comprehend the key stages and theories of human psychological development. CO2: Understand the mechanisms of cognitive and emotional development. CO3: Analyze personality traits and their implications for organizational behavior. CO4: Apply knowledge of adult development stages to career progression and mentoring. CO5: Utilize psychological insights to foster resilience, emotional intelligence, and workplace well-being.
Module Details	Module 1: Fundamentals of Developmental Psychology (12 Hrs) Concept and scope of developmental psychology. Nature vs. Nurture debate. Major developmental theories: Freud's Psychosexual stages, Erikson's Psychosocial stages, and Piaget's Cognitive developmental stages. Research methods in developmental psychology. Module 2: Cognitive and Emotional Development (12 Hrs) Development of learning, memory, and intelligence. Vygotsky's Sociocultural theory. Emotional development: Attachment theories (Bowlby and Ainsworth). Development of self-concept, self-esteem, and identity. Emotional regulation and coping mechanisms. Module 3: Personality and Individual Differences (12 Hrs) Theories of personality: Trait theories (Big Five model), Humanistic theories (Maslow, Rogers), and Social-Cognitive theories (Bandura). Assessing personality: Psychometric tests and their organizational applications. Understanding individual differences in motivation and attitudes. Module 4: Adult Development and Career Psychology (12 Hrs) Stages of adulthood (Early, Middle, Late adulthood). Levinson's Seasons of a Man's Life. Career development theories (Super's Life-Span theory, Holland's RIASEC model). Psychological challenges of mid-career transitions, burnout, and retirement planning. Module 5: Applied Psychology in the Workplace (12 Hrs) Emotional Intelligence (EQ) vs. IQ. Developing EQ for leadership and teamwork. Psychological capital (PsyCap): Hope, Efficacy, Resilience, and Optimism. Managing workplace stress and anxiety. Creating a psychologically safe work environment.

Attribute	Details
Reference Books	• “Developmental Psychology: A Life-Span Approach” by Elizabeth B. Hurlock. • “Lifespan Development” by Laura E. Berk. • “Organizational Behavior” by Stephen P. Robbins and Timothy A. Judge.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	-	-	1	1	1	2	2
CO2	2	1	-	1	1	2	2	2
CO3	2	2	-	1	2	2	2	3
CO4	2	2	-	2	2	2	3	3
CO5	1	2	-	2	3	3	3	3



SEMESTER VI

53. OLBBA61 - Internship Embedded Project Work & Viva voce (or) Research & Dissertation

Attribute	Details
Course Code & Name	OLBBA61 - Internship Embedded Project Work & Viva voce (or) Research & Dissertation (Core- Major)
Credits	18 Credits
L-T-P-C	0-0-54-18
Course Objectives	• To provide hands-on industry experience by applying theoretical business concepts to real-world scenarios. • To develop independent research skills, including problem formulation, data gathering, and analysis. • To cultivate professional workplace behaviors, teamwork, and time management skills. • To enhance report writing and presentation capabilities through a structured dissertation or project report. • To prepare students for successful transition into corporate careers or higher academic pursuits.
Course Outcomes	CO1: Identify and formulate a relevant business problem or research question within an organizational context. CO2: Execute a structured project or internship assignment demonstrating practical application of management theories. CO3: Collect, analyze, and interpret primary or secondary data to derive actionable insights. CO4: Draft a comprehensive and professionally formatted project report or dissertation. CO5: Defend the research methodology, findings, and recommendations confidently during a viva voce examination.
Module Details	Module 1: Proposal and Planning OL Selection of organization/topic. Literature review. Defining objectives and research methodology. Submitting the project synopsis/proposal for approval. Module 2: Fieldwork/Internship Execution OL Engaging in assigned tasks at the internship organization or conducting field research. Maintaining a log diary. Interacting with industry and faculty guides. Module 3: Data Analysis OL Processing collected data. Using statistical tools/software for analysis. Drawing inferences related to business objectives. Module 4: Report Writing OL Structuring the report (Introduction, Company Profile, Literature Review, Methodology, Data Analysis, Findings, Suggestions, Conclusion). Ensuring academic integrity (plagiarism check).

Attribute	Details
	Module 5: Final Submission and Viva Voce OL Submission of the final bound report. Preparation of presentation slides. Facing the panel for viva voce evaluation.
Reference Books	• University project guidelines and manuals. • Company specific documents and industry reports. • “Research Methodology: Methods and Techniques” by C.R. Kothari (for methodology reference).

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	-	2	2	2	3	3
CO2	3	3	2	2	2	3	3	3
CO3	2	3	3	2	1	2	3	2
CO4	2	2	3	3	2	1	2	2
CO5	2	2	1	3	1	2	2	2

54. OLBBA71 - Strategic Management

Attribute	Details
Course Code & Name	OLBBA71 - Strategic Management (Core- Major)
Credits	4 Credits
L-T-P-C	4-0-0-4
Course Objectives	• To take some decisions and actions in a group or individually. • To determine the output of the company's performance, and those critical decisions outline how rightly the strategy was executed. • Strategic management gives a competitive edge to the organizations and aids in achieving the goals.
Course Outcomes	CO1: Identify that strategic management sets a direction for the organization and its employees. CO2: Analyse the highest-level change that can be reasonably attributed to an organization or program. CO3: Measure the overall performance and success of an organization CO4: Analyze and evaluate business strategies of multinational corporations, strategic alliances, and global companies in diverse competitive environments.

Attribute	Details
	CO5: Assess contemporary challenges, recent trends, and strategic management practices related to organizational culture, change, and strategic business units.
Module Details	Module 1: INTRODUCTION TO STRATEGIC MANAGEMENT (12 Hrs) Introduction, Fundamentals of Strategy, Conceptual Evolution of Strategy; Strategic management Meaning, Need, Scope, key features and importance of Strategic management; Role of Strategies in Decision Making, Strategies at various management levels, Types of Strategies, Advantages and Limitations of Strategic Management, Strategic management Vs. Operational management. Module 2: STRATEGY FORMULATION (12 Hrs) Strategy formulation- meaning Developing Strategic vision and Mission for a Company Setting Objectives- Balanced Scorecard; Company Goals and Company Philosophy; The hierarchy of Strategic Intent- Merging the strategic Vision, Objectives and strategy into a strategic Plan; Strategic Control, Concept of Synergy and its meaning, Key Stakeholders' Expectations. Module 3: STRATEGIC ALLIANCES & STRATEGY ANALYSIS (12 Hrs) Introduction to Strategic Alliances- Types of Strategic Alliances and Business Decisions, Problems involved in Strategic Alliances; Strategy Analysis- Meaning and its importance, SWOT Analysis, Value Chain Analysis-Bench marking Competitive Strategies; Environmental Appraisal and Scanning Techniques, Organisational position and Strategic Advantage Profile, Strategic Management Model. Module 4: STRATEGIES FOR MNC'S (12 Hrs) Multinational Corporations (MNCs) - Introduction, Meaning, Definitions, Benefits of MNCs, Limitations of MNCs- Business Strategies of MNCs, Techniques Employed by MNCs by MNCs to manage Markets- MNC, TNC and Global Companies; Business Policies- Importance of business policies, Business Policy Statements, Corporate Culture. Module 5: CHALLENGES AND RECENT TRENDS IN STRATEGIC MANAGEMENT (12 Hrs) Introduction- Strategic Management as an Organisational Force- Dealing with Strategic Management in Various Situations- Strategic Management Implications and Challenges; Recent Trends in Strategic Management- Introduction, Strategic Thinking, Organisational Culture and its Significance- Organisational Development and Change. Strategic Business Units (SBUs).
Reference Books	• "Strategic Management Concepts" Robert E Hoskisson and Michael A Hitt • "Strategic Human Resource Management" Anuradha Sharma • "Strategic Human Resource Management" Tanuja Agarwala

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	1	2	2	2

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO2	3	3	1	2	1	3	2	2
CO3	3	3	-	1	1	2	2	2
CO4	2	2	-	2	2	2	2	2
CO5	2	3	1	2	1	2	2	2

55. OLBBA72 - Applied Research Statistics

Attribute	Details
Course Code & Name	OLBBA72 - Applied Research Statistics (Core-Major)
Credits	4 Credits
L-T-P-C	4-0-0-4
Course Objectives	• To develop applied research projects in industry and in higher education which are typically structured around a research approach that includes a topic, problem statement, hypotheses, statistical testing, and analysis of the results • To develop quantitative, case study, and mixed methods research approaches typically follow this scientific method for research. • To teach the scientific statistical methodology for applied research and the use of statistics for hypothesis testing
Course Outcomes	CO1: Recall Applied Research projects and its objectives CO2: Understand the statistical methods to be used for the research problems CO3: Interpret problems of research with the help of statistical tools and techniques CO4: Analyze relationships between variables using correlation and regression techniques. CO5: Apply inferential statistical tests to support data-based decisions.
Module Details	Module 1: INTRODUCTION TO APPLIED RESEARCH (12 Hrs) Meaning and Types of Research, Objectives Research, Use of Statistics in Applied Research, Differences of applied research and basic research, Methods of applied research, Benefits of applied research, Limitation of applied research. Data: Quantitative and Qualitative, attributes, variables, scale of measurement nominal, ordinal, interval and ratio. Module 2: PROBABILITY AND PROBABILITY DISTRIBUTION (12 Hrs) Probability: Introduction, random experiments, sample space, events and algebra of events. Definitions of Probability classical, statistical, and axiomatic. Conditional Probability, laws of addition and multiplication, independent events, theorem of total probability, Bayes' theorem and its applications. Random variables: discrete and continuous random variables and properties of

Attribute	Details
	random variables, univariate transformations with illustrations. Two dimensional random variables: discrete and continuous type. Module 3: INTRODUCTION TO DESCRIPTIVE STATISTICS (12 Hrs) Introduction and Application of Descriptive statistics, Collection of primary and secondary data, Methods of collection, Measures of central tendency. Module 4: BIVARIATE DATA ANALYSIS (12 Hrs) Definition, scatter diagram, simple, partial and multiple correlation, rank correlation. Simple linear regression, principle of least squares and fitting of polynomials and exponential curves, Measures of Dispersion: range, quartile deviation, mean deviation, standard deviation, coefficient of variation, Moments, absolute moments, factorial moments, skewness and kurtosis. Module 5: INFERENCE STATISTICS AND STATISTICAL TEST (12 Hrs) Statistical significance, Type 1 and Type 2 Error, Using of statistical test: Chi-square Test, T-Tests, Anova, Manova.
Reference Books	- Statistics : B.N.Gupta - Statistics for Business and Marketing Research Kishore K. Das - Statistics for Management : Levin C.Rubin

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	3	1	1	-	-	2	2
CO2	2	3	1	1	-	-	2	2
CO3	2	3	2	1	-	1	2	2
CO4	2	3	2	1	-	1	2	2
CO5	2	3	2	2	-	1	2	2

56. OLBBA73 - Global Management

Attribute	Details
Course Code & Name	OLBBA73 - Global Management (Core- Major)
Credits	4 Credits
L-T-P-C	4-0-0-4

Attribute	Details
Course Objectives	• Global management is a distinctive field of business leadership which concentrates on the quality of managing and cooperating of people, resources, facilities and strategies in order to go above and beyond expectations when it comes to the goals and objectives of the business on a global scale.
Course Outcomes	CO1: Build personal professional development strategies to recruit, retain, and develop human talent for global business CO2: Execute and analyse a comprehensive business plan in alignment with the organization's local and global initiatives or goals. CO3: Apply entrepreneurial strategies to maximize the effectiveness of local and global business initiatives CO4: Evaluate the impact of disruptive technologies and business models on global business operations. CO5: Apply strategic thinking and decision-making concepts to manage organizations in a global environment.
Module Details	Module 1: International Business & Global Management (12 Hrs) Meaning, need of international business, meaning of Global Management, Need for Global Management, features and functions of Global Management. Opportunities and challenges in Global Management. Module 2: Globalization (12 Hrs) Meaning, need, Merits and Drawbacks, Opportunities and Challenges in going Global. Features of Globalization. Module 3: Business and Global Economy (12 Hrs) Concept, scope and importance of global economy, Exchange rates - -Fixed Exchange Rates, Floating Exchange Rate, Crawling Exchange Rate, Tariff Trade Barriers, Non-tariff trade barriers. Module 4: Business Models and Disruption (12 Hrs) Disruptive Technologies: Understand, Evaluate, Respond, Positive & Negative Effects of Disruptive Technology, Application of various Disruptive technologies in Business. Module 5: Strategy Focused Organisation (12 Hrs) Concept of strategy: Defining strategy, Levels at which strategy operates, Decision Making and Approaches to Strategic Decision making, essence of strategic thinking, replacing planning with strategic thinking, Strategic management process. Mission and Purpose, Objectives and Goals, Strategic Business Units.
Reference Books	• Global Management: Strategic and Interpersonal 1st Edition by Helen Deresky • International Business Text & Cases By P Subba Rao • The International Business Environment By Anant Sundaram

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	2	2	2	2
CO2	2	3	-	2	2	1	2	3
CO3	2	3	-	2	1	2	2	3
CO4	2	2	1	2	2	2	2	2
CO5	2	2	1	1	1	1	2	2

57. OLBBA74 - Project Management

Attribute	Details
Course Code & Name	OLBBA74 - Project Management (Core- Major)
Credits	4 Credits
L-T-P-C	4-0-0-4
Course Objectives	• To introduce the concepts, lifecycle, and organizational structures of project management. • To learn techniques for project selection, scope definition, and work breakdown structure (WBS). • To develop skills in project scheduling, resource allocation, and cost estimation. • To explore project risk management and quality control processes. • To understand the execution, monitoring, and closure phases of a project.
Course Outcomes	CO1: Understand the project lifecycle and the role of the project manager. CO2: Define project scope and create a Work Breakdown Structure (WBS). CO3: Develop project schedules using PERT/CPM and estimate project costs. CO4: Identify, analyze, and mitigate project risks. CO5: Execute, monitor, control, and formally close projects using performance metrics (Earned Value).
Module Details	Module 1: Introduction to Project Management (12 Hrs) Definition of a project and project management. The Project Life Cycle (Initiation, Planning, Execution, Monitoring/Control, Closure). Project management knowledge areas. Organizational structures for projects (Functional, Matrix, Projectized). Role and skills of a Project Manager. Module 2: Project Selection and Scope Management (12 Hrs) Project selection criteria (Financial models like NPV, ROI, and Non-financial models). Project Charter formulation. Defining project scope. Creating the Work Breakdown Structure (WBS). Scope creep and change control. Module 3: Project Time and Cost Management (12 Hrs) Activity definition, sequencing, and duration estimation. Network diagrams:

Attribute	Details
	CPM and PERT analysis. Gantt charts. Resource leveling and resource allocation. Project cost estimation techniques (Analogous, Parametric, Bottom-up). Developing the project budget. Module 4: Project Risk and Quality Management (12 Hrs) Concept of project risk. The Risk Management Process: Identification, Qualitative and Quantitative analysis, Response planning, and Monitoring. Risk Register. Project quality planning, quality assurance, and quality control. Module 5: Project Execution, Control, and Closure (12 Hrs) Directing and managing project work. Team building and conflict resolution in projects. Monitoring project performance. Earned Value Management (EVM) for cost and schedule control. Project closure process: Final reporting, lessons learned, and administrative closure.
Reference Books	• “Project Management: A Systems Approach to Planning, Scheduling, and Controlling” by Harold Kerzner. • “Project Management” by Prasanna Chandra. • “A Guide to the Project Management Body of Knowledge (PMBOK Guide)” by Project Management Institute (PMI).

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	1	2	2	2
CO2	2	3	1	2	-	2	2	2
CO3	2	3	2	1	-	2	2	3
CO4	2	3	1	1	1	2	2	2
CO5	2	3	2	2	1	2	2	3

58. OLBBA75 - Quality Management

Attribute	Details
Course Code & Name	OLBBA75 - Quality Management (Core- Major)
Credits	4 Credits
L-T-P-C	4-0-0-4
Course Objectives	• To understand the concept of Quality • To understand the Implication of Quality on Business

Attribute	Details
	• To Implement Quality Implementation Programs • To have exposure to challenges in Quality Improvement Programs
Course Outcomes	CO1: Recognize the importance of significance of quality. CO2: Interpret to manage quality improvement teams CO3: Identify requirements of quality improvement programs CO4: Apply TQM tools and quality systems to improve performance. CO5: Use statistical process control for quality improvement.
Module Details	Module 1: TQM thoughts and Thinkers (12 Hrs) Need for quality - Evolution of quality - Definitions of quality, Dimensions of product and service quality Basic concepts of TQM, TQM Framework - Contributions of Deming, Juran and Crosby, Barriers to TQM - Customer focus - Customer orientation, Customer satisfaction, Customer complaints, Customer retention. Module 2: TQM Principles (12 Hrs) Leadership - Quality Statements, Strategic quality planning, Quality Councils - Employee involvement - Motivation, Empowerment, Team and Teamwork Recognition and Reward, Performance appraisal - Continuous process improvement - PDCA cycle, 5S, Kaizen - Supplier partnership - Partnering, Supplier selection, Supplier Rating. Module 3: TQM Tools (12 Hrs) Benchmarking: Definition, concepts, benefits, elements, reasons for benchmarking, process of benchmarking, FMEA, Quality Function Deployment (QFD) - House of Quality, QFD Process, Benefits, Taguchi Quality Loss Function, Total Productive Maintenance (TPM) Concept and need. Six Sigma-Features of six sigma, Goals of six sigma, DMAIC, Six Sigma implementation. Module 4: TQM Quality System (12 Hrs) Introduction-Benefits of ISO Registration-ISO 9000 Series of Standards sector-Specific Standards AS 9100, TS16949 and TL 9000-- ISO 9001 Requirements Implementation Documentation Internal Audits Registration ENVIRONMENTAL MANAGEMENT SYSTEM: Introduction-ISO 14000 Series Standards Concepts of ISO 14001-Requirements of ISO 14001- Benefits of EMS. Module 5: Statistical Process Control (12 Hrs) Central Tendency, The seven tools of quality, Normal curve, Control charts, Process Capability - simple problems on statistical process control.
Reference Books	• Juran's Quality Handbook, Sixth Edition, by Joseph M. Juran and Joseph A. De Feo • Total Quality Management Key Concepts and Case Studies by D.R. Kiran • Project Quality Management, Second Edition Why, What and How by Kenneth Rose

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	-	1	1	1	2	2
CO2	3	2	-	1	1	1	2	2
CO3	2	3	-	2	1	2	2	2
CO4	2	3	2	1	-	1	2	3
CO5	2	2	1	1	3	1	2	2



SEMESTER VIII

59. OLBA81 - Internship Embedded Project work & Viva Voce (or) Research work & Dissertation

Attribute	Details
Course Code & Name	OLBA81 - Internship Embedded Project work & Viva Voce (or) Research work & Dissertation (Core- Major)
Credits	20 Credits
L-T-P-C	0-0-60-20
Course Objectives	• To immerse students in a substantial industry internship or a rigorous independent research project. • To foster deep application of business theories, analytical tools, and strategic thinking to complex problems. • To build advanced professional competencies, leadership traits, and industry-specific skills. • To produce a high-quality, comprehensive dissertation or project report reflecting significant academic or practical value. • To successfully present and defend the project outcomes, demonstrating readiness for the corporate world or higher studies.
Course Outcomes	CO1: Formulate and execute a complex business project or research study within a professional or academic framework. CO2: Apply advanced managerial concepts and research methodologies to solve identified organizational challenges. CO3: Analyze qualitative or quantitative data comprehensively to derive strategic conclusions. CO4: Structure and author an extensive, well-documented dissertation or internship report meeting academic standards. CO5: Articulate and defend the research methodology, business insights, and strategic recommendations during a rigorous viva voce.
Module Details	Module 1: Advanced Project Planning OL Identifying a strategic problem or research gap. Extensive literature review. Formulating hypotheses or project goals. Designing a robust research methodology. Approval of detailed synopsis. Module 2: Intensive Fieldwork/Internship OL Full-time engagement in the host organization or dedicated data collection. Taking ownership of specific project deliverables. Continuous liaison with industry mentors and faculty supervisors. Maintaining a detailed project diary. Module 3: Advanced Data Analysis OL Collating and cleaning large datasets. Applying advanced statistical analysis or comprehensive qualitative frameworks. Interpreting findings in the context of strategic business implications. Module 4: Comprehensive Dissertation Writing OL

Attribute	Details
	Drafting the report chapters: Introduction, Industry/Company Profile, Theoretical Framework, Methodology, Data Analysis & Interpretation, Strategic Findings, Recommendations, and Conclusion. Strict adherence to formatting, citation, and anti-plagiarism guidelines. Module 5: Final Evaluation and Defense OL Submission of the bound dissertation. Creating a professional presentation summarizing the project. Defending the work before a panel of academic and industry experts during the viva voce.
Reference Books	• University project guidelines and thesis manuals. • “Research Methodology: Methods and Techniques” by C.R. Kothari. • Sector-specific reports, white papers, and academic journals relevant to the specialization.

CO-PO Mapping Matrix

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	1	2	2	2	3	3
CO2	3	3	2	2	2	3	3	3
CO3	2	3	3	2	1	2	3	3
CO4	2	2	3	3	2	1	2	3
CO5	2	2	2	3	2	2	2	3

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BBA	OLBBA21	2	Retail Operations Management
BBA	OLBBA21	2	Retail Operations Management
BBA	OLBBA21	2	Retail Operations Management
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BBA	OLBBA21	2	Retail Operations Management
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BBA	OLBBA21	2	Retail Operations Management
BBA	OLBBA21	2	Retail Operations Management
BBA	OLBBA21	2	Retail Operations Management
BBA	OLBBA21	2	Retail Operations Management
BBA	OLBBA24	2	Fundamentals Of Fintech
BBA	OLBBA24	2	Fundamentals Of Fintech
BBA	OLBBA24	2	Fundamentals Of Fintech

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BBA	OLBBA24	2	Fundamentals Of Fintech
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BBA	OLBBA24	2	Fundamentals Of Fintech
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BBA	OLBBA24	2	Fundamentals Of Fintech
BBA	OLBBA24	2	Fundamentals Of Fintech
BBA	OLBBA24	2	Fundamentals Of Fintech
BBA	OLBBA24	2	Fundamentals Of Fintech
BBA	OLBBA24	2	Fundamentals Of Fintech
BBA	OLBBA29	2	Digital Banking and Payments
BBA	OLBBA29	2	Digital Banking and Payments
BBA	OLBBA29	2	Digital Banking and Payments

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BBA	OLBBA46	4	Business Information Technology
BBA	OLBBA46	4	Business Information Technology
BBA	OLBBA46	4	Business Information Technology

Topic Name
Defining Management
Objective of Management
Scope and Dimensions of Management
Management Levels, Coordination
Mintzberg's Managerial Roles
Importance of Understanding Mintzberg's Managerial Roles
Essential Managerial Skills
Contemporary Skills for Modern Managers
Categories of Roles
Foundations of Managerial Ethics
The Ethical Dilemma in Management
Introduction to Corporate Social Responsibility (CSR)
CSR Implementation and Strategy
Case Study
Overview of Management Thought
Classical Approach: Scientific and Administrative Management
Taylor's Principles of Scientific Management, Gilbreth's Key, Fayol's Principles
Behavioral Approach
Modern Management Approaches
Introduction to Managerial Planning
Classifications of Plans
The Formal Planning Process
Business Forecasting
Fundamentals of Strategic Management
The Process of Strategy Formulation
Major Kinds of Strategies
Management by Objectives (MBO)
Introduction to Decision Making
The Decision-Making Process
Decision-Making Approaches and Situations
Decision Tree Analysis
Case Study
Core Concepts of Organizing
Organizational Structure and Concepts
Authority, Power, and Delegation
Span of Management
Principles of Organizational Design
Centralization and Decentralization
Fundamentals of Coordination
Achieving Effective Coordination
Case Study
The Staffing Function
Foundations of Motivation

Content Theories of Motivation
Process Theories of Motivation
Case Study
Introduction to the Controlling Function
Nature and Objectives of Controlling
Characteristics and Scope of Controlling
Importance and Limitations of Control
Case Study
The Process of Controlling: Setting Standards and Measuring Performance
The Process of Controlling: Comparing and Correcting
Kinds of Control Systems
Techniques of Managerial Control
Case Study
Foundations for Effective Control
Pre-requisites of an Effective Control System
Features of an Effective Control System
Designing and Implementing the System
Foundations of Digital Business
Defining E-Commerce and E-Business
Strategic Goals and Objectives
The E-Commerce Environment
Classifying E-Commerce Models
Applications Across Industries
Advantages of E-Commerce
Limitations and Challenges
Foundations of Networked Business
The Internet: The Global Network
The Intranet: The Internal Network
The Extranet: The Extended Network
Principles of Online Business Architecture
Designing E-Business Models

Foundational Internet and WWW Concepts
Building E-Commerce Websites
Overview of E-Commerce Infrastructure
Hardware for E-Commerce
Software and Server Operating Systems
E-Commerce Platforms and Tools
Foundational Networking Concepts
Network Architecture
Core Protocols and Addressing
Connectivity and Communication
Strategic E-Business Planning
Creating the Digital Marketing Mix
Internet Marketing Techniques: Inbound
Internet Marketing Techniques: Outbound and Retention
Organizational and Managerial Issues Part I
Organizational and Managerial Issues Part II
Organizational and Managerial Issues Part III
The Legal and Regulatory Environment Part I
The Legal and Regulatory Environment Part II
Intellectual Property in the Digital Age
Contracts and Taxation
Foundations of E-Commerce Security
Common Security Threats

Technology Solutions for Security
Privacy in E-Commerce
Fundamentals of Digital Payments
The Evolution of Electronic Banking
Overview of Electronic Payment Systems Part I
Overview of Electronic Payment Systems Part II
Electronic Payment Technologies
The Role of Payment Gateways Part I
The Role of Payment Gateways Part II
The Role of Payment Gateways Part III
Types of Online Payment Methods Part I
Types of Online Payment Methods Part II
Securing E-Commerce Transactions
The Future of Online Payments Part I
The Future of Online Payments Part II
Navigating the Modern Digital Landscape
Societal and Governance Trends
Environmental and Technological Sustainability
Artificial Intelligence and Automation
Introduction
Foundations of Auditory Perception
Types and Levels of Listening
Barriers to Effective Listening
Strategies for Active Listening
Introduction to the Science of Speech Sounds
Vowels and Consonants
Suprasegmental Features
Aspects of Connected Speech

Fundamentals of Interpersonal Communication
Conversational Skills and Etiquette
Speaking in Group Contexts
Interviews and Questioning
Principles of Public Speaking
Delivery Techniques and Performance
Speeches for Specific Occasions
Using Visual and Audio-Visual Aids
Introduction to the Reading Process
Reading Techniques for Efficiency
Decoding Text Structure and Meaning
Building Vocabulary Through Reading
Core Concepts in Comprehension
Critical and Analytical Reading
Comprehending Various Text Types
Advanced Comprehension Strategies
Introduction to English Grammar Fundamentals
Advanced Grammatical Concepts
Common Errors and Punctuation
Vocabulary Building and Usage
The Writing Process and Principles
Paragraph and Essay Development
Professional and Business Writing
Academic Writing Skills
An Introduction to Statistical Inquiry
Defining Characteristics of Statistics
Data and Information
The Statistical Process
Foundations of Data Classification
Statistical Variables
Tabular and Exploratory Data Organization
Constructing Frequency Distributions
Visualizing Statistical Data
Graphs for Qualitative Variables
Graphs for Quantitative Variables: Frequency Distributions
Graphs for Quantitative Variables: Cumulative Data
Summarizing Data with Averages
Mathematical Averages
Positional Averages
Properties and Applications of Averages
Practical_04
Locating Values within a Distribution
Quartiles
Deciles
Percentiles
Practical_05

Quantifying Data Dispersion
Absolute Measures of Variation
Variance and Standard Deviation
Relative Measures of Variation
Practical_06
Characterizing the Shape of Distributions
Skewness: Measuring Asymmetry
Kurtosis: Measuring Peakedness
Practical_07
The Concept of Chance and Uncertainty
Basic Probability Concepts
Advanced Probability Rules
Bayes' Theorem
Practical_08
Modeling Random Phenomena
The Binomial Distribution
The Poisson Distribution
The Normal Distribution
Practical_09
Measuring Association Between Variables
Simple Linear Correlation Concepts
Karl Pearson's Coefficient of Correlation
Spearman's Rank Correlation
Practical_10
Modeling Relationships and Prediction
The Simple Linear Regression Model
Estimating Regression Coefficients
Correlation and Regression Interrelationship
Practical_11
Meaning and Uses of Index Numbers
Construction of Simple Index Numbers
Weighted Aggregative Index Numbers
Weighted Average of Relatives Method
Practical_12
Advanced Topics in Data Over Time
Tests of Adequacy of Index Numbers
Specific Price Indices
Introduction to Time Series Analysis
Deconstructing Time Series Data
Trend Estimation by Smoothing
Trend Estimation by Curve Fitting
Application and Interpretation of Trend
Practical_14
Introduction
Foundations of Business Communication

Accounting as an Information System
Key Accounting Terminologies
Limitations of Accounting
Fundamental Accounting Concepts
Accounting Conventions
Framework of Accounting Standards
Applicability and Scope of Standards
Overview of Key Standards
Introduction to the Balance Sheet
Components of the Accounting Equation
Analyzing Business Transactions
Application of the Accounting Equation
Practical 3
Introduction to Account Classification
The Traditional Approach to Classification
The Modern (Accounting Equation) Approach
The Double Entry System
The Journal: Book of Original Entry
The Ledger: The Principal Book of Accounts
The Trial Balance
Practical Problems
Introduction to Subsidiary Books
Focus on Purchases and Sales Books

Focus on Returns Books
Journal Proper
The Concept of Depreciation
Introduction to Fixed Assets
Accounting for Fixed Assets
Depreciation and Depreciation Accounting
Methods of Depreciation
The Annuity Method
Practical Problems on Depreciation
Practical 8
Recapitulation of Depreciation and Transition to Cash Book
Introduction to Cash Book
Single and Double Column Cash Book
Triple Column Cash Book
Practical 9
Introduction to Petty Cash
Types of Petty Cash Book
Practical Problems
Introduction to Financial Statements
The Income Statement (Profit & Loss Account)
The Balance Sheet (Statement of Financial Position)
Final Accounts of Sole Proprietorship
Adjustments for Accruals and Prepayments

Adjustments for Provisions and Losses
Adjustments Related to Capital
Adjustments for Depreciation and Stock
Practical 12
Core Concepts of CRM
The Three Types of CRM
Common Misunderstandings About CRM
Strategic Benefits of CRM
The Nature of Business Relationships
Models of Relationship Development
The Company's Perspective on Relationships
The Customer's Perspective on Relationships
Foundations of Customer Satisfaction
Understanding Customer Loyalty
Types of Customer Loyalty
Measuring Satisfaction and Loyalty
Managing the Customer Lifecycle (CLM)
Modes of Customer Acquisition
Prospecting and Lead Generation
Valuing and Converting Prospects
Fundamentals of Customer Retention
Measuring Retention
Strategies for Customer Retention
Managing Customer Churn
Introduction to Strategic CRM
Understanding Customer-Perceived Value
Modelling Customer-Perceived Value
Delivering Value Through the Marketing Mix
Fundamentals of Customer Portfolio Management (CPM)
Implementing CPM
Managing Strategically Significant Customers (SSCs)
Introduction to Customer Experience (CX)
Integrating CRM and Customer Experience Management (CEM)

Core Components of Operational CRM
Service Automation and Modeling
Collaborative CRM and Network Management
Supplier and Partner Relationship Management
Foundations of Analytical CRM
Developing and Managing Customer Data
Data Storage Architecture
Data Integration and Analysis
Using Customer-Related Data
Introduction to CRM Implementation
Phase 1: Strategy and Foundations
Phase 2: Needs Specification and Selection
Phase 3: Project Implementation and Rollout
Phase 4: Adoption and Evaluation
Introduction to Travel Agency Concepts Part 1
Introduction to Travel Agency Concepts Part 2
Pioneering Developments in Global Travel
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https://lms.suonline.ac.in/mod/url/view.php?id=5045	00:16:04
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https://lms.suonline.ac.in/mod/url/view.php?id=5049	00:18:22

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https://lms.suonline.ac.in/mod/url/view.php?id=17230	00:28:50

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https://lms.suonline.ac.in/mod/url/view.php?id=20122	00:19:32
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https://lms.suonline.ac.in/mod/url/view.php?id=17696	00:27:17
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https://lms.suonline.ac.in/mod/url/view.php?id=17700	00:23:52
https://lms.suonline.ac.in/mod/url/view.php?id=17701	00:24:38
https://lms.suonline.ac.in/mod/url/view.php?id=17702	00:23:22
https://lms.suonline.ac.in/mod/url/view.php?id=17704	00:19:22
https://lms.suonline.ac.in/mod/url/view.php?id=17705	00:18:24
https://lms.suonline.ac.in/mod/url/view.php?id=17706	00:18:44
https://lms.suonline.ac.in/mod/url/view.php?id=17707	00:19:32
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https://lms.suonline.ac.in/mod/url/view.php?id=17711	00:16:15

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https://lms.suonline.ac.in/mod/url/view.php?id=5340	00:22:10

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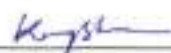
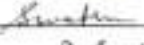
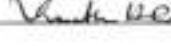
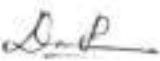
SRINIVAS UNIVERSITY

CENTRE FOR DISTANCE & ONLINE EDUCATION

Minutes of BOS Meeting held on 25th February 2026 at 3.00 pm at Board Room

BOARD OF STUDIES OF MANAGEMNT & COMMERCE

Name	Designation	Signature
Dr. Shailashree	Chair Person MBA/BBA (Hons)	
Dr Richard	Member	
Dr Nikshitha Shetty	Member	
Dr. Veena Santhosh Rai	Member	
Prof. Dawn Prakash, Associate Professor, SDM College, Mangalore	External Member	
Dr. Narayana Kyarakatte, Academic Advisor, Trisha Group of Colleges, Mangalore	External Member	

Name	Designation	Signature
Dr. Kavyashree	Chair Person B. Com (Hons)	
Dr. Venkatesh Amin	Member	
Ms. Shilpa K	Member	
Ms. Shwetha N S	Member	
Ms. Vinutha H. R	Member	
Dr. Dawn Prakash, Associate Professor, SDM College, Mangalore	External Member	
Mr. Kausthub Puthran, Wing Head Mangalore, My logic- ACCA- Bangalore	External Member	

AGENDA OF THE MEETING:

3. As per the recommendations from the UGC- DEB Expert Committee, to consider for the suggestions/improvement in line with the UGC- ODL & OL Regulations 2020 guidelines, approval of Program wise (Project proposal Report) PPR having the contents regarding the programme- Syllabus structure, Exams schema, Formative and Summative weightage, Assessment matrix, Mode of Examination of online Programmes MBA, BBA (Hons) & B. Com (Hons).

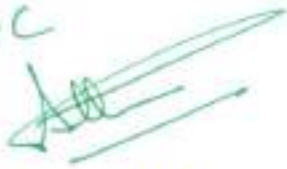
4. As per the recommendations from the UGC- DEB Expert Committee, to consider for the suggestions/improvement in line with the UGC- ODL & OL Regulations 2020 guidelines, approval of E- learning Material (ELM) subject wise of online Programmes MBA, MCA, BBA (Hons) & B. Com (Hons).

PROCEEDINGS OF THE MEETING:

The Meeting was presided by the Chairpersons of Respective Course - Coordinators

SL. NO.	AGENDA	RESOLUTION
2.	Approval of PPR of online Programmes 1. MBA, 2. BBA (Hons) 3. B. Com (Hons).	It was resolved to approve the CDOE Programmes Online mode- 1. MBA, 2. BBA (Hons) 3. B. Com (Hons). as per the guidelines of UGC - OL Regulations 2020 (Annexure of final Programme Project Report)
2.	Approval of E- learning Material (ELM) subject wise of online Programmes 1. MBA, 2. BBA (Hons) 3. B. Com (Hons).	It was resolved to Approve of E - Learning Material for the online Programmes. 1. MBA, 2. BBA (Hons) 3. B. Com (Hons). as per the guidelines of UGC - OL Regulations 2020

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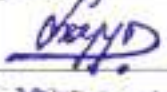
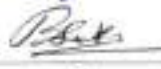
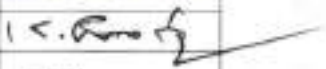
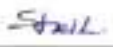
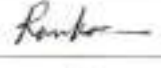
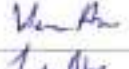
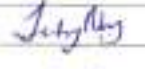


REGISTRAR
SRINIVAS UNIVERSITY
MANGALORE

SRINIVAS UNIVERSITY
MINUTES OF THE FORTIETH ACADEMIC COUNCIL MEETING
HELD ON 26/02/2026
Time: 11:30 A.M
Venue: COUNCIL ROOM, SRINIVAS UNIVERSITY, MUKKA
Meeting No.: AC/42/2025-26

The Forty second of Academic Council was held on 26th February, 2025 at 11.30 AM at Srinivas University under the Chairmanship of Hon'ble Vice-Chancellor

The following members were present in the meeting:

Sl. No	Name and Designation	Designation	Attendance
1.	Dr. K Satyanarayan Reddy Vice Chancellor	Chairperson	
2.	Prof. Dr. Anil Kumar Registrar	Secretary	
3.	Prof. Dr. Shrinivasa Mayya D Registrar - Evaluation	Ex-officio	
4.	Prof. Dr. Ajay K.G (Senior Faculty)	Member	
5.	Prof. Arpana Bhatta L Finance Officer	Ex-officio	
6.	Dr. Jayashree R Bolar Asst. Registrar/IQAC Coordinator	Member	
7.	Dr Praveen B.M Research Director	Member	
8.	Dr. Suchetha Kumari N Director -Research & Development (Health Science)	Member	
9.	Dr. K Rama Narasihma, Director CDOE	Member	
10.	Prof. B. Prashanth Prabhu Hotel Management & Tourism	Member	
11.	Prof Shebin L	Member	
12.	Prof. Thrishala Noronha Dean- Physiotherapy	Member	
13.	Prof. Dr. Padmanabha C H Dean- Education,	Member	
14.	Prof. Ramakrishna N Hegde Dean- Engineering & Technology	Member	
15.	Prof. Pavana Krishnamurthy Dean- Allied Health Science	Member	
16.	Prof. Pavithra Kumari Chairman- Students' Redressal Committee	Member	
17.	Dr. Juby Mary Chacko Dean- Nursing Sciences	Member	
18.	Dr. Santhosh D Shenoy	Member	

19.	Prof. Naveen Kumar J R	Member	<i>Naveen</i>
20.	Mr. Harischandra (Chief Librarian)	Member	<i>Harish</i>
21.	Dr. Udaya Kumar Rao	Member	<i>UR</i>
22.	Mr. Krishnamurthy Reddy	Alumni Member	<i>KR</i>
23.	Ms. Anita Murthy	Alumni Member	<i>AM</i>

PROCEEDINGS

At the beginning of the meeting the Registrar and Member Secretary welcomed the members to the 42th meeting of the Academic Council. The Registrar informed that the University looks forward to active contributions from all the members in helping the University to grow further. Later the agenda for the meeting was taken up for discussion.

1. To confirm the minutes of the 41st meeting of the Academic Council held on 23rd October 2025 was placed to the members and the same was unanimously passed by the Academic Council.
2. **Action Taken Report on the decisions of the 41st meeting of the Academic Council. -:**
The members were appraised of the action taken on the decisions made in the academic council meeting on 23rd October 2025
3. To consider the **recommendations from the UGC- DEB Expert Committee and to improve in line with the UGC ODL OL Regulations 2020 guidelines the Programme Project Report (PPR) including the Scheme of Studies and syllabi of the five programmes to be offered under Online mode from academic year 2025-26:**

The director CDOE presented the proposed PPR in the meeting along with the scheme of studies and syllabi of the Five online programmes prepared by the Board of Studies for Computer Applications and the Board of Studies for Management and Commerce to be offered from academic year 2025-26 subject to due approvals from UGC-DEB. The details of the programmes to be offered under the **online** mode are as follows:

S.No	Programmes to be offered under online mode.	Level of Programme
1	Master of Business Administration (MBA)	PG
2	Bachelor of Business Administration (Hons) (BBA)	UG
3	Bachelor of Commerce (Hons) (B. Com)	UG
4	Master of Computer Application (MCA)	PG
5	Bachelor of Computer Application (Hons) (BCA)	UG

Resolved: To approve and recommend for ratification the PPR by BOM

- To approve the E-Learning Material (ELM) of the MBA, MCA, B. Com (Hons), BCA(Hons) and BBA (Hons) Programmes to be offered through Online mode as prepared by the respective Board of Studies.**

The Director CDOE presented the E-Learning Material prepared by the Board of studies of Management and Commerce for the MBA/BBA/B. Com Programmes to be offered in Online mode. He also presented the E-Learning Material prepared by the Board of Studies of Computer Application for MCA/BCA to be offered in the Online mode. The members appreciated the efforts of the faculty and members of the board of studies and approve and recommended the same.

Resolved: To accept and recommend the E-Learning Material (ELM) of the MBA, MCA, B. Com (Hons), BCA(Hons) and BBA (Hons) Programmes to be offered through Online mode as prepared by the respective Board of Studies

- To ensure minimum 70% weightage to end semester end examination for the Programmes MBA/ BBA/B. Com in online mode and for all five programs offered in Online mode:**

The Director CDOE proposed that in line with existing regulatory framework the semester end/Term end examinations of the five Programmes offered under the Online mode will have 70% weightage and whereas the formative or continuous assessment(internal) weightage will be 30% for all the Programmes.

Resolved: The members approved and recommended that the Semester End/Term End examination will carry 70% weightage and the remaining 30% will be assigned to formative or continuous assessment (Internal).


Dr. K Satyanarayan Reddy
 Vice-Chancellor

VICE-CHANCELLOR

Srinivas University

Mukka, Mangalore - 574 146, D.K.
 Karnataka, India



Office of the Registrar
SU/Reg/BOM-58/EXTRACT

03/02/2026

EXTRACT BOARD OF MANAGEMENT MINUTES

Extract of the meetings of the Board of Management of Srinivas University duly convened at which a proper quorum was present on 28th February 2026 (Meeting Number: BOM/58/2026) in the University Council Room.

Members Present:

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| 1. Dr. K Satyanarayan Reddy, Vice-Chancellor | Chairperson |
| 2. Prof. Dr. Shrinivasa Mayya D, Registrar Evaluation | Member |
| 3. Dr. Anil Kumar, Registrar | Secretary |
| 4. Dr. Ajay K.G Sponsoring Body Nominee | Member |
| 5. Prof. Arpana Bhatta, Sponsoring Body Nominee | Member |
| 6. Dr. Jayashree R Bolar, Asst. Registrar/IQAC Coordinator | Member |
| 7. Prof. Ramakrishna N Hegde, Vice –Chancellor's Nominee | Member |

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Agenda 1: Reconfirmation of the minutes of the 54th Meeting of the Board of Management held on 27th September, 2025 regarding Online programmes offered through UGC-DEB.

The Vice Chancellor explained that the Minutes of the meetings were sent to all the members and no comments were received from any member. He asked the Registrar to read the minutes. He also said that a copy of the Minutes of the meeting is attached for information. The members were requested to place before the house if there are any comments. The Pro-Chancellor pointed out that the discussion on the implementation of NEP for the courses proposed to be offered under **ONLINE** mode needs to specify the duration of the programme.

Accordingly, the members discussed the same and approved the following

S.No	Programme	Level	Duration as per NEP
1	BBA (Hons)	UG	4 Years
2	BCA (Hons)	UG	4 Years
3	B. Com (Hons)	UG	4 Years
4	MBA	PG	2 Years

5	MCA	PG	2 Years
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Resolved: The members resolved to follow NEP for the online programmes of MBA, MCA, B. Com (Hons), BCA(Hons) and BBA (Hons) as it is already followed in the conventional mode.

Agenda 2: As per the recommendations from the UGC- DEB Expert Committee, to consider for the suggestions/improvement in line with the UGC ODL OL Regulations 2020 guidelines, and recommend the Programme Project Report (PPR) including the Scheme of Studies and syllabi of the five programmes to be offered under Online mode from academic year 2025-26:

The Registrar presented the Academic Council recommendation to approve the proposed PPR along with the scheme of studies and syllabi of the Five online programmes prepared by the Board of Studies for Computer Applications and the Board of Studies for Management and Commerce to be offered from academic year 2025-26 subject to due approvals from UGC-DEB. The details of the programmes to be offered under the **ONLINE** mode are as follows:

S.No	PPR's of the Programmes to be offered under online mode.	Level of Programme
1	Master of Business Administration (MBA)	PG
2	Bachelor of Business Administration (Hons) (BBA)	UG
3	Bachelor of Commerce (Hons) (B. Com)	UG
4	Master of Computer Application (MCA)	PG
5	Bachelor of Computer Application (Hons) (BCA)	UG

Resolved: To approve and recommend the Programme Project Report (PPR) of all the five programmes through online mode forwarded by the Academic Council.

Agenda 3: To approve the e-Learning Material (ELM) of the MBA, MCA, B. Com (Hons), BCA(Hons) and BBA (Hons) programmes to be offered through Online mode as prepared by the Board of Studies of Management and Commerce (MBA, BBA & B. Com) & Board of Studies of computer applications (MCA & BCA) which has been passed through academic council

The Registrar presented the e-Learning Material prepared by the Board of Studies of Management & commerce for the programme's MBA/BBA/B. Com programmes by online mode. He also presented the e-Learning Material prepared by the Board of Studies of Computer Application for MCA/BCA which is recommended by the Academic Council for offering in the online mode.

The members appreciated the efforts of the faculty and members of the board of studies and accepted the recommendation of the Academic council to approve the same.

Resolved: To accept and recommend the e-Learning Material (ELM) of the MBA, MCA, B. Com (Hons), BCA(Hons) and BBA (Hons) programmes to be offered through Online mode as prepared by the Board of Studies and recommended by the Academic Council.

Agenda 4: To ensure minimum 70% weightage to end semester examination for the MBA, MCA, B. Com (Hons), BCA(Hons) and BBA (Hons) programmes offered in Online mode:

The Registrar presented that in line with existing regulatory framework the semester end/Term end examinations of the five programmes offered under the Online mode will have 70% weightage and whereas the formative or continuous assessment(internal) weightage will be 30% for all the programmes. He stated that the same has been accepted and recommended by the Academic Council.

Resolved: The members approved and recommended that the Semester End/Term End examination will carry 70% weightage and the remaining 30% will be assigned to formative or continuous assessment (Internal) as recommended by the Academic Council for all the five MBA, MCA, B. Com (Hons), BCA(Hons) and BBA (Hons) programmes offered in Online mode.

//Certified True Copy//

For Srinivas University


Dr. Anil Kumar

Registrar

REGISTRAR
SRINIVAS UNIVERSITY
MANGALORE



SRINIVAS UNIVERSITY

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Office of the registrar
SU/REG/CDOE-162/2026

Date: 11-03-2026

To whomsoever it may concern

This is to certify that Srinivas University, Mangalore will ensure full compliance with the UGC guidelines recommended for 4 year Under Graduate Programmes as per NEP 2020. This includes meticulous adherence to the development and implementation of the curriculum framework as per the curriculum and Credit Framework for Undergraduate Programmes, as well as the preparation of study material in accordance with the guidelines set forth by the University Grants Commission-2020.


Director
Center for Distance and Online Education
Srinivas University, Mangalore
DIRECTOR
CDOE
SRINIVAS UNIVERSITY


Registrar
REGISTRAR
SRINIVAS UNIVERSITY
MANGALORE